

CECILIA CONFORTI

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EDUCATION

Loyola Marymount University

BA in Graphic Design, Minor: Business Administration

AWARDS AND CERTIFICATIONS

- Dean's List (2020-2024)
- Graphic Design Scholar of Distinction (2023-2024)
- Kathleen F. Lesko Scholarship (2023-2024)
- Spanish Translation Certificate

PROGRAMS AND SKILLS

Adobe Creative Suite	Facebook	MS Office
Art Direction	Google Suite	Photoshop
Behance	Illustrator	PowerPoint
Campaign Strategy	InDesign	Procreate
Digital Photography	Instagram	TikTok
Dimension	Keynote	Twitter/X
Excel	Lightroom	Word

English (native), Spanish (native)

WORK EXPERIENCE

Park Life

Sales Associate & Gallery Assistant

San Francisco, CA / Sep 2024 - Present

- Engage customers with expert advice and personal recommendations on our curated home and design items
- Maintain a visually appealing and organized gallery space while assisting customers and handling gallery duties
- Provide exceptional customer service, addressing inquiries, resolving issues, and fostering positive relationships

Associated Students of LMU

Chief Communications Officer

Los Angeles, CA / May 2023 - May 2024

- Led external communications & branding for the university's student government
- Managed a team of graphic designers, photographers, videographers, & social media managers
- Increased student engagement on social platforms by 67% over the course of the year

Los Angeles Greek Film Festival

Graphic Design Intern

Los Angeles, CA / Jan 2023 - Jun 2023

- Worked alongside festival coordinators by collaborating on design concepts
- Prepared materials in a timely manner, aligned with a strict timeline
- Created graphic assets for the website including banner and logo design, meeting branding specifications

Loyola Marymount University

Rains Research Assistant & Studio Assistant

Los Angeles, CA / Oct 2021 - May 2024

- Designed promotional materials for several university-held art exhibitions
- Independently conducted research for the personal work of the Head of the Drawing Department, Jane Brucker
- Assisted various professors during live figure drawing classes, advising students and coordinating models

Calvos, Inc.

Graphic Designer & Social Media Manager

San Francisco, CA / Jan 2020 - Dec 2020

- Produced digital assets and posting content on Instagram and Facebook for a men's skincare startup
- Scaled the Calvos online presence on media platforms by 115% since its conception
- Collaborated with the company's CEO and marketing team on campaign concepts