

# Emiliano Giangreco

account. production. creative.

## experience

**I make sure great ideas**

**don't just stay on paper.**

Keeping teams connected, energy  
up, and details under control.

### My Tool-Kit

Accounts & Relationships Builder

Creative Development

Strong Communication &

Organisational Skills

Team Building

Creative Briefing

Production Know-How

Social Media Campaigns

### Languages

Italian: Native

English: Advanced

Spanish: Intermediate

German: Beginner

## education

2025 Certificate  
**Google Analytics (Ongoing)**  
Google (Remote)

2024 Certificate  
**D&AD Shift Germany**  
D&AD (Berlin, Germany)

2023 Certificate  
**Cinematography Course**  
MetFilm School (Berlin, Germany)

2023 Certificate  
**Practical Filmmaking Course**  
Catalyst - Institute for Creative Arts and  
Technology (Berlin, Germany)

2019 Law studies  
- **International Law (Attended)**  
2022 University of Rome – "La Sapienza"  
(Rome, Italy)

Sep 2024  
-  
Nov 2024

### Account Management Intern

**Anomaly** (Berlin/Remote) // **LIDL, Aston Martin, Tonies, Zakā**

- Led the brand-building process for Zakā, a purpose-driven fashion label, developing its brand guidelines from scratch.
- Built a strong client partnership with Zakā, aligning on objectives and guiding key brand decisions.
- Supported multi-market campaigns for clients like LIDL, Tonies, and Aston Martin.
- Worked closely with project management teams to coordinate timings, deadlines, and production processes.
- Gained hands-on production experience by attending VO sessions and supporting content development.
- Guided cross-functional teams to deliver high-quality, strategically aligned results.

Apr 2024  
-  
Jul 2024

### Advertising Trainee

**D&AD Shift's Partnered Agencies** (Berlin/Remote) // **Adidas, O2**

- Collaborated on briefs with top agencies and brands, including **Serviceplan, INNOCEAN, O2** and Adidas, delivering strategic and creative solutions.
- Gained hands-on experience in creative roles such as art director, copywriter, and strategist, strengthening a multi-disciplinary approach.
- Presented projects to senior executives, showcasing communication and client-facing skills.
- Selected by **The Liberty Guild** through the D&AD alumni network, reflecting the skills gained during the program.

May 2024

### Creative Director and Project Manager

**Fashion Videography Project** (Berlin) // Independent fashion collector

- Led the project by overseeing creative direction, video production, and styling, ensuring cohesive execution with a team of two camera operators and a model.
- Managed logistics, from concept development to timely project completion, aligning production with branding and storytelling objectives.

Nov 2023  
-  
Apr 2024

### Film Production Assistant

**Stefano Canavese Production** (Berlin)

- Coordinated schedules, equipment, and team logistics to ensure smooth on-set production for a sci-fi short film.
- Assisted in managing production workflows, monitored project timelines, and addressed on-the-fly challenges to ensure alignment with production goals.

Sep 2023  
-  
Apr 2024

### Assistant to Lead Photographer and Project Manager

**Fashion Photography** (Berlin) // 'Selene' - Hari Tzanoudakis (**Sleek**)

- Coordinated logistics on set and in pre-production, supporting the lead photographer to ensure seamless execution of each shoot.
- Facilitated effective communication between talents, crew, and the lead photographer, ensuring a collaborative and efficient working environment.

## references

Anomaly

**Nadine Müller-Eckel**

Partner & CSO

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Anomaly

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D&AD

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