

Jasmin Palermo

Professional Experience	Jun 2024–Aug 2024	Sunday Afternoon Junior Designer (Intern) Collaborated on rebranding and campaign projects, contributing to logotypes, motion design, identity systems, and guidelines. Clients included Hoka, Gotham, and The Nature Conservancy. New York, NY	Education	Aug 2021–May 2025	Carnegie Mellon University (CMU) BDes, Graphic Design Minor, Computation & Textiles Pittsburgh, PA
	Jul 2023–Apr 2024	Morphing Matter Design Researcher Designed visual assets on the Meta-Garden team. Making physical and virtual garden experiences to foster local community connection. Berkeley, CA	Academic Experience	Jan 2025–	In the Making Brand Design Director Leading brand design for In the Making, CMU's School of Design Senior Show. Overseeing team of designers and developing the logotype, visual identity, and exhibition materials. Pittsburgh, PA
	Aug 2023–Sep 2023	Phantasma Studio Digital Media Designer Comissioned by a design agency to draw illustrations and mockups for clients such as Samsung. New York, NY		Jun 2024–Jul 2024	Typographics Volunteer Assisted in speaker talks, workshops, and setup for a typography design conference. Collaborated with festival organizers to foster an interactive experience for lovers of type. New York, NY
Awards	2025 2024 2021 2021–	Young Ones ADC Award Blue Sky Thinking Award Ritchey Scholarship Deans List x4		Jun 2023–Aug 2023	CMU School of Design Teaching Assistant Developed and taught a 6-week workshop series on color theory, design thinking, and the Adobe Creative Suite. Pittsburgh, PA
Skills	Language Skills	English: Native Spanish: Fluent			
	Technical Skills	Illustrator, AfterEffects, InDesign, Glyphs, Photoshop, JavaScript			