

press release

MARCH 10, 2022

TEENAGE ENGINEERING AB

TEXTILGATAN 31 120 30 STOCKHOLM SWEDEN +46 8 641 98 53 WEB: TEENAGE.ENGINEERING

ORG NO. 556718-3719 VAT: SE556718371901

ALL RIGHTS RESERVED

©2022 TEENAGE ENGINEERING

introducing the vivid OB–4 Off-White™

a year after the release of OB–4 magic radio, it is with mixed feelings that teenage engineering announce the luminous orange, limited edition OB–4 Off-White™ and range of apparel - a collaboration long in the making, that honors their late friend and partner, Virgil Abloh.

OB-4 Off-White™

teenage engineering asked virgil to offer his spin on OB–4's disk mode, a space that activates teenage engineering experimental features, like ambient, karma, and metronome.

so in addition to the bright orange exterior and back logo, OB–4 Off-White™ adds a new feature: the gyil music of sk kakraba. a traditional instrument of ghana, the gyil is known for its distinct buzzing sound. it has 14 wooden keys, which are played with rubber mallets. beneath the keys hang calabash gourds, where small holes are made and covered in spider silk. sk kakraba is one of the last remaining masters of both building and playing this instrument.

OB–4 Off-White $\!^{\rm T\!M}$ will have a limited run and is sold exclusively with the custom carry bag.

Off-White™ x teenage engineering apparel

the collection designed by Off-White™ includes a transparent orange carry bag, custom-designed to perfectly fit the OB–4, with black and white Off-White™ branded shoulder strap and black logo on the back. t-shirts and hoodies are available in white and orange, as well as a white bomber jacket and cargo pant set, designed to carry a range of teenage engineering products.

about the collaboration

OB–4 Off-White™ marks teenage engineering and virgil abloh's first released collaboration. in light of virgil's passing, both teenage engineering and Off-White™ are proud to finally share this collaboration.

tag and follow

@teenageengineering
@off____white
#teenageengineering

press images / press release teenage.engineering/press

for further information, please contact: emil kullänger +46 709 227 667 press@teenage.engineering

about teenage engineering

teenage engineering is developing the alternative future of consumer electronics - each invention driven by need, and built to last.

from reimagining music making with the iconic OP-1 portable synthesizer and growing the synth population with the affordable pocket operator series, to rethinking listening with the OD-11 ortho directional speaker and the OB-4 magic radio, they have applied their signature mindset to a new legacy of enduring technologies.

their creations have attracted collaborations with well known artists and brands, sharing in their vision to integrate creativity into the everyday. teenage engineering was founded in 2007 and is based in stockholm, sweden.