



Experience

Staff DEI Design & Delivery Coordinator

University of Auckland

Jul 2024 - Mar 2025

- Facilitating co-design with rainbow kaimahi and HR.
- Design & delivery of research and engagement projects.
- Inclusive event coordination.
- Design of a digital accessibility toolkit for staff.

Research Assistant: positionality, reflexivity & relational learning.

University of Auckland

Aug 2024 - Feb 2025

- Design, recruitment and facilitation of focus groups.
- Thematic analysis on qualitative data.
- Literature review.
- Report writing.

Graduate Teaching Assistant

University of Auckland

Feb 2024 - Jun 2024

- Learning content design & delivery.
- Assignment marking and constructive feedback.
- Supporting/ mentoring students.

UX Research Assistant

University of Auckland

Dec 2023 - Jan 2024

- Quantitative and Qualitative user testing .
- Collaboratively recruiting subjects.
- Data analysis and reporting.

Customer Success Executive

LILO Desserts

Aug 2022 - Mar 2023

- Social marketing strategy and content creation.
- Instore product demonstrations and consumer research.
- Consumer voice to design and development team.

Marketing Designer

The Kefir Co.

Dec 2021 - Jul 2022

- Physical and digital marketing asset design and production.
- Brand identity development and web design.
- Supplier, stockists and customer relationship management.

Brand Ambassador

Dentsu

Oct 2020 - Sep 2023

- Experiential marketing and community engagement.
- Instore product demonstrations and consumer research.

Leadership

Co-presenter at EPHEA Conference (2024)
Executive Queer Officer for the Design Students Association (2023)
Treasurer for the University of Auckland Pole Club (2022)
Elected Cohort Representative (2021)
UN Aotearoa Youth Declaration (2020)
Environment Prefect (2020)

Community

Gribblehirst Community Hub gardening & community event volunteer (2024-ongoing)
Auckland Design Week volunteer (2024)
Tuesday Night Community Kai causal volunteer (2021)



Education

Bachelor of Design

University of Auckland

Feb 2021 - Nov 2023

- Outstanding Award- outstanding performance in the course Design 301 (2023)
- GLOWD- Global Studio Challenge (2022)
- Kaiarahi Award- For outstanding demonstration of leadership (2021)
- He Huri Hanga Award- For celebrating diversity and fostering uniqueness (2021)

Co-designing with Care

Beyond Sticky Notes

Mar 2025 - Jul 2025 (current)

Skills

Illustrator

Photoshop

InDesign

Figma

Microsoft 365

Project coordination

Qualitative research

Miro

Accessibility & Inclusion

Co-design

UX & service mapping

Facilitation

Referees

Shasha Ali

Diversity, Equity & Inclusion Experience Lead

Phone: 027 222 0852

Dr Diana Albarrán González

Programme Director PhD in Design

Email: d.albarran@auckland.ac.nz

Anna Wong

Coordinator at The Gribblehirst Community Hub

Phone: 021 112 1123