



## WORK EXPERIENCE

Freelance Graphic Designer | 2017 – Present

Designed posters, packaging, logos, and marketing materials for clients

Led Sugar Packs Branding Project, developing brand identity and materials

Delivered custom design solutions for diverse industries

Tripp Art Studios LLC | 2023 – 2024

Assisted with painting setups, resin pours, and client media editing

Generated AI images with Deform Stable Diffusion

Resolved IT issues and streamlined studio operations

AAAA RV & Boat Storage | 2021 – Present

Designed aerial map, boosting parking capacity by 30% and revenue by \$13,500/month

Managed Google Ads campaigns with HTML tracking

Created banners and promotional materials

Tart Collections | 2018 – Present

Designed ad campaigns for email and Facebook, boosting brand engagement

Created logos and packaging for a face mask line, driving \$4M in Amazon sales

Integrated AI tools to enhance design and marketing workflows

## COURSEWORK

Intermediate Graphic Design

Designed logos, packaging, and marketing materials

Computer Science: Theory and Practice

Focused on learning the Java programming language

Multimedia programming

Programmed interactive projects using p5.js

Motion Graphics

Focused on learning After Effects

## SKILLS

### *Design Expertise*

Branding

Typography

Logo Design

Packaging

Mockups

Illustration

3D Modeling

Motion Graphics

Prompt

Engineering

### *Design Software*

Photoshop

Illustrator

InDesign

Lightroom

After Effects

Final Cut Pro

Capture One

Procreate

Cargo Collective

Unreal Engine 5

Stable Diffusion

Midjourney

Adobe Firefly

RunwayML

Notion

Miro

### *Programming & Web*

Python

Java

HTML

CSS

JavaScript