

she/her/hers
207.670.8900
sophie@sophiezoe.com

education

Maine College of Art & Design
Portland, ME

BFA in Graphic Design
2021 – 2024

key skills

Design, code, and print

Adobe Creative Suite, Figma
HTML, CSS, Processing
Woodworking
Technical & Academic Writing
Creative Writing & Journalism

experience

Odgis + Co
New York, NY
February 2025 - Present

Graphic Designer
Responsible for motion graphics, brand identities, and publications from initial ideation through deliverables and operates as project manager at award-winning design studio.

Learn Fresh
Remote
January 2025 - Present

Graphic Design Intern
Creating out-of-home media and internal materials for a nonprofit that encourages STEM learning through community play and engaged athletics. Includes working with sub-brand identities and programs partnering with the NBA, MLB Trust, and MLS.

sophie zoe
Portland, ME & New York, NY
2021 - Present

selected freelance clients:
Penguin Random House, David Yurman, Branded Cities, Maine College of Art & Design, and the Rangeley Firefighters Association

You Are Enough Co.
New York, NY
December 2024 - February 2025

Graphic Designer
Created social media assets, apparel design, and iconography for nonprofit supporting mental health awareness and destigmatization.

Paul Designs Project
Portland, ME
October 2023 - May 2024

Graphic Designer
In house graphic design work at local architecture firm including branding, marketing materials, and presentation tools.

Woods Creative
Portland, ME
Summer 2023

Graphic Design Intern
Partnered internship focused on building an illustration system and illustration guide for internal studio branding. Created a digital library of studio branded assets for a variety of future usage.

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experience *cont.*

Waldoboro Inn
Waldoboro, ME
March 2023

Woodworking / Textiles Intern
Studio assistant for furniture in preparation for opening of the Waldoboro Inn; an inn, artists residency, and bar.

Branded Cities
Manhattan, NY
Summer 2021 & 2022

Graphic Design Intern
Built creative for sales decks for clients such as Amazon, TikTok, and Facebook. Designed creative for digital billboards in Times Square and the greater Manhattan area. Additionally, captured and edited photography and film.

experience
food service & hospitality

Via Vecchia
Portland, ME
January 2023 – December 2023

Hostess
Multitasking efficiently in a busy work environment; seating and organizing up to 500 covers. Communicating with guests with care and attention.

Jibe Cycling
Portland, ME
September 2022 – January 2023

Front Desk
Maintained a clean and refined environment while greeting and serving new and returning riders. Solely responsible for early morning and late night opening and closing.

Uncharted Tea
Portland, ME
November 2021 – March 2022

Barista / Shift Supervisor
Maintained an efficient and positive work environment for coworkers through ten hour shifts. Trained new employees. Responsible for dishwashing during and post shift and closing the drawers at end of day.

Portage Tap House
Oquossoc, ME
May 2020 – January 2021

Station Chef
Responsible for prepping, cooking, and maintaining station. Primarily stationed at a wood-fired oven. Occasionally curated entree specials or pastry dishes. Additionally, trained new cooks.

The Gingerbread House
Oquossoc, ME
May 2020 – January 2021

Waitress
Opening and closing tasks with early morning shifts. Typically served and sat up to 60 covers at once. Prepared regular parties and events held on weekends.

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experience *cont.*
food service & hospitality

Blue Orchid
Rangeley, ME
June 2020 – February 2021

Prep Cook / Dishwasher

During and pre-shift prep work with emphasis on efficiency and cleanliness. Washed all dishes through shifts by hand.

The Oquossoc Grocery
Oquossoc, ME
May 2019 – May 2020

Line Cook / Cashier

Prepping and cooking sandwiches, pizza, and other grab-and-go items. On and off cash register throughout shift. Responsible for cash out, sweeping, mopping, and locking out for closing.

exhibitions & shows

AIGA Maine Poster Show 2024
Portland Media Center
October – December 2024

Featured Artwork

Selected poster included in the AIGA Maine Poster Show for the prompt "Feast Your Eyes."

BFA Show 2023
Maine College of Art & Design
Fall 2023

Honorable Mention

Open to all students at MECA&D to exhibit work and potential win awards & scholarships

MECA&D Holiday Pop Up Shop
49 Oak St, Portland, ME
Winter 2023

Pop Up Shop & Display

Students selected by jury have work shown and sold at the college's additional location for a couple months of winter

Upcountry Artists Festival
Sugarloaf Mountain
Fall 2023

Booth & display show

To showcase work and support the scholarship from Upcountry Artists, I ran and sold work at a booth during a weekend long craft festival at Sugarloaf.

AIGA Maine Poster Show 2023
SPACE Gallery in Portland, ME
October – December 2023

Featured Artwork

Selected poster included in the AIGA Maine Poster Show for the prompt "Design for Good."

Portland Symphony Orchestra
"Visual Sounds"
Merrill Auditorium Portland, ME
September – October 2023

Featured Artwork

Selected to produce artwork to pair with the 7th movement of Modest Mussorgsky's Pictures at an Exhibition (arr. Maurice Ravel).

Merit Show
Maine College of Art & Design
April 2023

Jury Select

The annual MECA&D Merit Show is for students with a GPA of 3.5 or higher. The exhibitions last for a month and a jury selects winners for scholarship awards.

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awards & scholarships

UpCountry Artists Scholarship
Farmington, ME
2022, 2023, & 2024 reoccurring

Upcountry Artists awards two scholarships annually to local high school graduates and Maine based art students studying art or a related field.

Brodersons Award
Maine Ad + Design
Spring 2023

The Brodersons, host of Maine's premier advertising award show, have been recognizing creative excellence in advertising, marketing, and design for more than forty years. All work is considered and five are selected for the Student Work award.

Merit Show Jury Select
Maine College of Art & Design
April 2023

The annual MECA&D Merit Show is for students that hold a GPA of 3.5 or higher. The exhibitions last for a month and a jury selects winners for scholarship awards. Three students are selected for the Jury Select title.

Bernard Osher Foundation Scholarship
Maine College of Art & Design
2022 – 2023

Selected without application based scholarship award. For students that exemplify a special honor in their studies while at Maine College of Art & Design.

Best Overall for the RFA Happiness Project
Rangeley Family & Friends of the Arts (RFA)
2020

A painting of a breakfast scene was voted Best Overall in the Rangeley Friends of the Arts Local Community Art Show & Fundraiser. The prompt for submission was anything that brought the artists' happiness.

publications & features

Sun Journal Interview
by Donna M. Perry
September 2021

Following a Times Square Debut, an interview was held and published in the Sun Journal and republished by the Central Maine Morning Sentinel and other Maine newspapers.

Times Square Debut
on Nasdaq & Reuters
July 2021

Times Squares billboards Nasdaq and Reuters featured Sophie Zoe and accompanying artwork as advertising and recognition at Branded Cities internship (see experience)

Hebron Review Magazine
Hebron Academy
Spring 2019

An analytic journal article regarding the album CODA by Led Zeppelin. selected and featured in the 2019 Spring Edition of the high school's magazine.

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references

*information available
upon request*

Peter Alfano
Head of Graphic Design at Maine
College of Art & Design

Amy Parker
Co-founder at Woods Creative

Jacob Green
Project Manager at
Paul Designs Project

Mark Morton
Partner at Potter Anderson