

Ethan Switall

Chicago-born, Brooklyn-based designer interested in crafting visually striking and strategic identity systems, with experience working at commercial branding agencies and cultural institutions.

Education

Fashion Institute of Technology, New York
BFA*, AAS in Graphic Design
Creative Technology & Art History Minor
*Graduated Summa Cum Laude

Experience

Programs - Photoshop
InDesign
Illustrator
After Effects
Figma
Others - Brand Strategy
Video Editing
Web Design
Layout Design
Motion Design
UX Writing

References available upon request
Updated 2025

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Experience

Wolff Olins

Design Intern, 2024, New York

Contributed to internal and client projects across all stages, including design development implementing brand guidelines and pitching. Developed stratebrand identities tailored to a range of industries, hospitality to food. Collaborated with the motion team to execute graphics across various applications.

Small Stuff

Design Intern, 2024, New York

Collaborated closely with partners across a range of applications, including advertising campaigns and packaging design. Engaged in all stages of the design process, from research and ideation to production. Kickstarted an initiative aimed at increasing access for young designers looking to enter the industry.

SYLVAIN

Strategy Intern, 2023, New York

Designed illustrations for an issue of Progress Report, SYLVAIN's newsletter. Contributed to formulating a strategy for a global lifestyle brand to better resonate with a younger audience. Created internal materials focusing on new business opportunities for SYLVAIN.

Congruent Space

Design Intern, 2022, New York

Directed, photographed, edited, and styled editorial spreads showcasing the Spring-Summer 2021 Walter Van Beirendonck collection. Campaign images were reposted on the fashion designer's official Instagram. Conceptualized a corresponding retail experience to promote the line within the store.

Art Institute of Chicago

Engagement Intern, 2019–2020, New York

Created programs online and in the museum around educating young visitors on underrepresented artists in the Art Institute's permanent colleciton. Created programs online and in the museum aimed towards educating young visitors on underrepresented artists in the Art Institute's permanent colleciton.