

Genie Wu Graphic Designer +1 626 354 6137 geniew.work@gmail.com geniewu.info⁷

EDUCATION

Art Center College of Design Pasadena, CA

Bachelor of Fine Arts in Graphic Design with an emphasis in brand identity and typography.
09.2021–04.2025

EXPERIENCE

Design Intern, Branding 2 × 4

New York, NY 05.2024–Present Working with creative directors and designers on brand-driven experience, such as Chanel, MiuMiu.

Editor Source Material, Student Publication

Pasadena, CA 01.2024–Present As a member of a team with various majors students. Participated in designing publications, organizing workshops, release parties, and promotional activities.

Design Intern JOEFANGSTUDIO

Taipei, Taiwan 06.2023-08.2023

Working with the creative team to complete design projects for clients, including sources researching, presentation and digital making, primarily for a new art museum located in Taichung.

Teacher Assistant ArtCenter College of Design

Pasadena, CA 01.2023-04.2023 To assist the professor in providing focused time with students through facilitation, assignments clarification where needed with critiquing students' work. (Type 1 with Scarlit Bloome)

Design Intern, Social Media Editor Decodisplay Corp.

Taipei, Taiwan 12.2020-05.2021 Collaborated with the design team for graphics concept development, and business events and collaborated with various influencers in Taiwan.

SKLLS

Proficient in:

InDesign, Photoshop, Illustrator, After Effects, Lightroom, Keynote, Premiere Pro, MadMapper, Processing, Figma, Keynote, Pages, Glyphs, SoildWorks, Keyshot.

Familiar with:

Cinema 4D, DSLR Photography, Film photography.

Fluent in English Native in Chinese

RECOGNITION

InnerCity Arts

JoyFul!

Graphis New Talent Awards 2024, Gold Award

Graphis New Talent Awards 2024, Silver Award

Young Ones ADC 2024, Merit Dieline Award Concept, 1st place, Gold Award

Art Center College of Design Scholarship

09.2022-Present

Scholarship awarded form Graphic Design Portfolio Review.

ArtCenter Student Gallery

08.2022-Present

Lost LA Project (Brand Identity)
DUO (Packaging Design)

Poise (Font Design Specimen Poster)
JoyFul! (Packaging Design)
InnerCity Arts (Brand Identity)

ArtCenter Provost's List

Earned a term GPA of 3.8 or higher

09.2021–Present