



press release

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create your own records with PO-80 record factory

a compact and portable record cutter designed to cut and playback 5" discs. PO-80 is a collaboration between teenage engineering, designer yuri suzuki, and japanese educational toymaker company gakken.

lo-fi dreams

plug in any audio device to the 3.5 mm audio input jack and cut your own record in an instant. with a characteristic ultra lo-fi sound, your recordings, and any 7" vinyl played on the record factory, will playback with warm, analog sound quality.

do-it-yourself

PO-80 record factory comes as a diy kit with simple assembly instructions. it includes everything you need to create your records: a cutting arm with a stylus that engraves sound onto the 5" vinyl discs, a tonearm for playback, as well as paper sleeves and center label stickers. a carry bag is also available (sold separately), as well as a record pack, and cutter head.

about the collaboration

teenage engineering met japanese designer and sound artist yuri suzuki 10 years ago while he was freelancing at their studio in stockholm. from the beginning, they shared a passion for playful music gadgets.

after yuri created the popular ez record maker with gakken. teenage engineering and yuri joined forces and created a new version, with the pocket operator mentality and an updated design. now everyone can start creating their own records at home, with the PO-80 record factory.

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about teenage engineering

teenage engineering is developing the alternative future of consumer electronics - each invention built to last. from reimagining music-making with the iconic OP-1 portable synthesizer and growing the synth population with the affordable pocket operator series, to rethinking listening with the OD-11 ortho directional speaker and the OB-4 magic radio, they have applied their signature mindset to a new legacy of enduring technologies. their creations have attracted collaborations with well-known artists and brands, sharing in their vision to integrate creativity into the everyday. teenage engineering was founded in 2007 and is based in stockholm, sweden.

about yuri suzuki

pentagram partner yuri suzuki is an experience and sound designer who works at the intersection of installation, interaction and product design. his work encompasses sound, music, installations, product design, art direction, education and contemporary art. projects include a bespoke musical instrument for will.i.am, techno dj legend jeff mills and the ar music kit for google. his work can be seen in several museum permanent collections around the world, including moma in new york and has had exhibitions at the tate london, mudam luxembourg, moma and the museum of modern art tokyo. In 2016, he received the designer of the future award from design miami.