

DESIGN APPROACH ↗

I merge technology with thoughtful, community-centered design. My work focuses on crafting immersive and dynamic experiences that prioritizes cultural narratives, equity, and storytelling through both digital and physical spaces. My experience working in diversity, equity and inclusion has fueled my passion for amplifying marginalized voices and fostering cross-cultural communication through thoughtful design. To me, design is not just about aesthetics, it's about creating meaningful experiences that resonate with people from all walks of life.

EDUCATION ↗

California State Polytechnic University, Pomona

Bachelor of Fine Arts, Visual Communication Design

Relevant Coursework: 2D Design, 3D Design, Motion Graphics, Brand Design, Packaging Design, Typography, Photography, Virtual Reality, Print Design, UX/UI Design, Illustration

Software: Adobe Creative Suite (Illustrator, Photoshop, After Effects, Lightroom, XD), Canva, Blender, Rhinoceros 3D, Unreal Engine 5, Cinema 4D, Figma, Monday.com

EXPERIENCE ↗

Graphic Designer at Marketing, Design and Public Relations

Associated Students Inc. at California State Polytechnic University, Pomona \ November 2022 - December 2024

- Spearheaded marketing campaign for annual student festival, BroncoFusion, and created 11 deliverables in the span of two months resulting in a sold out event of 5,000+ attendees.
- Conceptualized and collaborated with creative teams and independently to deliver designs across various media channels such as social media, digital screens, and print assets in 8.5" x 11", 11" x 17", and 22" x 28"
- Organized clientele deadlines and assisted in fulfillment of tasks for internal and external clients through Monday.com

Cultural Program Coordinator

San Jose State University MOSAIC Cross Cultural Center \ June 2019 - June 2020

- Designed presentation decks, print collateral and social media marketing for events of 20-30 attendees.
- Coordinated with other cultural coordinators to create social media, marketing strategy, and event planning for programs and events discussing diversity, equity and inclusion.
- Facilitated workshops and planned events that aligned with educating on diversity, equity and inclusion and performed administrative and clerical tasks (e.g. phone calls, e-mails, filing, etc.)

VOLUNTEER ↗

Media Director

AIGA Cal Poly Pomona Student Chapter \ Aug 2023 - June 2024

- Work with peers, alumni and faculty to promote professional development opportunities, plan events, and provide academic resources for students.
- Led 8 designers in 3D experiential design team in curating two visualizations with Blender and Rhinoceros 8 for our annual 24-hour design sprint for non profit organization, It Gets Better, resulting in 30 deliverables across 5 cross-functional teams
- Created socials and collateral for the club while maintaining engagement through Instagram

Media Director and Historian

Southern California Pilipinx American Student Alliance \ Aug 2023 - Present

- Designed presentation decks, print collateral and social media marketing for events of 20-30 attendees.
- Coordinated with other cultural coordinators to create social media, marketing strategy, and event planning for programs and events discussing diversity, equity and inclusion.
- Facilitated workshops and planned events that aligned with educating on diversity, equity and inclusion and performed administrative and clerical tasks (e.g. phone calls, e-mails, filing, etc.)

EPYC Region 8 Ambassador

National Federation of Filipino American Associations (NaFFAA) \ Mar 2021 - July 2021

- Selected to represent Northern California in a national leadership program that promotes civic engagement and address social issues in the Pilipinx American population
- Managed cross-functional communication with 5+ staff members from 3 different time zones
- Executed a self-directed capstone project addressing the intersection between grassroots activism and design

President

Northern California Pilipinx American Student Alliance \ June 2020 - June 2021

- Oversaw general programming of regional alliance work through monthly meetings comprised of student representatives from 15+ CSU, UC, and community college campuses in Northern California
- Streamlined communication processes through documentation and visual presentations decks for monthly meetings across NCPASA member organizations.
- Facilitated planning of semesterly meetings through delegating tasks amongst NCPASA student leaders