

# NATTHASIT SUKSANGPLENG

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## EDUCATION

### MA Advertising

London College of Communication | The University of Arts London

London

October 2023 - Present

### BA Language and Culture

Faculty of Arts | Chulalongkorn University

Bangkok

2020

## ARCHIEVEMENTS

### D&AD New Blood Awards 2024

Kraft Mac&Cheese : Why Mess with Perfection

### D&AD New Blood Portfolio 2024

Thatsnat.com | nat-emi.com

## SKILLS

- **Languages:** Thai, English, Spanish, Bokmål
- **Teamwork and Collaboration**
- **Project Management:** Google Workspace, Notion
- **Social Media Managment**
- **Content Creation**
- **Cultural Awareness**

## INTERESTS

- **Design:** graphic design, interior aesthetics
- **Arts:** Pottery, rug making, digital painting
- **Media:** Independent films, music, indie games
- **Sports:** Rock climbing, weightlifting, skiing
- **Technology:** AR/VR, digital media

## PROFESSIONAL EXPERIENCE

### Self Employed

Digital Artist

London

2022 - Present

- Conceptualised and executed artworks as part of UAL Language-Art Project, exploring the human communication through the lens of artificial intelligence.
- Designed motion graphic for ELLE Thailand digital cover and social media.
- Created CGI out-of-home for Stretsis FW23 collection
- Created CGI out-of-home for Siam Paragon Shopping Mall
- Developed and executed a CGI-based out-of-home and social media ad for Lays

### Social Media

Content Manager

Light Shadow Dark  
Studio

Bangkok

2020 - 2023

- Oversee content creation in social media platforms.
- Applied AR experiences for client brands.
- Developed and refined KV for Bangkok International Fashion Week 2022, including virtual avatar creation, retouching and designing posters.
- Designed and developed an augmented reality (AR) tote bag prototype for The Only Market Bangkok to showcase the brand's product.
- Created promotional video for Jaspal x Orla Kiely Lunar New Year Capsule
- Edited fashion film for Gems Pavilion & Mesh Museum, with an opening sequence featuring my original 3D animation.

### Gallery Assistant

Volunteer works

Bangkok

2018 - 2019

- Curated Exhibition: Arts Open House 2019: The Arts Supper Plan, develop main exhibition for exchanging information and promotion to the public, Faculty of Arts, Chulalongkorn University.
- Coordinated Exhibition "28 years in memory, Seub Nakhasathien"
- Managing, displaying photo exhibition for an environmental conservation org.
- Coordinated an internship exhibition as part of N22 Galleries' Night, hosted by the Embassy of France Thailand.