

Kevin Ward

Kevin Ward is a designer and artist whose work uses research and attention to detail to elevate topics he is passionate about, including AI, education, UX, and typography.

Contact

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📍 Columbus, OH

Education

North Carolina State University

Master of Graphic & Experience Design

Aug 2022 – May 2024

University of Florida

BFA Graphic Design

Minor Mass Communications Studies

Aug 2018 – May 2022

Skills

- Time management
- Workshop development
- Customer service
- Collaborative competency

Software

- Figma
- Illustrator
- Photoshop
- InDesign
- After Effects

Design

- Typography
- UI/UX
- Research
- Branding
- Prototyping

Experience

Visiting Assistant Professor

Aug 2024 – Present

The Ohio State University

- Taught classes in the Visual Communication and Foundations programs
- Developed curriculum for courses related to discourse, typography, and foundations design education
- Organized and coordinated the events committee, overseeing departmental events, lectures, and exhibitions

Bookseller

Aug 2022 – Jul 2024

Barnes & Noble

- Provided expert recommendations, assisted customers in locating books, and maintained a welcoming and organized bookstore environment
- Ensured customer satisfaction when handling transactions
- Collaborated with team members to achieve sales targets and contribute to the overall success of our store

Graduate Extension Assistant

May 2023 – May 2024

NC State Libraries

- Played a key role in enhancing the Innovation Studio's impact by contributing to the design and execution of engaging programs and events
- Collaborated with faculty and students to support creative projects, fostering a vibrant and collaborative learning environment
- Contributed to the creation of a workshop aimed at educating visitors on the capabilities and potential applications of generative AI

Teaching Assistant

Aug 2022 – May 2023

North Carolina State University

- Collaborated with instructors to facilitate and manage typography courses
- Delivered lectures and led discussions related to typography and design
- Provided individualized support to students, fostering the development of their creative work

Graphic Designer

Aug 2021 – Aug 2022

University of Florida / Reitz Union

- Collaborated with event organizers to create posters, social posts, and digital displays that effectively communicate themes and information
- Contributed to implementation and growth of newly established university branding guidelines

Ligature 31 Co-Creative Director

May 2021 – Apr 2022

University of Florida / Vox Graphis

- Strategically planned and executed Ligature 31, an annual design symposium featuring lectures, portfolio reviews, and a juried exhibition
- Oversaw the development of the branding and promotion for the event
- Coordinated the invitation and successful presentation of design professionals from the UF community and beyond