

(JAMES) MAX CHU

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Objective

Motivated recent college graduate with extensive editorial experience seeking an entry-level position in the digital media space with content writing, copywriting, or research writing roles. Eager to apply knowledge in interactive media arts and passion for storytelling to streamline brand narratives and provide a humanistic, creative written voice.

Education

New York University, Tisch School of the Arts, Interactive Media Arts (BFA). Grad: May 2024

Ruth Asawa School of the Arts High School (GED) - Creative Writing Program, Grad: May 2020

Experience

ADJACENT JOURNAL, New York City - Managing Editor

SEPTEMBER 2022 – MAY 2024

Collaborated one on one with writers to create content aligned with Journal themes. Wrote articles for the 2022 Fall Zine. Worked with writers to edit and prepare their work for publication. The only undergraduate invited to the editorial team before becoming Managing Editor.

TISCH School of the Arts, New York City - Events Assistant

SEPTEMBER 2023 – MAY 2024

Coordinated interdepartmental events between grad and undergrad programs, outreach and Alumni interactions. Proposed and hosted events, interfaced with catering. Interviewed Carla Gannis, Anna Oh, and Motomichi Nakamura for the “Thursday Night Talks” series

BIGMOUTH San Francisco - Marketing Intern

SUMMER 2019

Learned marketing strategy and developed creative. Direct client support including site visits and reviewing copy from competitors. Worked with a mentor to develop comparison analysis between the client, Camp EDMO, and the largest competitor, Camp Galileo

MCSWEENEY’s San Francisco- Committee Editor

SEPTEMBER 2017 – MAY 2019

Student editor for McSweeney’s Best American Nonrequired Reading, 2018 and 2019. Evaluated works for inclusion. In six months, read around 100 works per edition. Organized book launch, spoke alongside authors Keith Donnell Jr., Maddy Raskulinecz, and Edan Lepucki.

PROJECTS

Let Me Collect Myself - <https://maxchu.cargo.site/letmecollect>

MAY 2023 – Present

Research-based // Generative AI // Pen // Paper // Acrylic // String // Laser cutter

The goal of this project is to present a data set created entirely by one individual, in order to create a framework with which AI critique may more easily occur.

SKILLS

Microsoft Suite

All Apps - Proficient

Literary

Nonfiction - Specialty

Copywriting - Advanced

Editing - Advanced

Adobe Suite

Illustrator - Advanced

Premier - Advanced

Google Suite

All Apps - Proficient