

# EMILY LIU

Graphic Designer and visual artist centering her practice around building stories and systems, which manifest in a variety of forms and mediums.

## Graphic Designer

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↗ <b>Website</b> <a href="http://emilyliu.work">emilyliu.work</a>	✉ <b>Email</b> emilyhuiliu@gmail.com	📞 <b>Phone</b> (434)466-0564
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## Skills

### Graphic Design

Brand Identity,  
Typography, Motion  
Graphics, UI/UX, Web  
Design, Editorial Design,  
Book Design

### Art Direction

Photography, Video  
Editing, Digital Illustration,  
Print Making

## Technical Tools

Glyphs • FontLab  
Figma  
HTML • CSS • JavaScript  
Procreate  
Nomad

### Adobe Creative Suite

Photoshop • Illustrator  
InDesign • After Effects •  
Premiere Pro • Light Room

## Language Skills

### English

Native

### Mandarin

Native

### Japanese

Advanced  
(JLPT N1 Certified)

## Experience

### Freelance Graphic Designer | Evergreen Enterprise

*Remote* • 2025 February - Current

- Collaborated with senior designers to execute on-brand design for brand identity, products, and marketing.
- Led and conceptualized creative ideas for various brand products.

### Graphic Design Intern | The Style That Binds Us

*New York, NY* • 2024 August - December

- Contributed in art direction and campaigns for brand upgrade
- Created graphics for social media, website, LTK, TV segments, Mini Mag & newsletter, etc.

### Collaborative Art Direction | Moie Qian

*New York, NY* • 2023 December - 2024 February

- Responsible for photography and cooperative art direction for apparel design project with fashion designer student Moie Qian.
- Photographed look-book, created brand identity, and designed books along with various printouts such as postcards and stickers for Moie Qian's apparel design project Poetry & Distance.

### Graphic Design Intern | Plow & Hearth

*Richmond, VA* • 2022 May - 2022 September

- Worked with senior designers for marketing and designing final product launch.
- Designed catalog for digital platforms and physical printouts.
- Assisted designers with data organization and image retouches for the company's e-commerce platforms.

## Education

### Parsons School of Design

*New York City, NY* • 2019 August - 2023 May

- BFA in Communication Design  
Graduated with Dean's Scholarship