

Selin Kir

London, United Kingdom, +447384968155, kirselin99@gmail.com

WEBSITE

<https://www.selinkir.com>

PROFILE

London-based writer, curator, researcher, and PR & media communications professional with a background in Sociology and Culture, Criticism & Curation from Central Saint Martins. With the aim of discovering, refining, and debating the ideas that shape public discourse through artistic and cultural experiences, she applies her knowledge to material, popular, and archival culture.

EMPLOYMENT HISTORY

Apr 2024 — Present

PR and Media Communications Coordinator, Nirvana Creative Production House (NCPH)

London, United Kingdom

- Developing and implementing PR strategies to amplify brand visibility and strengthen the studio's reputation
- Designing and crafting press releases, media pitches, newsletters, and multimedia content for Nirvana CPH's communication channels ensuring consistent storytelling across platforms
- Collaborating with CMF Design, and R&D teams to create visual assets
- Overseeing product photography, ensuring brand alignment
- Leading press outreach, building relationships with outlets like Wallpaper Mag, Mindsparkle Mag, The Brand Identity
- Curating and managing the presence at key industry events such as Paris Packaging Week, Independent Paper Show, and Unfolded Analog Design Festival

Apr 2024 — Present

PR & Media Communications Coordinator (Freelance), Dower & Hall

London, United Kingdom

- Developing and curating content for PR, social media, and affiliate channels
- Creating visual assets for digital campaigns
- Supporting photoshoots and video production
- Maintaining daily communication with fashion, jewellery, and media partners
- Overseeing sample logistics, gifting, and influencer relationships to enhance visibility and engagement

Jan 2024 — Present

Subculture & Arts Writer, Underground England

London, United Kingdom

- Researching and analysing alternative subcultures, crafting feature articles, and visual essays
- Conducting interviews with creatives to offer insights and perspectives
- Providing critical reviews of exhibitions and events
- Building global community connections to ensure accurate representation of underground scenes and engaging audiences through digital storytelling and visual documentation

Jan 2024 — Apr 2024

Fashion Assistant, House of Holland

London, United Kingdom

- Assisting with fashion-related tasks, including arranging photoshoots and studios, coordinating with stylists, photographers, and models
- Coordinating fashion shows, liaising with press, buyers, and VIPs
- Developing and implementing production schedules that integrate forecasting demands, resource allocation, and delivery timelines
- Partnering with design and merchandising teams to bring creative visions to life, overseeing sample management, trend research, and styling prep

Dec 2023 — Mar 2024

Digital Content & Photography Assistant, Sammy Baxter (Photographer)

London, United Kingdom

- Developing and managing media communications strategies for Fashion Photographer, and Art Director Sammy Baxter, whose portfolio includes collaborations with Vogue, Kurt Geiger, Loewe, Elle Magazine, Harri, The Untitled Magazine, and Moschino
- Specialising in fashion and beauty editorial photography, with responsibilities that include adapting design concepts for web and digital platforms to maintain a cohesive, impactful artist presence

Jun 2023 — Dec 2023

Co-Curator & Creative Director, Culture Device (Radical Beauty Exhibition)

London, United Kingdom

- Producing two fashion photography shoots by collaborating with a team of designers, makeup artists, photographers, models, and assistants
- Leading the entire photoshoot process, including styling, team coordination, location scouting, model booking, and studio photography production
- Curating and organising an exhibition and launch event to showcase the project, commissioning new artworks, and developing a publication as a lasting project legacy

Jul 2023 — Sep 2023

Editor & Researcher, Next Nature

Amsterdam, Netherlands

- Developing, writing, and editing articles, news updates, and visual essays on interdisciplinary topics, such as future studies, technology, nature, science, design, and art
- Engaging in both primary and secondary research methods, including visual, textual, and statistical analysis
- Fact-checking and proofreading the content to align with brand voice and editorial standards; and ensuring consistency across publications
- Managing the full life-cycle of content, including formatting, tagging, categorising, and uploading to content management systems (CMS)
- Working closely with cross-functional teams, including design, marketing, and digital strategy, to align on project goals and deliver cohesive content
- Coordinating with contributors, designers, and stakeholders to enhance storytelling through visual and multimedia elements

Oct 2023 — Oct 2023

Cultural Ambassador, Istanbul Biennial

London, United Kingdom

- Serving as a cultural liaison and representative for the Istanbul Foundation for Arts and Culture (IKSV), leading a three-day arts and culture trip to London in conjunction with the 2024 Istanbul Biennial

Mar 2023 — Jun 2023

Digital Exhibition Co-Curator, Occupy White Walls (KULTURA Ex Machina)

London, United Kingdom

- Curating a digital exhibition for Occupy White Walls, focusing on Kabuki Theatre ukiyo-e prints from the Central Saint Martins Museum and Study Collection archives
- Collaborating with a curatorial team to select 30 objects, examining the role of Kabuki prints in material wealth performance and the commodification of theatre, and digitally archiving the artworks to expand the collection
- Contributing to exhibition conceptualisation, contextualisation, design, and execution
- Authoring a manifesto promoting the democratisation of the art world through digital platforms and AI, aligning with Occupy White Walls' vision

Jun 2022 — Dec 2022

Intern, 50th Istanbul Music Festival, IKSV (Istanbul Foundation for Culture and Arts)

Istanbul, Turkey

- Overseeing the organisation of the Istanbul Music Festival from creative conceptualisation to full-scale production, contributing to every stage of development
- Assisting in planning and executing all production aspects, coordinating with artists, venues, and technical teams to ensure smooth operations
- Managing vendor relations, budget oversight, and resource allocation to align with festival standards and enhance attendee experience
- Providing on-site support during events and rehearsals ensuring smooth execution

Apr 2022 — May 2022

Production Assistant, 41st Istanbul Film Festival, IKSV (Istanbul Foundation for Culture and Arts)

Istanbul, Turkey

- Overseeing all elements of festival production, including sound, lighting, staging, backline, and equipment coordination
- Supporting the Festival Producer in venue build-out and installation setup
- Coordinating and presenting directors and crew for Q&A sessions
- Conducting pre-screening tests of films, subtitles, sponsorships, and advertisements to ensure a seamless experience for the audience

Jan 2021 — Dec 2021

Art Gallery Assistant, Gallery Artist

Istanbul, Turkey

- Managing gallery collections and providing support to collectors, artists, and visitors
- Supporting gallery operations with administrative, creative, and customer-focused responsibilities
- Cataloguing and maintaining artwork records, including condition reports and inventory updates
- Assisting in planning, organising, and presenting exhibitions and displays
- Conducting research on artists and artworks to support curatorial projects
- Handling sales inquiries and facilitating purchases for clients and collectors
- Organising opening receptions and managing event logistics

Jan 2021 — Apr 2021

Archivist, Mithra Istanbul

Istanbul, Turkey

- Selecting and editing documents for publication and display, applying expertise in subject matter and presentation techniques
- Developing and implementing preservation procedures to ensure the longevity and accessibility of archival materials
- Cataloguing and organising physical and digital collections for efficient retrieval and use
- Conducting conservation assessments to monitor and address the condition of archival materials
- Assisting researchers and stakeholders by providing guidance and access to relevant archival resources

EDUCATION

Jan 2023 — Dec 2023

Master of Arts (M.A.) in Culture, Criticism and Curation, University of Arts London (Central Saint Martins)

London, United Kingdom

Sep 2017 — Sep 2022

Bachelor of Arts (B.A.) in Sociology, Koc University

Istanbul, Turkey

AWARDS, ACCOMPLISHMENTS, AND HONOURS

International Law Summer Programme at Queen Mary University of London

London, United
Kingdom

International Baccalaureate Diploma Programme

Istanbul, Turkey

REFERENCES

References available upon request