



## Helen "Justin" Pan

Graphic Designer

[justpan.work](http://justpan.work)

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### EDUCATION

SEP 2020 – APR 2024

**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Minor in Business, Graduated with Honors  
Emphasis in Visual Identity and Brand  
Identity Development

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### EXPERIENCE

OCT 2018 – OCT 2023

**Freelance Illustrator**  
Various Clients  
Diamond Bar, CA

Illustrated a number of novelty icons for keycaps, logos, profile pictures, desk mats, stickers, digital wallpapers, t-shirts, illustrations, and digital and physical banners. Illustrated keyboard desk mats for GMK Aurora, GMK Laser, GMK Ageyptus, GMK Laser, GMK Luna, and MW Hayastan, a vendor for custom-themed keycap sets. Designed brand assets for Cal Poly Pomona's Hyperloop Club.

JUN 2020 – NOV 2022

**Freelance Graphic Designer**  
Mechs & Co.  
Diamond Bar, CA

Developed the brand identity system for Mech & Co. Created multiple desk mat illustrations including guidelines, digital assets, and packaging tape.

MAY 2020 – DEC 2020

**Freelance Graphic Designer**  
NZXT  
City of Industry, CA

Redesigned "Pucci," a computer hardware company mascot. Created illustrations for social media, t-shirts, stickers, iconography, calendars, and digital wallpapers. Designed the NZXT x Design By Humans limited edition t-shirt, which generated proceeds donated to Direct Relief, a humanitarian aid nonprofit organization.

JUN 2020 – JUL 2020

**Freelance Graphic Designer**  
SparkTrendz LLC  
Diamond Bar, CA

Redesigned a number of website pages and assets for SparkTrendz, an anime streetwear brand. Created their home page, service page, service icons, and t-shirt mockups. Designed campaign ambassador posters.

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### RECOGNITION

#### Provost's List

FALL 2023, SUM 2022, AND SUM 2021 TERMS  
ArtCenter College of Design  
GPA of 3.8 or higher

#### ArtCenter Student Gallery

DEC 2023 – APR 2024  
Ducky (Package Design)

MAY 2023 – AUG 2023

*This American Life* "Break Up" (Sequential Design)

MAY 2022 – AUG 2022

Serene by MegaFood (Package Design)

#### Scholarships

SEP 2020 – APR 2024

ArtCenter Undergraduate Scholarship

JAN 2023 – APR 2023

Jerry V. Johnson Endowed Scholarship

MAY 2022 – AUG 2022

H. B. Edwards Endowed Scholarship

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### EXPERTISE

#### Strong working knowledge of:

Illustrator, Photoshop, InDesign, Acrobat, Google Docs, Slides, SolidWorks, Discord, Midjourney

#### Familiar with:

Cinema 4D, Redshift, After Effects, Premiere Pro, Figma, Word, KeyShot, PowerPoint, Runway ML

#### Skills

Dieline creation, presentation deck design, DSLR photography, laser cutting, sketching, 3D printing, vector illustration, PC building, keyboard building

#### Languages

English (fluent), Korean (conversational)