

# Seonggyeong Kim

Art Direction, Creative Design, Spatial Design

Website / seonggyeongkim.work  
linkedin.com/in/seonggyeong-kim-81b690217/  
sgkimm122@gmail.com  
+44.7377.293534

## EDUCATION

### **DESIGN MA (Master of Arts)**

#### **Goldsmiths, University of London**

Expanded Practice in Design Sep.2023 - Jan.2025

- Personal Exhibition, 2 Deptford Church St, Lond  
July,2024
- Attended 'Entangled Cultures-Designing Tourism'  
Summer School Staff Aug.2024

### **Fine Art (Short Course)**

#### **UCL Slade School of Fine Art, London**

Aug.2024 - Sep.2024

### **BA (Spatial Design)**

#### **Silla University, South Korea**

#### **The University of Oklahoma, USA Exchange Program**

Mar.2015 - Feb.2019

- DGID Interior Architecture Design Grand Competition, Special Selection Oct.2018
- Busan Inchang Healthcare Hospital Design Competition, Grand Prize Oct.2017

## CERTIFICATIONS

Interior Architects Articles Level 1  
Adobe Photoshop CC 2015  
Craftsman Computer -Aided Architectural Drawing

## SKILLS

Microsoft Suite (Word, Excel, PowerPoint)  
Adobe Creative Cloud (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign)  
Auto CAD  
Sketchup

## WORK EXPERIENCE

### **Assistant Art Director / Freelancer**

April 2023 - July 2023

Worked with Hanmi Global Project Management team to create a creative vision with project goals.

- Planned and conceptualized the company's spatial design, collaborating with external partner to select materials and furniture, and confirm layouts.
- Collaborated closely with the project management team to align creative vision with project goals, overseeing communication between internal team and external partner to deliver high-quality design solutions.
- Gained a wide spectrum of experience covering from administrative processes to practical design tasks.

### **Project Manager / Full-time** **Kingsmen Creative Ltd, Seoul, Korea**

Jan 2019 - Sep 2021

- Coordinate with Global and Korea headquarters to strategy and conceptualize the design, oversee all drawings secure landlord agreements, control the budget, plan project direction, manage fixture import and inspection and supervise construction.
- Manage and set up project timelines, ensuring all projects meet deadlines for timely client delivery, demonstrating exceptional time management skills and the ability to thrive under quick-turn deadlines while handling multiple projects concurrently.
- Conference with global clients to conceptualize market-fit strategies, closely liaising with external stakeholders -landlords and clients- and internal teams -construction, design and account- to ensure strategic alignment.
- Worked on retail projects for luxury brands such as 'Chanel', 'Tiffany&Co', 'RIMOWA', 'Swarovski', 'Coach', 'Carolina Herrera' and many other more. 'Starfield Tenants Coordination' with a professional and enthusiastic manner through whole work process with overseas offices and sub-vendors and local company.