

Sean McGinty

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Portfolio

www.seanpmcginty.com

Experience

Freelance Graphic Designer

- Collaborated with different groups of designers
- Organized tasks across different multiple groups
- Sold and exhibited work at different events

Reflection of Practice

- Developed a publication inspired by contemporary graphic design discourse, including articles, podcasts, and visual references
- Designed each spread to reflect source material while incorporating personal design style
- Applied a consistent color palette, typographic system, and unique grid structures to establish strong visual hierarchy and layout cohesion
- Demonstrated skills in layout design, typographic expression, and visual storytelling
- Utilized Adobe InDesign, Photoshop, and Illustrator to create layouts, manipulate images, and refine typography

Butterfly De-Installation

- Created an interactive installation exploring spatial reimagination through participant engagement
- Designed a user journey where visitors unfold and reconstruct origami butterflies using printed, step-by-step instructions
- Conducted iterative user testing to refine the experience and improve usability
- Showcased strengths in experience design, user interaction, and prototyping
- Designed butterfly layouts in Adobe InDesign, emphasizing typographic clarity and visual guidance
- Produced a 200-copy edition using Risograph printing, highlighting attention to production detail

Midsommar Scripts

- Designed two contrasting scripts inspired by the A24 film Midsommar, exploring narrative tone through typography
- Demonstrated expertise in type selection and layout design through a traditional and evocative script
- Created a custom typeface using FontStruct to visually convey themes of manipulation and control
- Applied the typeface selectively to reinforce character transformation within the narrative
- Utilized Adobe InDesign and Photoshop for layout design and image editing
- Published the final scripts via Lulu Press Inc., demonstrating understanding of print production and publishing
- Showcased skills in type design, layout composition, and visual storytelling through typography

Exhibitor

make: believe

2024

- Parallel Brewing
- A poster show exploring different realities of past, present, and future

Boone Art Bound Book Fair

2024

- Schaefer Center in Boone, NC
- Tabled selling personal and collaborative work

Skills

Adobe Creative Cloud, Illustration, Procreate, Printmaking, Print Production, Book Binding, Maya, Miro, Figma, HTML/CSS

Education

Appalachian State University
2019-2024

- BFA *Graphic Design*
- Graphic Communications Management* minor