



Education

09/2023–04/2025

ArtCenter College of Design, Pasadena, CA, US
Master of Fine Arts in Graphic Design
Specialization in Brand Identity and Motion Design

09/2018–05/2022

School of Visual Arts, New York City, NY, US
Bachelor of Fine Arts in Illustration

Freelance

2025

The Walt Disney Company

Collaborated with the Disney art team to design badges for toy merchandise, featuring custom vector illustrations and typography.

Huawei

Created editorial illustrations for Huawei's AppGallery for various articles.

Mana

Led design projects by creating illustrations, conducting user research, and developing user flows and UI interface design.

2023

Nongfu Spring

Developed a series of advertising illustrations for a beverage brand under Nongfu Spring, used in offline exhibitions, retail environments, and promotional campaigns.

Rebel Girls

Illustrated portraits of notable women for two issues of Rebel Girls magazine, customizing each piece to reflect the subject's personality and story.

CGTN (China Global Television Network)

Produced illustrations for an article about marine life, supporting the narrative with engaging visual elements.

2022

Farfetch / Harrods Tea Room Shanghai

Commissioned by Farfetch to create a series of five Christmas illustrations for Harrods Tea Room Shanghai, celebrating the Harrods Green Man. Artwork was featured on the app and adapted into holiday merchandise.

Vinepair

Illustrated a feature article on beer culture for VinePair, enhancing visual storytelling for their digital editorial platform.

2021

Tadpole Ears Magazine

Worked with the art director to illustrate a series for a music magazine, showcasing various music styles and themes.

Experience

Buck, Los Angeles, LA

Junior Designer 02/2026-Present
Design Apprentice 07/2025-01/2026

Worked with Buck's creative team on the development and implementation of design requirements, including branding, brand key visuals design and motion design for clients including Apple, Meta, Samsung, Replit and Aave.

Recognition

Awards

American Illustration 44, 2025
Communication Arts, 2025
The World Illustration Awards, 2024
3x3 International Illustration Annual 21, 2024
Society of Illustrators 66, 2024
American Illustration 42, 2023
3x3 International Illustration Annual 20, 2023
Communication Arts, 2022
Society of Illustrators 64, 2022
3x3 International Illustration Annual 19, 2022
American Illustration 41, 2022

Interview

Visual Atelier 8
Creative Boom, 2025
3X3 Magazine, 2023

Exhibition

Society of Illustrators Annual 66,
New York City, US, 2023

Art Heat-Island Effect,
Guangzhou, China, 2023

A Psalm of Life—Vigorous City,
Guangzhou, China, 2022

Skills

Branding
Illustration
Motion Graphic
3D
Editorial
Typography
Packaging
Video Editing
UIUX

Tools

Figma
Illustrator
InDesign
Photoshop
Processing
After Effects
Cinema 4D
Premiere Pro
Redshift