
Tynan Collins —

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Work —

Direct Message / 2023-2024 / Art Director

Art Direction, team leadership, and organizational design. Co-led the expansion of the design department from 2 to 5 team members, driving growth and fostering talent. I directed projects, developed and implemented high-level processes, and introduced strategic and educational initiatives to enhance team performance.

IDEO / 2019-2023 / Senior Designer

Human-centered design, rapid prototyping, systems thinking, design research, product development, UX/UI, strategy, and org design. I led diverse projects, ranging from full branding initiatives to the development of digital and physical products.

Mast Coffee Company / 2018-2019 / Designer

Art direction and identity design including packaging and branding.

The Lab / 2017-2018 / Designer

A graphic design and production studio. The lab specializes in print media, web design, animation and photography. I was responsible for the conception and design of full promotional campaigns.

Education —

California State University, Sacramento / 2018

Bachelor of Science in Graphic Design
Associate Degree in Studio Art

Skills & Experience —

Process

Animation / Motion
Art Direction
Design Research
Editorial
Human-Centered Design
Brand / Identity
Illustration
Leadership
Org Design
Rapid Prototyping
UX/UI

Programs

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Blender
Cavalry
Figma / Figjam
Google Suite
Glyphs 3