

Hao Yang

Motion Designer

EXPERIENCE

Oct 2021-Sep 2023

Boxbouffe Co., Ltd. Assistant Manager in Marketing Department

Two executive campaigns were launched, promoting new consumer purchasing behaviors during the pandemic. Centered around the concept "Eat well, not just enough," the initiative expanded the sales range of premium food to 300 curated boxes across neighboring regions, generating over \$150,000 TWD in revenue.

Aug 2020-Sep 2021

Good9 Health Technology Co., Ltd. Assistant Marcom

Use images, text, and video to build a strong brand image and personality, fostering emotional resonance with consumers.

Identify suitable influencers via an online talent-matching platform to execute brand promotion and marketing strategies, driving continuous brand growth.

2019

YODEX Graduation Production converner, spokesperson

AWARD

2019

Red Dot Award-Winner

Image Design for Fermented Sulfuric Fire Fishing

2018

HsinChu Creative Life Award Honorable Mention- Package design for pineapple

EDUCATION

2024-Present

Savannah College of Art and Design

M.F.A

Motion Media Design Savannah, GA, U.S.

2016-2019

China University of Technology

B.A

Visual Communication Design

Taipei, Taiwan

LANGUAGE

(Native)

Mandarin Chinese (Advanced)

English

SKILLS

Illustrator

Photoshop

After Effect

Cinema 4D

Premiere

Indesign

Figma

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