

Christopher Miller

Graphic Designer

I'm an experienced Graphic Designer with a passion for telling compelling visual stories for Film & TV, brands, and agencies. Some of these projects include designing title & key-art, digital marketing campaigns, print ads, and more.

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Outside of my professional work, I'm an avid surfer, cyclist, musician, and often found exploring the great outdoors.

Professional Experience:

Graphic Designer | Careismatic Brands, Inc. (Dickies & Cherokee Uniforms)

I collaborated closely with the Creative Director to ideate, design, and execute high-impact creative assets across print, digital, and photoshoots. Most notably, we brought the rugged, hard-working ethos of Dickies VF Corp. into the medical world through strong campaign storytelling.

February 2023 - July 2024
Santa Monica, CA (Hybrid)

Art Director & Graphic Designer | Chris Miller Studio

I partner with clients of diverse scales to deliver art direction and graphic design, shaping their brand voice to resonate more authentically. More recently I art directed two award-winning short films showcased globally, enhancing their visual stories through key art, promotional marketing, and other graphics.

January 2021 - Present
Remote

Graphic Designer | The Flow (formerly Whalebone Magazine)

I was contracted by the New York lifestyle brand The Flow to develop impactful marketing materials for the iconic "The Surf Thing" event in Montauk, New York. I partnered directly with the Art Director and Creative Director to craft a broad range of digital and print executions to support the experience.

March 2022 - June 2022 (Contract)
Remote

Digital Designer & Brand Coordinator | The Honest Stand

I provided versatile support to a dynamic marketing team, executing a range of projects including social media design, asset scheduling, email campaigns, and website maintenance, while consistently upholding and amplifying the brand's unique voice.

March 2021- June 2022
Remote

Education:

B.S Resource Economics, Minor: Business Admin. | University of New Hampshire
Commitment: NCAA Division 1 Men's Ice Hockey

August 2015 - June 2019
Durham, NH

Capabilities:

Art Direction
Graphic Design
Branding & Identity
Merchandise
Print Design
Digital Campaigns
Film Key Art

Programs:

Adobe CC
Figma
Google Suite
Microsoft Office
Slack
Monday
Mail Chimp
Logic Pro X
Capture One

Soft Skills:

Self-Starter
Creative
Team Player
Passionate



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