

Taylor Priebe



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www.taypriebe.com
Melbourne, Victoria

Experience

Braer → Byron Bay, NSW

Graphic Designer

August 2022 - April 2024

As an In-House Graphic Designer at Braer, I was responsible for conceptualising, designing, and producing a wide range of visual assets for both print and digital platforms. I ensured brand consistency across all design projects by adhering to brand guidelines and standards produced.

Seven Design → Sausalito, California

Graphic Designer

September 2018 - August 2020

Assisted in constructing user interface design projects from concept through to completion. Worked closely with clients to facilitate visions specifically tailored to their individual brand experience. Collaborated consistently with the team in strategising and conceiving brand identities print as well as digital.

HBO → New York, New York

Production Designer

January 2018 - May 2018

Responsible for designing promotional materials, social media content, newsletters, and advertisement assets for upcoming television series. Fine-tuned photographic assets with a focus on colour correction photo manipulations. Ensured all promotional content was consistent with each series' specific brand guides.

Tandem Design → New York, New York

Junior Designer

August 2016 - January 2017

Assisted with the development of signage and environmental graphics, technical drawings, architectural renderings. Assisted creative team as a junior designer gaining exposure to art direction, creative advertising, design strategy, conception for print and digital advertising campaigns.

Education

University of Cincinnati

Bachelors of Science in Design

College of Design, Architecture, Art, and Planning

Fall 2014 - Spring 2019, Cincinnati Ohio

Skills

Adobe Creative Suite

Brand Identity Development, Colour Theory, Typography, Strategy, Social Media, Styling
Event Production, Art Direction, Adobe Creative Cloud Suite