

Kit Tan

→ 90040724

→ @kitgetaway

→ kitgetaway.com

Education

→ 2019-2022

Singapore Polytechnic
Diploma in Visual
Communication

↳ Mopiko FYP nominated
for Crowbar Awards

→ 2022-2025

LASALLE
BA in Design
Communication

Professional Experience

→ 2019-2023

Freelance
Graphic Designer

↳ Redesigned logo for
Prudential's Team
Eddymon

↳ Created EDMs and print
standees for private event

↳ Assisted voco Orchard
Singapore in creating
namecards for D9 Cakery

→ 2021-present

FishyHub
Content Creator

↳ Research and curate
music for trending IG reels

↳ Worked with an overseas
team in aligning static posts
with my reel's direction

↳ Regularly push out IG
posts and memes to boost
traffic to the page (raised
following by 14%)

→ 2021-present

Freelance
Aquarium Designer

↳ Work harmoniously with
plants to recreate a slice of
nature in home aquarium

↳ Lias with clients on
budget and design, while
also setting the tank up

Leadership & Projects

→ 2023

LASALLE
Art Direction

↳ Lead the creative direction
on Collective Landscape of
Fears, a generative AI project
ensuring visuals are coherent

→ 2024

Design Identities
Publication

↳ Curated a set of recurring
visuals for Religious Iconography
in Buddhism Books, making
sense of its distinct identity