

MADISON WANG

wngmdsn.com / madisonwang31@gmail.com / +1 217 521 9197

Experience

Skandalaris Design Agency/ St. Louis, MO **Design Intern, June 2025–Present**

Clients: Ignite Performance, RacketZone, Menalated, CERV, NailsPalette, Portal, KanoLabs (Douglass)

Designed 4 full brand identities from market research, boosting startup credibility with early investors

Expanded a brand framework into scalable assets and guidelines while managing client meetings, timelines, and intake processes with a high level of autonomy.

WashU Lunar New Year Festival/ St. Louis, MO **Multimedia Director, April 2024–Present**

Directed, filmed, and edited 10+ creative/promotional videos and 3 photoshoots, showcased to online and live audiences of over 1,500 people

Coordinated 3 executive committees and 14 performance acts

AIGA WashU Chapter/ St. Louis, MO **Vice President, May 2025–Present** **PR Chair, September 2023–May 2025**

Promoted all chapter events by creating social media content and physical materials, reaching an audience of 1,000+ students

Lead general body meetings and workshops to strengthen the design community on campus

Strike Magazine/ St. Louis, MO **Art Director, December 2024–Present**

Create and finalize all layout drafts into a cohesive magazine that is distributed to 1000+ people

Oversee graphic designers from five editorial shoots, conducting meetings, and creating a collaborative and organized system

Education

Washington University in St. Louis **Sam Fox School of Design & Visual Arts**

Candidate for Bachelor of Fine Arts, May 2026

Major in Communication Design

Minor in Human-Computer Interaction

GPA: 3.69/4.00

Maroa-Forsyth High School

Valedictorian, Class of 2022

Skills

Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, Lightroom)

Figma

Webflow

Procreate

Rhinoceros 3D

Language

English (Native)

Mandarin Chinese (Conversational)

CSS/HTML

Java