

Mariko Saji

New York, NY

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LINKEDIN
PORTFOLIO

EDUCATION

Parsons School of Design, The New School

Associate of Applied Science, Communication Design

New York, USA
December 2023

- Dean's Scholarship
- Graduated with honors
- Courses: Brand Identity, Visual Storytelling, UI / UX, Typeface Design

International Christian University

Bachelor of Arts, Development Studies

Tokyo, Japan
March 2020

- Member of the university cheerleading team, and led a team to national championship
- English tutor for elementary and high school students

EXPERIENCE

Marine Lane

Design Intern

New York, USA
February 2024 - Present

- Work closely with the senior creative staff to create high-quality designs across all mediums (web, packaging, branding, social)
- Manage time and project priorities daily while owning a variety of projects
- Participate in team critiques and client meetings

Laundry Service

Creative + Art Intern

New York, USA
September 2023 - December 2023

- Collaborated with designers to craft a compelling visual deck that aligns seamlessly with the client's objectives
- Engaged actively in the ideation phase of storytelling, contributing with creative insights and innovative perspectives
- Conducted concise mini-interviews with individuals beyond the design realm, capturing a comprehensive 360-degree perspective of the project

Media X Women

Graphic Design Associate

New York, USA
December 2022 - December 2023

- Design social media posts promoting gender equality and amplifying the voices of women in media to empower the audience
- Coordinate with social media strategists to convey the mission and values
- Advise on making design-oriented decisions based on its brand direction

Japan External Trade Organization

Coordinator, Invest Region Division, Invest Japan Department

Tokyo, Japan
April 2020 - April 2022

- Led daily consultations with nine municipalities across Japan to promote their regions to foreign companies
- Supported building brand strategy for Fukuoka City from conceptualization through implementation
- Organized events and seminars to identify more business opportunities
- Designed visually compelling materials and flyers to communicate better with stakeholders using appropriate tone and colors based on the audience

SKILLS & LANGUAGE

- Adobe Illustrator, Photoshop, InDesign, After Effects
- Figma
- Slack
- Japanese
- HTML / CSS
- Glyphs
- Microsoft Office 365