



## Cindy (Hindi) Cheng Graphic Designer

### Profile

Based in Toronto, enthusiastic and adaptable multidisciplinary designer with a Bachelor's degree in Industrial Design from OCAD University and currently pursuing a Graphic Design program at George Brown College. Passionate about fashion, music, and cosmetics with a strong foundation in design principles.

### Contact

416-731-2530  
yommy\_yoite@hotmail.com  
Instagram:xdcdplayer.mp3

### Education

**OCAD University, Toronto**  
Bachelor of Industrial Design  
Graduated in 2020

**George Brown College, Toronto**  
Advanced Diploma of Graphic Design  
2021-present

### Experience

**Pinky Floy Cosmetic Shop, Toronto**  
Sales Associate  
2021-2022

Utilized strong interpersonal skills to provide exceptional customer service and product knowledge in a cosmetic retail setting. Gained insights into cosmetics and beauty trends, which inform design decisions for cosmetic-related projects.

### References

**Diane Erlich**  
derlich@georgebrown.ca

**Michael Zaharuk**  
Michael@Michaelzaharuk.com

### Skills

Graphic Design  
UI & UX Design  
Editorial Design  
Typography  
Design Strategy  
Trend Analysis  
Branding & Identity  
Illustration  
Social Media Strategy  
Sales & Customer Service Skills  
Curiosity & Adaptability

### Languages

English  
Mandarin  
Korean

### Awards

GBC Dean's list 2021  
GBC Dean's list 2023

### Personality & Interests

Outgoing and curious (ENTP), which always drives a thirst for creativity and innovation. Passionate about fashion, music, and cosmetics, and their influence on design and culture. Embraces a multidisciplinary approach to design, drawing inspiration from diverse interests.