

Kevin Maret
(he/him)

is a multidisciplinary artist and designer. His practice is influenced by emerging technologies and their impact on human society and culture.

kevintmaret@gmail.com
kevin-maret.com

Experience

Freelance Design Practice

Digital and Print Design, 2021 – Present

- Produce 300+ digital advertisements for an integrated web campaign.
- Operate with new design system to update digital and print materials.
- Create promotional ephemera for local arts and culture events.

Clients: Tamarack Resorts, Merck Animal Health, Pop Up Prose

Stoltz Marketing Group

Creative Intern, 6/2022 – 9/2022

- Developed brand identity for print, digital, and environmental applications.
- Collaborated with colleagues in ideation for browser/mobile experiences.
- Engaged with stakeholders, talent, and external vendors on projects.

Clients: Valley Regional Transit, WoodWorks, Safe Routes to School

University of Idaho

College Tech Assistant, 2/2022 – 5/2022

- Aided IT with administrative and student technical support.
- Managed student design center and shared materials.
- Oversaw large format printing and scanning operations.
- Educated students on Adobe and Autodesk softwares.

NanaMacs Boutique

Photographer, 6/2020 – 12/2021

- Developed standard operating procedures to streamline workflow.
- Directed and produced editorial and e-commerce photography.
- Worked with Creative Director to develop lookbooks within brand image.
- Made photo selects, retouched images, and color correction.
- Coordinated daily product launches on e-commerce platform.
- Led creative team and talent to produce social media content.

Education

University of Idaho, Moscow, ID

Bachelor of Fine Arts, Studio Art and Design, 2019 – 2024

- Graphic Design and New Media Emphasis
- Art and Architecture Student Ambassador
- Virtual Technology Certificate

Skills

Graphic Design, Art Direction, UI/UX Design, Experiential Design, Creative Concepting, Art Curation, Copywriting, Product Photography

Proficiency

Adobe (InDesign, Photoshop, Illustrator, XD, After Effects, Premiere Pro), Figma, Blender, Mac/Windows OS, Polycam, Stylegan, Midjourney

References available upon request.