# RÉKA ILONA GÖTZ

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## **PROFILE**

Réka Götz is an artist of American-Hungarian heritage, working across video, image, and text. In a multidisciplinary practice of deconstruction, she seeks to unearth the human tenderness embedded within fragments of manmade overwhelm. Her creative process is empathetic and instinctive, often guided by a passion for collecting both digital and physical ephemera. Réka engages with a wide range of concepts, including digital and analog manipulation, contemporary fashion, experimental music, and internet subculture.

#### SKILLS

### **EXPERIENCE**

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Technical Photography Videography Post-Production Graphic Design	2024 - Current	Creative Strategy Intern Yaya Labs • London, UK Support brand growth through creative research, styling, merchandise design, content creation, app development, and initiating collaborations for DesdemOna Robot.
Digital Archiving Event Production Video Transfer Sound Design  Software	2024 - Current	Art Director Fetchish Studio • London, UK Contribute creative direction for events, designing promotional material, including video content, posters, and visualizers for club events, engaging 400+ attendees.
Adobe Suite Capture One Unreal Engine HTML/CSS Figma Notion	2024 - Current	Videographer (Freelance) Clients: The Femcels, Double Take Records, Central Saint Martins Oversee shoot production, cinematography, post-production, and equipment for music and fashion industry projects, specializing in event visualizers and editorial work.
Microsoft Suite  Languages English (Fluent) Hungarian (Working)	2024	Associate Editor COEVAL Magazine • London, UK Conducted and edited interviews with prominent creatives, including Tim Jacobus, Freeka Tet, Rebecca Salvadori, and Petlt, producing engaging articles for print distribution across the US & Europe.
AWARDS	2023 - 2024	Producer & Founder of Circle K The Pickle Factory • London, UK Managed a team of 6 to produce experimental music & art events for 200+ guests, overseeing logistics, promotion, & communications.
Scholastic Art Awards	2023	Photography Assistant Jaded London • London, UK
National Silver medals in photography and illustration • USA  Scholarship for Excellence in Arts	2022 - 2023	Content Manager for BA & MA Fashion Shows (LFW) Central Saint Martins • London, UK Directed all show-day content, livestreaming, and uploads. Ensured that content being posted aligned with the show's visual identity.
North Allegheny Foundation • PGH, USA	2022 - 2023	Event Photography Clients: Central Saint Martins BA Fashion Show & TONS Pittsburgh
Distinguished Art Achievement Award	2022	Production Assistant (LFW) Bacchus Agency • London, UK
North Allegheny Foundation • PGH, USA	2022	Web Designer & Media Leader for 2023 White Show Central Saint Martins • London, UK

# **EDUCATION**

2022 - Current	Central Saint Martins, BA (Hons) Fashion Communication & Promotion Graduating in 2026 • London, UK
	Engaging with current designers, public contexts, and a range of approaches to create and communicate the context of fashion. Creating dynamic images and constructed probing narratives that provoke, contextualize, and promote the fashion industry and the cultures associated with it.
2022	Central Saint Martins, Foundation Diploma in Art & Design Fashion Communication Specialism • Cum Laude • London, UK
2008 - 2021	Classical Piano Performance Studied under Dr. Sonia Tripathi & Ms. Grace Burns • Pittsburgh, USA
2019	Filmmaking Apprenticeship with Artist Michael Johnsen Pittsburgh Center for the Arts • Pittsburgh, USA
	Hands-on training in analog filmmaking, film processing techniques and production. Learned filmstock paint/scratch process and video transfer.
2019	Savannah College of Art and Design Seminar Interior Design   Botanical Illustration   Production Design • Savannah, GA, US
2019	Graphic Design Apprenticeship with Designer Robert Meyers

