

Jenna Choi

Graphic Designer
Pasadena, California

jennachoi.work

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JENNA CHOI

EDUCATION

Art Center College of Design

Pasadena, CA

Bachelor of Fine Arts, Graphic Design (GPA: 3.88)

Anticipated Graduation April 2026

EXPERIENCE

01.2025-Present

Graphic / Industrial Designer, Hermès Sponsored

Collaborating in the Hermès Design Team x ArtCenter design project alongside a team of creative professionals, leading design research, sketching, pitching proposals, and developing consumer products and prototypes that integrate emerging technologies while honoring Hermès' heritage and brand identity.

09.2024-Present

Teaching Assistant, ArtCenter College of Design

Communication Design 2, Information Design

Assisting Professor Allison Goodman in a collaborative environment with responsibilities in developing branding and data visualization project plans, providing clear feedback, clarifying assignments, offering support, and creating instructional collaterals for the class.

06.2023-09.2023

Art Instructor, Jaranda Education Institution

Coordinated 50+ art classes, developed lesson plans and templates, prepared materials and fostered a structured yet creative environment to inspire and enhance students' artistic skills from K-12.

06.2021-Present

Graphic / Illustration Freelancer

Executed 9+ digital marketing campaigns by creating signage, content marketing assets, advertisements, mockups, and custom illustrations for public schools, exhibitions, and small businesses, while managing client communication across social media platforms.

RECOGNITION & AWARDS

09.2022-Present

Art Center Provost's List

2022-2025

Student Gallery Select (Creative Projects)

Petersen Automotive Museum (Brand Identity work), So Much And Enough (Motion), Bouquet (Packaging), Wired (3D Animation), Ballad (3D Animation), Labyrinth (Storytelling)

2024

The Great Teachers Endowed Scholarship

Art Center College of Design (\$4,800)

2023

Duane and Betty Bohnstedt Endowed Scholarship

Art Center College of Design (\$3,000)

2022

Art Center UG Scholarship

Art Center College of Design (\$52,000)

SKILLS

Software Knowledge

Cinema 4D, Adobe Creative Suite (Adobe Illustrator, InDesign, Photoshop, Lightroom, Adobe After Effects, Premiere Pro, Audition), Slack, Dropbox, Figma

Design

2D/3D Motion Graphics, 3D Compositing, Brand Design, Packaging Design, Exhibition Design, UI/UX, Video/ Photo Editing, Photography, Advertising

Soft Skills

Visual / Verbal Communication, Attention to Detail, Self Directed, Organized, Presentation, Strategic Insight, Time Management, Problem Solving

Languages

Fluent in English and Korean