Daniel Wolf

Product Designer

Results-oriented Product Designer with a robust track record of over 5 years in enhancing UX and UI for software applications. Proficient in prototyping and high-fidelity visual design, consistently delivering product improvements that streamline user experiences and support business objectives. Committed to exploring and implementing simple solutions to complex design challenges, enhancing product strategy and cross-functional collaboration.

Philadelphia, USA, PA

443 538 5127

danrwolf@icloud.com

Employment history

Sr. Product Designer
Jan 2022 - Present

Nimbl Consulting

- Optimized CRM systems for top financial clients, enhancing user experience and consistency.
- Led design for multiple reporting tools, significantly boosting usability and maintenance efficiency.
- Pioneered a comprehensive design system, setting a new standard in software usability for finance.
- Crafted detailed documentation for CRM platforms, ensuring precision and consistency across projects.
- Collaborated closely with developers and analysts to meet evolving client needs in dynamic environments.

UX Designer
Aug 2021 - Jan 2022

Great Big Digital

- Led UX research and strategy for conversion optimization
- Amplified UX via analytics, increasing client conversion rates
- Revamped user interfaces, enhancing customer experience
- Innovated UX strategies, elevating client success metrics
- Collaborated for superior UX solutions implementation

UX Designer
Feb 2021 - Aug 2021

Norris Square Neighborhood Project

- Strategized and executed UX for non-profit digital platforms
- Boosted user interaction via innovative UX strategies
- Enhanced user engagement by redesigning web interfaces
- Streamlined user experiences across digital touchpoints
- Refined UX designs based on user feedback

Education

UX/UI Design Intensive
2020 - 2021

General Assembly

Skills

UX Research

Strategy

Design

UX/UI Design

Interaction Design

App Design

Web Design

Graphic Design

Figma

Sketch

WebFlow

Adobe Photoshop

Adobe Illustrator

Wireframing

Prototyping

Information Architecture

User Testing

Visual Design

Mobile Design

Links

Website