

Susen(Huixiang) Shi

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EDUCATION

Duke University MA in Liberal Studies GPA:3.9	North Carolina, United States 2023.9--2025.5
Zhejiang A&F University BA in Advertising GPA:3.6	Hangzhou, China 2018.9--2022.6

PROFESSIONAL

Initiative for Science & Society Ethics+ Graduate Researcher <i>Data Analysis Internship</i>	North Carolina, US 2024.5-2024.7
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- Conducted data collection, analysis, and visualization using Python and GitHub API to examine gender representation in AI leadership
- Created an analytical report on women in AI leadership roles, the percentage of women professors in AI at top universities and political policies affecting women in AI
- Produced a visually engaging, research-based informative video using After Effects, DaVinci Resolve, and Photoshop, receiving positive feedback from professionals

ZhenHai District Press Center <i>Creative and Film Department</i>	Ningbo, China 2022.10-2023.2
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- Filmed and produced videos for 3 public-interest campaigns, managing on-set production
- Managed the official WeChat account for a hospital, designing layouts and writing engaging public health messages to communicate medical science in an accessible way
- Developed creative digital content that enhanced public engagement and health awareness

Zhejiang A&F University Liaison Department of Student Union <i>Social Media Operator</i>	Hangzhou, China 2018.9--2019.9
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- Founded and managed the official QQ social media account, leading a 20-member team
- Grew the account's fan base to 2,500+ followers within three months through targeted content and engagement strategies
- Organized promotional events, including prize draws, which generated 1,000+ comments in a week and secured sponsorship deals, including a gym partnership

PROJECTS

"Green" Short Film Project 2024.8-now	North Carolina, US
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- Responsible for scriptwriting, directing, and filming
- A narrative short film exploring the evolving relationship of two queer college students, inspired by interviews and personal experiences

Aromantic Creative Documentary Photography 2024.8-now	North Carolina, US
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- A documentary photography project capturing the experiences of aromantic individuals, blending portraiture with storytelling based on interviews
- Focuses on visual metaphors and personal narratives to challenge romantic relationship narratives
- Scheduled for exhibition at Duke University's Center for Documentary Studies (CDS) in April

"Red" Short Film Project 2023.9-2024.2	North Carolina, US
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- Responsible for scriptwriting, directing, and filming
- An experimental feminist short film visualizing the pain of period cramps and addressing themes of social equality and gender experiences
- Won the 2024 Duke Cinematic Arts Student Film Awards

Communication Strategies Academic Research 2020.9--2021.10	Hangzhou, China
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- Conducted academic research analyzing the social value and communication strategies of films as marketable products
- Proposed innovative marketing approaches based on audience psychology and media trends
- First-author paper published in a provincial-level communication journal

SKILLS

Technical Proficiency: DaVinci Resolve, Premiere Pro, Final Cut Pro, After Effects, Photoshop, CapCut, Lightroom, MS Office (word, Excel, PowerPoint), Python, GitHub API, Unreal Engine, etc.
Languages: Mandarin(Native), English(Fluent), French(basic), Cantonese(basic)
Leadership & Collaboration: Class Monitor, Team Leader, Film Director