



# **EXPERIENCE**

## 07.2025-09.2025

Freelance Presentation Designer Roblox, San Mateo, CA (Remote)

Collaborated with the Roblox Creative Team and the larger cross-functional team to design and produce keynote presentations for RDC 2025, creating visual narratives that showcased new platform features to a global audience.

#### 05.2020-Ongoing

#### **Senior Designer**

#### GoNoodle, Nashville, TN (Remote)

Art directed and developed visual assets for video, social media, and web platforms in collaboration with leading entertainment brands including Nickelodeon, Nintendo, Disney, Peanuts, DreamWorks, and Paramount.

## 05.2020-Ongoing

#### **Adjunct Faculty**

## ArtCenter College of Design, Pasadena, CA

Currently teaching Brand Design and Typography in Undergraduate and Graduate programs, serving as a thesis advisor, and mentoring students—several of whom have received industry awards.

#### 08.2023-09.2024

## Freelance Graphic Designer

## Pastilla, Pasadena, CA

Collaborated with the design team on branding and communications projects for clients including Metrolink, Clean Power Alliance, the Melinda French Gates Foundation, and Pivotal Ventures.

## 01.2023-03.2023

# Freelance Graphic Designer

## FYI, Inc., Los Angeles, CA

Designed digital invitations, app assets, and large-scale video graphics for the Economic Development Summit hosted by FYI and the African American Mayors Association, including stage visuals for keynote speakers.

## 01.2019-04.2020

## **Department Assistant**

## ArtCenter College of Design, Pasadena, CA

Assisted with visiting artists and helped with the upkeep and maintenance of ArtCenter Student Gallery.

## 09.2016-07.2017

## **Junior Designer**

## FITCH Design, Mumbai, India

Contributed to print and branding initiatives for Idea Cellular, including urban campaigns, sales events, and internal branded activations.

## 05.2016-08.2017

## **Design Intern**

## FITCH Design, Mumbai, India

Collaborated on concept development and campaign ideation for brands such as People and Idea Cellular.

## 12.2015-03.2016

## **Design Intern**

## Ogilvy & Mather, Mumbai, India

Collaborated with the Vodafone team on campaign ideation and designed collateral for internal events and initiatives.

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## **EDUCATION**

## 09.2017-04.2020

**ArtCenter College of Design** 

Pasadena, California

Master of Fine Arts in Graphic Design

#### 07.2012-04.2015

Usha Pravin Gandhi College

Mumbai, India

Bachelor of Mass Communication

## **RECOGNITION**

#### 12.2020

Promax Spark Awards "Promax Spark Key Art/Poster", 2020 Manchester United (Posters)

#### 05.2020

The One Club/Young Ones "Young Ones - Young Ones ADC", 2020 Manchester United (Motion)

#### 03.2020

Communication Arts "Typography Annual 10", 2020 The Implication of Time (Motion)

## 02.2020

Graphic Design USA "Student Designers to Watch", 2020

## 01.2020

Graphis, USA "Graphis New Talent Annual", 2020 (Honorable Mention) Manchester United Rebrand

## 10.2019

Communication Arts
"Typography Competition", 2019
(Shortlist)
Urban Nomad (Book)

## 07.2018-12.2019

## **ArtCenter Student Gallery**

Manchester United Rebrand, 2019 (Motion) Sublevel, 2019 (Poster) The Implication of Time, 2019 (Motion) The Implication of Time, 2019 (Poster Series) Seen & Unseen, 2018 (Book) Urban Nomad, 2018 (Book) Narrative Imaging, 2018 (Poster)

## **SKILLS**

## Strong working knowledge in:

InDesign After Effects Photoshop Illustrator Figma Cinema 4D

## Languages:

English (Fluent) Hindi (Fluent) HTML/CSS

# angad.singh

Hello there.

I'm a Multidisciplinary Graphic Designer, Art Director, and Graphic Design Educator based in Pasadena, California, with over 7 years of experience working with globally recognized brands including Roblox, Nickelodeon, Nintendo, Disney, Peanuts, DreamWorks, Adobe, and Paramount.

As a freelance designer, I specialize in Brand Design and Art Direction, building cohesive visual languages that connect emotionally with audiences and strengthen brand identity. I thrive on translating bold ideas into clear, impactful design across diverse mediums and platforms.

Beyond client work, I also teach at ArtCenter College of Design, where I mentor emerging creatives and help shape the next generation of designers, including several award-winning students. This dual perspective helps me continuously evolve with new trends, technologies, and cultural shifts.

My strengths lie in Brand Design and Art Direction, with a focus on building cohesive visual languages that deliver both emotional resonance and strategic impact. My work draws on a deep understanding of entertainment, music, and interactive media, blending cultural insight with emerging trends to create bold, thoughtful, and effective design solutions. I'm equally comfortable working across print, digital, and screen-based media.

I thrive in collaborative environments that value curiosity, experimentation, and purpose-driven creativity. I believe that creativity can take any shape or form, and that my role as a designer is to help bring that form to life. I live for a big idea and take pride in applying my skills to realize those ideas with clarity and impact.

Thanks for taking the time to get to know me. I'm always open to new opportunities, collaborations, and conversations. I look forward to the possibility of connecting.

Thanks, Angad Singh

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