

viktoria lange

graphic designer + illustrator

www.viktorialange.design

ViktoriaL.Lange@gmail.com

linkedin.com/in/viktoria-lange-designer

she/her | New York, NY

tools

Photoshop
Illustrator
InDesign
After Effects
Figma

Miro
Procreate
Monday
Canto
Klaviyo

skills

Art Direction
Brand Identity
Copywriting
Illustration

Event Planning
Team Building
German (fluent)
ASL (basic)

work experience

Nestig
Sr Graphic Designer
Current
↑
Graphic Designer
Jun 2024-Dec 2025
↑
Jr Graphic Designer
Jun 2023-Jun 2024

Drive design initiatives across digital channels, design systems, print, and product packaging; collaborate with cross-functional teams to create impactful visual experience of the brand and products; contribute art direction to interior renderings; design marketing look and feel for new product launches; supervise creation of paid growth visuals by external partners; shape and maintain design systems to ensure brand consistency.

Freelance Graphic Designer
Jun 2020-Current

Create print and digital assets for organizations, local small businesses, design studios, and individuals. CLIENTS INCLUDE: Palette Studio, St. Ann's Warehouse, City Lyric Opera, Peggy Jackson Realty, Palisades Parks Conservancy, New York Life, and more.

Red Wine & Blue Freelance Designer
Sept-Nov 2022

Worked with content development team of political grassroots nonprofit to generate designs for social media platforms, podcast episodes, newsletters, presentations, and websites. Contributed graphic elements and illustrations. Improved visual accessibility within the existing brand guidelines.

Head House Books Event Manager
May 2019-Jun 2020

Served as first point of contact for author event requests. Organized inventory orders for large off-site events and sales. Revived store social media platforms and grew engagement. Streamlined staff scheduling process. Composed weekly store newsletter.

Freelance Teaching Artist
Jun 2009-Aug 2019

Freelance teaching artist contracted by theatre companies, children's programs, and summer camps to create and execute top quality arts education and theater programming. Designed engaging curriculum for students ages 4 years through adults. Managed classroom dynamics. Supervised interns and junior staff. COMPANIES INCLUDED: Pig Iron School (PA), Arden Theatre Company (PA), Trinity Rep (RI), PlayGroup Theatre (Westchester County)

education

Shillington Education
Certificate in Graphic Design

The University of the Arts
MFA Performance

Brandeis University
BA Education + Theater

honors

Indigo Design Awards 2023 (Student Category)
Gold in Character Design
Silver in Promotional Materials

