Elliana Lee

Graphic Designer
Los Angeles, CA

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EDUCATION

09.2020—Present
Pasadena, CA

Candidate for a BFA in Graphic Design
ArtCenter College of Design
Expected 12.2024
GPA 3.9

EXPERIENCE

07.2023—Present
Pasadena, CA

Editor
Source Material
Collaboratively designing and editing publications show-casing multidisciplinary work in a student-led publication team. Preparing files for production, planning and produc-ing spatial design elements for events.

01.2024—Present
Pasadena, CA

Freelance Graphic Designer
10 Summers
Working alongside a team of graphic designers and creative directors to rebrand music label 10 Summers. Conducting visual research for brand concept, desiging a new identity system, and extending visual system for brand assets collaboratively.

09.2021—Present
Pasadena, CA

Teaching Assistant
ArtCenter College of Design
Aiding professors Pamela Olecki and Gerardo Herrera in typography and brand systems classes. Providing critiques alongside professors during class. Organizing weekly work study sessions for visual and typographic critiques as well as conceptual feedback.

06.2023 — 08.2023
Los Angeles, CA

Brand Design Intern
LA28 Olympic & Paralympic Games
Designed graphic media for LA-based sports venues, international conferences, and local civic events. Demonstrated working knowledge of brand guideline constraints to maintain consistent visual system, while exploring design opportunities, resulting in more robust visual system.

09.2022 — 12.2022
Pasadena, CA

Graphic Designer
ArtCenter College of Design, Designmatters
Designed social and promotional assets needed for department. Communicated efficiently with team to organize deadlines and formats. Works ranged from designs for social media and emails, to print material for posters and flyers.

05.2022 — 08.2022
Pasadena, CA

Print Shop Associate
Copy Center, ArtCenter College of Design
Helped students format files for printing on Epson and Inkjet printers. Advised students in print decisions by addressing printing limitations and opportunities, includ-ing different paper weights and layout specifications.

FOCUSED COURSEWORK

01.2023–04.2023
Berlin & Göttingen,
Germany

Offset Lithography Studio
Little Steidl, Germany
Experimented with designing for offset lithography print-ers at publication studio Little Steidl. Collaborated with team of designers and director to produce 400+ publica-tions that were mailed out to recipients.

RECOGNITION

2024
Hoffmitz Milken Center for Typography Gallery
"Brioche" Specimen Poster (Font Design)

2023
Pentawards
Gold Award
"Town Square" (Packaging Design)

2023
Hoffmitz Milken Center for Typography Gallery
Exhibition: "The Presence of Absence"
"On Time" (Installation, Research)

2021 — 2023
ArtCenter College of Design Main Gallery
"Town Square" (Packaging design)
"AWE Rebrand" (Identity Design)
"Oh! Mija" (Packaging Design)
"ACLU: For All" (Social Issue Zine)

2023 DATSA Scholarship
Merit scholarship for a study abroad program, awarded to students with professor recommendations and distinguished portfolios.

2021 — Present
ArtCenter Scholarship
Merit scholarship for students awarded upon entrance, based on portfolio excellence.

2021 — Present
Provost's List, ArtCenter College of Design
Maintained a 3.9 GPA in all terms attended, from entrance to present.

EXPERTISE

Strong working knowledge of:
Adobe Illustrator, Photoshop, InDesign, After Effects, Bridge, Premiere Pro, Media Encoder, XD, Microsoft Word, Powerpoint, Keynote

Proficient in:
Solidworks, Keyshot, Figma, MadMapper

Analog Skills:
3D modeling, 3D printing, DSLR photography, film photography, laser cutting, letterpress, computing

Languages:
Fluent in English
Fluent in Korean
Conversational in German
Proficient in Javascript
Proficient in Python