

Kaylah Golden

Artist / Designer / Veteran

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kaylahgolden.com

ABOUT

USAF Veteran who uses design and storytelling as a means of self expression. Skilled in conceptualization and finding a common thread between complex design problems then distilling it down to the main message in a way that can be understood. Often uses storytelling to enhance designs and create an emotional connection with the audience.

EDUCATION

Savannah College of Art and Design (SCAD)

Atlanta, Ga

BFA in Graphic Design

Dean's List 2021- 2024

Magna Cum Laude

DESIGN EXPERIENCE

Dagger x Aflac, Design Intern — *Hybrid*

JUNE 2024 - AUG 2024

- Designed using AI to create compositions and make adjustments quickly.
- Created and pitched commercial scripts adhering to brand guidelines.
- Gathered social media concepts and created scripts and shot lists.

SCADPro x Solebury School, Logo Challenge — *Winner*

FEBRUARY 2024 - 3 Day Challenge

- Worked as a team to brainstorm and sketch preliminary designs based on client's brief and desires.
- Created mockups in illustrator and photoshop.
- Took in client feedback to make necessary revisions.

SKILLS

Concept Development

AI Generation

Compositions

Leadership

Communication

Public Speaking

Storytelling

Multimedia Design

SOFTWARE

After Effects

Indesign

Photoshop

Illustrator

Premier Pro

Procreate