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WWW.ALLENSCRUZ.CA

ALLEN'S CRUZ

Independent Designer | Visual Artist | Typography Specialist

PROFESSIONAL SUMMARY

Allen's Cruz is an independent designer and visual artist based in Tio'tia:ke / Mooniyang / Montréal. His multidisciplinary practice spans typography, print, publishing, and digital design, engaging with the intersections of art and culture.

Rooted in his hybrid Dominican-Canadian identity, Cruz views design as a bridge between cultural identities, using typography to construct shared meaning and respond to evolving social and cultural landscapes.

PROFESSIONAL EXPERIENCE

Independent Designer - Montréal, Québec, Canada

* 2023 - Present

Collaborating with artists, designers, publishers, and studios on diverse projects. Recent clients include Caroline Monnet, Francis Goodship, Raul Aguilar Canela, Miri Chekanovich, Fomenta Studio, Carolane Bélanger, Kenny Dorvil, Joyce Jouma, Fonderie Darling, and Concordia Press.

Co-Founder

TheyType - Montréal, Québec, Canada

* 2023 - Present

Co-founded a type foundry specializing in high-quality custom fonts with Sarah Auches.

Lead Designer

OTAMI-O - Montréal, Québec, Canada

* Jan 2022 - 2024

Leading design initiatives in collaboration with Cree artist Sebastien Aubin. Notable projects include work for the Canadian Centre for Architecture (CCA), Postcommodity, Remail Modern Gallery, Art Gallery of Ontario, and Jeffrey Gibson.

Graphic Designer/Assistant

Sébastien Aubin - Montréal, Québec, Canada

* Aug 2019 - Dec 2021 (2 year 5 months)

Collaborated on diverse cultural and commercial design projects.

Art Director

Magazine L'Organe - Montréal, Québec, Canada

* Aug 2017 - Apr 2019 (1 year 9 months)

Directed the visual identity and production of the magazine.

Junior Graphic Designer

Commissaire Officiel - Montréal, Québec, Canada

* Aug 2017 - Dec 2017 (5 months)

Assisted in creating graphic assets and branding projects.

EDUCATION

Concordia University - Montréal, Québec, Canada

* Bachelor of Fine Arts, Major in Design and Art
2015 - 2019

Cégep Marie-Victorin - Montréal, Québec, Canada

* Diploma of College Studies (DEC) in Graphic Design
2011 - 2015

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RESIDENCIES & EXHIBITIONS

Tlaxcala3 Residency - Mexico City, Mexico

* 2023: Explored themes of visual poetry, marginal discourse, and decolonial design, culminating in the exhibition A.T.E. (Asuntos de un Tipógrafo Experimental).

Nicho Program - Space for Research and Projects

* 2023: Presented a piece in the collective exhibition ANTI-PROCESSES [Shared Points].

Selected Group Exhibitions

* 2017: **Project Maison, Surface Habitable** - Expo-vente de design, Magasin7, Montréal, QC

* 2017: **Project Maison - SIDIM Exhibition**, Montréal, QC

* 2017: **Untitled "Tea" Table - SIDIM Exhibition**, Montréal, QC

PUBLICATIONS

* 2021: **Failles transformatrices** - Published by Collectif Blanc

* 2021: **Vies des Arts**, Issue 261

* 2019: **What Eric has in Common with the Font Gill?** - Published in L'Organe Magazine, Adversaire Issue No.16

ADDITIONAL TRAINING

* 2022: **Typebreak Workshop** - Digital Type Design with Alberto Guerra & Giulia Zafferani

* 2017: **Copper and Brasses Workshop** - Drawing Type with Étienne Aubert Bonn

* 2017: **Volunteer for ATypI 2017** - The Association Typographique Internationale

* 2016: **Calligraphy Workshop** - Textura & Fraktur (Blackletter) with Christian Bélanger