OWEN WOERTINK

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TLDR

I've got the **design bug bad**, and I can't stop making things. Recently branding has been especially intriguing, but I mainly focus graphic communication. If I'm not leveraging urban insights through thoughtful design, you can catch me exploring the intersection of **technology and our environment**.

EDUCATION

BS Urban Technology | Minor Art & Design | Taubman College @ University of Michigan
Interaction Design | Data-Oriented Programming | Observational Sketching
Graphic Design | Data Mapping | Service Blueprinting | Visual Storytelling

EMPLOYMENT

Taubman College Researcher   **Ann Arbor**
Analyzing power outage data and visualizing insights using   **12.2024 - Now**
GIS mapping to support data-driven decision-making.

Livable Community Initiative Intern   **Los Angeles**
Advocated for policies aimed at enforcing the 15-minute   **04.2024 - 08.2024**
city model and gentle density within specific communities,
while assisting in various design work.

PROJECTS

User Research Studies | UX Design In The Public Sector   **08.2024 - 12.2024**
- Conducted research on historical education and
engagement across Ann Arbor
- Designed a gamified application to entice individuals to
learn more about artifacts of historical significance

Design and Urban Inquiries | Insight Into Urban Phenomena   **01.2024 - 04.2024**
- Researched and catalogued instances of security cameras in
public spaces
- Developed and prototyped a design intervention to enhance the
legibility and livability of the city along side urban surveillance

Software
Adobe Premier | Adobe Photoshop | Adobe Illustrator | Adobe InDesign
Python | Figma | Arc GIS | Rhino 8 | Figma | Unity