

Justin VanNiekerk | **Freelance Video Editor & Motion Designer**

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Freelance video editor & motion designer with three years of professional experience delivering quality results across multiple industries. Specializing in short narrative and social media, as well as corporate and 2D animation. Proven strengths in identifying and applying current trends and styles, and adapting to the voice of clients.

WORK EXPERIENCE

Video Editor, Motion Designer & Producer | Sanofi (Service Provider) | Bridgewater, NJ (Hybrid)

09/2022 - 12/2023 | Contract / Full Time / Freelance (Present)

- Collaborated with a team of creatives on a variety of internal & external video productions. Oversaw projects from initial proposal and storyboard to final deliverable.
- Created short narrative pieces, explainer animations, podcasts, and recaps of live events.
- Contributed to productions in various roles as needed.
- Assisted in increasing usage of in house studio over previous years.

Video Editor | Shop The Scenes | Remote

2022 | Freelance

- Organized and edited hundreds of clips from Paramount's "Yellowstone."
- Worked with both the Shop The Scenes and Paramount teams to seamlessly deliver specific moments from the show for advertising.

Video Editor & Motion Designer | Elm City Communications | Fair Lawn, NJ

2022, Present | Freelance

- Edited videos and 2D animations for various large pharmaceutical companies.
- Worked under pressure of tight deadlines handling multiple projects at once.

Video Editor & Motion Designer | Karlsgate Inc. | Remote

2022 - Present | Freelance

- Created explainer videos and tutorials combining remotely recorded video and 2D animation.

Professional Recording Artist & Touring Musician | Flycatcher | New Jersey

2021 - Present

- Record in professional studio environments.
- Create promotional content, such as social media teaser videos, *behind the scenes* tour documentaries, and show/tour flyers, resulting in increased attendance rates.
- Content cross-posted by record labels and related social media accounts.

SKILLS

Adobe Premiere, After Effects, Illustrator, Photoshop, Davinci Resolve, Final Cut Pro, Logic Pro X
Motion Design, 2D Animation, Videography, Graphic Design, Live Event Broadcast Engineering

EDUCATION

BA | Journalism & Media Studies | Rutgers University | New Brunswick, NJ

2018-2021

Film | School of Visual Arts | New York, NY

2017-2018 - *Transferred*