

# Emiliano Giangreco

account. production. creative.

## experience

**I'm a creative problem-solver who loves bringing ideas to life.**

I see every challenge as a chance for teamwork, tailoring solutions that create real, lasting value.

### My Tool-Kit

Accounts & Relationships Builder  
Creative Development  
Strong Communication & Organisational Skills  
Team Building  
Creative Briefing  
Production Know-How

### Languages

Italian: Native  
English: Advanced  
Spanish: Intermediate  
German: Beginner

## education

2024 Certificate  
**D&AD Shift Germany**  
D&AD (Berlin, Germany)

2023 Certificate  
**Cinematography Course**  
MetFilm School (Berlin, Germany)

2023 Certificate  
**Practical Filmmaking Course**  
Catalyst - Institute for Creative Arts and Technology (Berlin, Germany)

2019 - 2022 Law studies  
**International Law (Attended)**  
University of Rome – "La Sapienza"  
(Rome, Italy)

Sep 2024 - Nov 2024  
**Account Management Intern**  
Anomaly (Berlin/Remote) // LIDL, Aston Martin, Tonies, Zakā

- Led the brand-building process for Zakā, a purpose-driven fashion label, developing its brand guidelines from scratch.
- Built a strong client partnership with Zakā, aligning on objectives and guiding key brand decisions.
- Supported multi-market campaigns for clients like LIDL, Tonies, and Aston Martin.
- Worked closely with project management teams to coordinate timings, deadlines, and production processes.
- Gained hands-on production experience by attending VO sessions and supporting content development.
- Guided cross-functional teams to deliver high-quality, strategically aligned results.

Apr 2024 - Jul 2024  
**Trainee**  
D&AD Shift's Partnered Agencies (Berlin/Remote) // Adidas, O2

- Collaborated on briefs with top agencies and brands, including Serviceplan, Innocean, O2 and Adidas, delivering strategic and creative solutions.
- Gained hands-on experience in creative roles such as art director, copywriter, and strategist, strengthening a multi-disciplinary approach.
- Presented projects to senior executives, showcasing communication and client-facing skills.
- Selected by The Liberty Guild through the D&AD alumni network, reflecting the skills gained during the program.

May 2024  
**Creative Director and Project Manager**  
Fashion Videography Project (Berlin) // Independent fashion collector

- Led the project by overseeing creative direction, video production, and styling, ensuring cohesive execution with a team of two camera operators and a model.
- Managed logistics, from concept development to timely project completion, aligning production with branding and storytelling objectives.

May 2024  
**Film Production Assistant**  
Stefano Canavese Production (Berlin)

- Coordinated schedules, equipment, and team logistics to ensure smooth on-set production for a sci-fi short film.
- Assisted in managing production workflows, monitored project timelines, and addressed on-the-fly challenges to ensure alignment with production goals.

Jan 2024 - May 2024  
**Assistant to Lead Photographer and Project Manager**  
'Selene' - Hari Tzanoudakis (Berlin)

- Coordinated logistics on set and in pre-production, supporting the lead photographer to ensure seamless execution of each shoot.
- Facilitated effective communication between talents, crew, and the lead photographer, ensuring a collaborative and efficient working environment.

## references

Anomaly

**Nadine Müller-Eckel**

Partner & CSO

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Anomaly

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Anomaly

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Business Director

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D&AD

**Sandra Bogdanovic**

D&AD Shift Producer

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