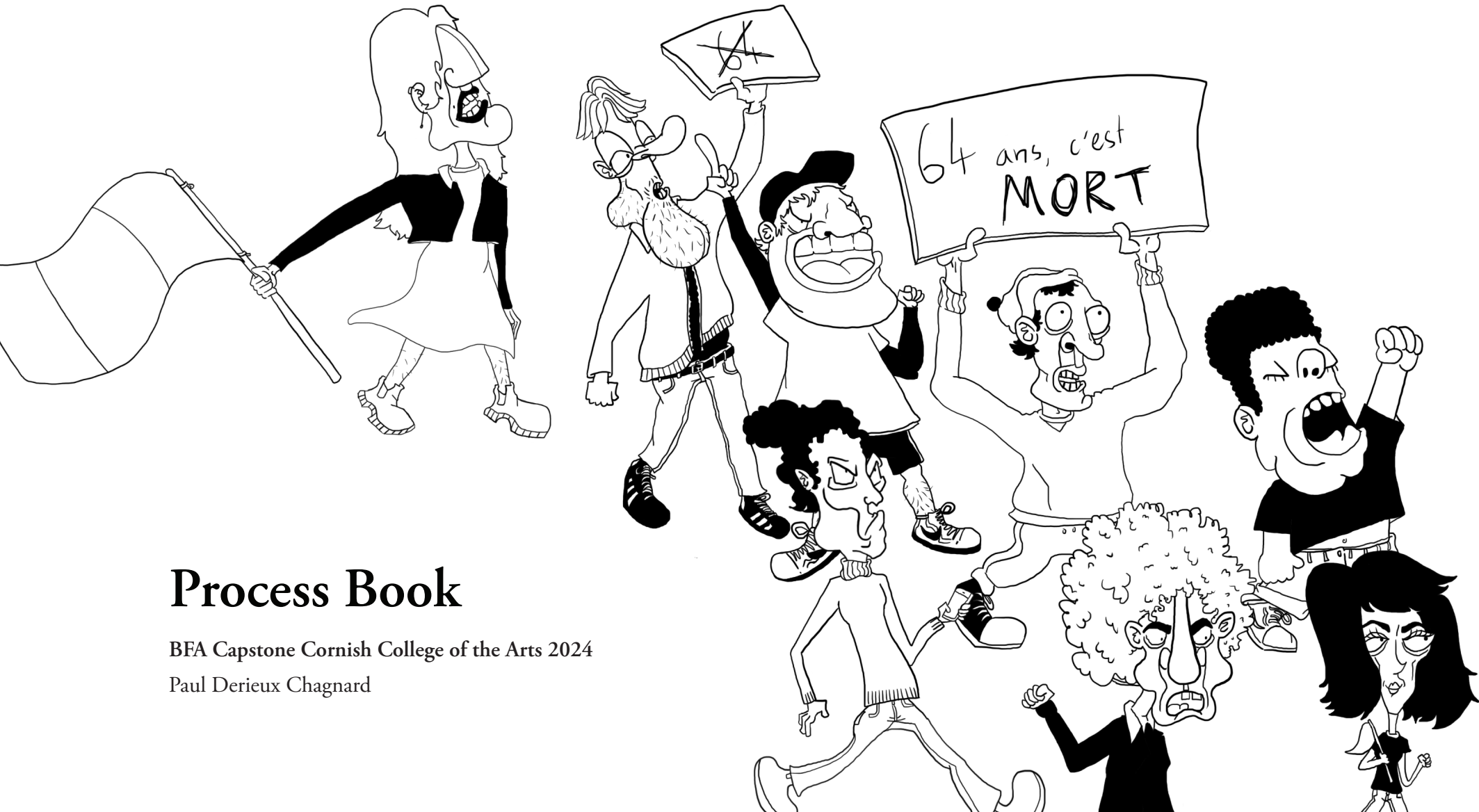


*dans les*

# Rues de Paris

*How to win the hearts of Parisians as a visitor*



## Process Book

BFA Capstone Cornish College of the Arts 2024

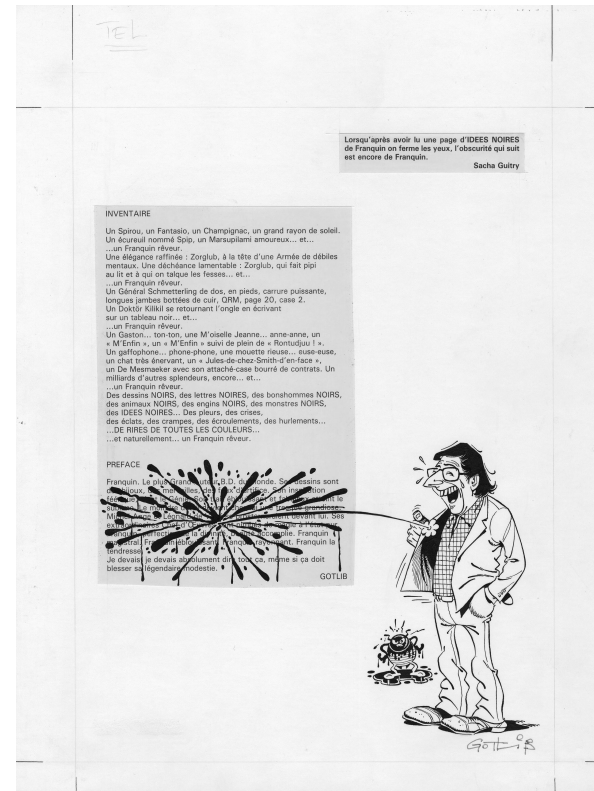
Paul Derieux Chagnard

# Inspiration

I have been inspired by the works of Marcel Gotlib, Albert Uderzo, René Goscinny and Morris since I was a little kid, and the overarching Franco-Belgian illustration style is very much present in my own work.



Goscinny (Script), Gotlib (Illustration)  
Les Dingodossiers, vol. 3 (pg. 49)  
7 July 1966



Marcel Gotlib  
Idées noires  
Audie, 1981



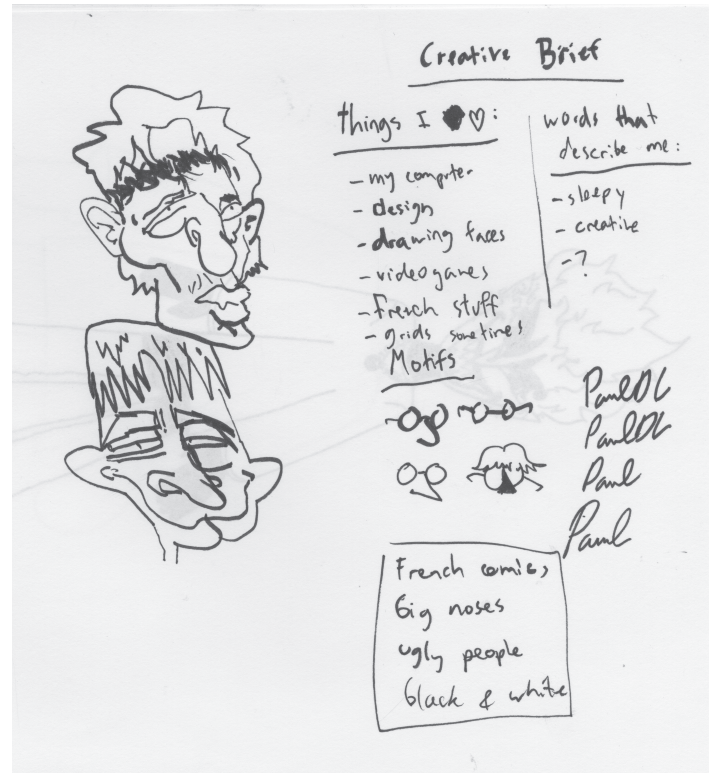
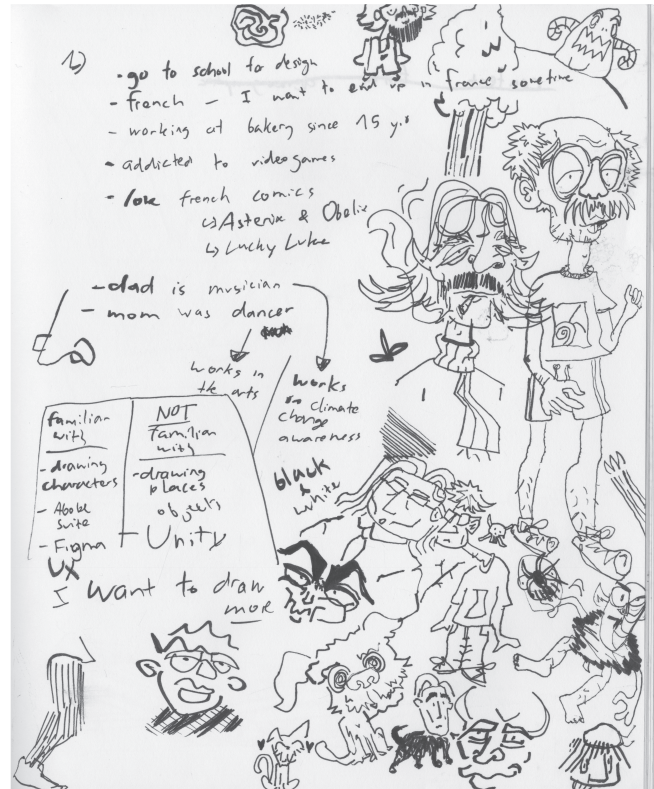
Le Canard Enchaîné  
1915–Present  
Paris, France



Pilote  
1959–1989

# Ideation

My initial research when coming up with an idea for this BFA was surprisingly super introspective. I wasn't sure what I liked and why I liked the things I did like, which led to me creating lots of lists depicting my interests. I knew that if I wasn't passionate about whatever I ended up creating for this project, it would be felt in the quality of the work. I think I might've placed a bit too much pressure on myself, as I flip flopped between ideas quite a bit and wasted time.



This brainstorming in particular is super funny to me, because it was created long before I knew what I wanted to create for this project, but I still ended up doing the exact four things I wrote down in that sketchbook. I guess I'm consistent in my love for drawing big noses and ugly people.

# Brief

*Dans les Rues de Paris* serves as a comprehensive, easy-to-follow guide for young American adults aimed at enhancing their visit to Paris. It reveals insider tips and practical advice for seamless navigation and deep cultural immersion, and aims to help tourists better integrate in the world's most visited city.

## Project Goals

- Demystify Parisian Culture**  
Provide insights into Parisian customs and lifestyles, helping readers appreciate the local culture beyond tourist stereotypes
- Simplify Navigation**  
Equip readers with the knowledge to navigate Paris' public transportation system confidently
- Cultural Immersion**  
Describe opportunities for engaging with Paris' cultural and social scene in a meaningful way.
- Enhance Language Skills**  
Provide basic French phrases and communication tips to help readers navigate everyday situations

In the end, I went with a project about visiting Paris because it felt right. I would like to work in France someday, and I also have all this knowledge of what it's like to experience Paris as a French-American. Although Paris is my favorite city in the world, this project allowed me to poke fun at both the snobby Parisians and the obnoxious Americans, which was really fun.



# The Abecedarium

I hesitated for a long time on the format I wanted to book to take and how I wanted to organize the various prompts. When doing research, I came upon the website (screenshotted below) of a designer called Michael Wolff. I found the contrast between the digital letters and analog illustrations to be really appealing and fit in well with the overall tone I wanted the book to take. Alphabetizing the prompts also made the idea of narrowing them down and making cuts a lot less intimidating.

## D is for Design

I work with other designers and with writers and architects. Together we can express and epitomise your brand.



"MY TALENT SCARES ME."

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Michael Wolff & Company | michael@wolff.eu.com

After finding Michael Wolff's website and asking my teachers for feedback on the alphabetized idea, I was finally introduced to what an abecedarium actually was.

**"An alphabet that arrays letters in order, often presenting each typographic design alongside a word and picture that begins with that letter and represents it."**

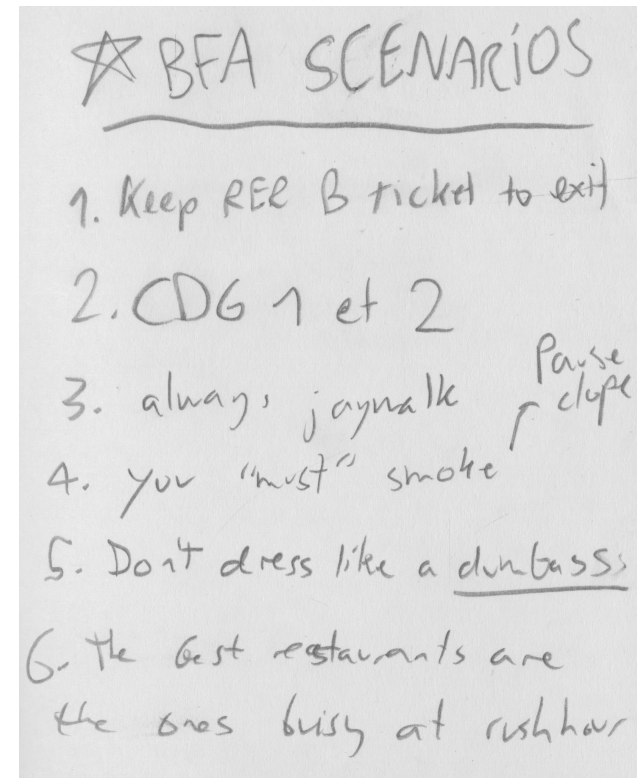
Some concerns pointed out to me during feedback panels with peers and industry professionals were:

1. The ABC idea might hold a slightly childish tone that you may not want the book to reflect.
2. Organizing and picking the information for the book around the alphabet might hold you back in terms of creativity and making sure the information is actually useful and relevant to navigating Paris.

These were extremely useful concerns that I felt helped me keep an open mind when designing the book, but in the end I kept the abecedarium idea because I managed to create an alphabet that I was happy with and I didn't feel that anything important was discarded. I found that the because the book was so obviously designed for an adult audience, the contrast created with the childlike abecedarium created a rhythm in the book that I really enjoy.

# Paris as an Alphabet

The most time consuming part of this project was the creation of the alphabet. I really wanted the prompts I chose to reflect the most important aspect of this guidebook: the underground. There are many Parisian guidebooks out there, but I wanted this one to feel unique in not only its illustration style, but also on the actual relevance and use of the information that it provides.



1. Keep your RER B ticket to exit the station
2. CDG 1 vs CDG 2
3. Roissy vs CDG
4. If there are no cars, you cross the street
5. Don't dress like an American
6. The best restaurants are the ones that are busy at rush hour
7. You "must" smoke in social settings
8. La bise vs handshake (Or the hug)
9. To pay, specify that you are paying by card: "Par carte bleue svp", or by cash: "especes"
10. 'Un cafe'= an espresso
11. 'On se prends un cafe' (morning/afternoon social activity)
  - a. 'On va se prendre un verre' (evening/night social activity)
12. No sweatpants outside
13. Not neighborhoods but arrondissements/metro stations
14. Gluten free does not exist
15. Everything is closed on Sundays
16. Don't wait for the light to turn green to cross the street
17. Be extra careful when crossing a bike lane (the Parisian Bikers are more dangerous than the cars), look both ways!
18. Eat slowly, meals at restaurants are a social experience! Also, do not expect the waiter to come to you! The waiter will let you enjoy the meal until the end unless you call his/her attention (to pay the bill for example)
19. Don't be too loud or obnoxious, especially in public places
20. Walk, metro, or bike! Don't drive, its slower (bc of traffic) and looked down on
21. There will be protests (usually the weekends) and strikes (which often bring the city to a haul). Expect delays and transportation issues
22. In grocery stores: there will be a whole refrigerator aisle for yogurt and a huge array of desserts. Also many juice options. However, the Chips aisle is much smaller/has less options than in the US
23. Careful, do not step on dog poop (French people do not pick up their pet feces very regularly)
24. 'Pause clope' is a cigarette break. Parisians take many, all the time. Even if you aren't a smoker, you may join and stand in the freezing cold with a group of smokers. It is an important time of socialization
25. Beggars in the street often place a transparent plastic cup in front of them to ask for coins/money. It is purposefully transparent in order to increase your chance of tripping on it or knocking it over as you walk by. Do not fall for this, be careful! It is a trick used to get you to feel bad/embarrassed and give money
26. They don't bag your groceries for you! And be quick when you bag; they don't like when the lines gets longer because your stuff is still on there
27. Q pour faire la queue/ in line which is never respected in paris
28. Ter trains for suburbs, some to avoid for safety

Language:

1. Vous vs Tu
2. Bonjour, not salut
3. Swear words/slang (Verlan)

I did hesitate for a bit in my initial brainstorming on how much language content to include. In the end I didn't make any single prompt entirely based on language because I felt like that was a rabbit hole I didn't necessarily want to make the entire book about. I think I found a reasonable middleground.

## PARIS AS AN ALPHABET (BRAINSTORM)

**A is for...**Arrondissements

**B is for...**Bread (Bonjour/bonsoir, greet shopkeepers) Bouillon / Brasserie / Baguette / Béréts (PLEASE do not wear them, it is offensive) Bobo

**C is for...**CDG 1 et CDG 2, Chatelet (the worst most crowded stressful confusing metro station), Ca va? Catacombes

**D is for...**Dimanche (tout est fermé)

**E is for...**Entertainment, all day all night / Entrecote, miam miam! Etages (rez de chausse, 1ere etage, 2eme etage... instead of 1st floor, second floor, third floor), Escargots (French people don't really eat them, only tourists do), Euros (en espece), Euuuhhhh,quoi? Est-ce que ta pas une pièce steuplait?

**F is for...**Faire la GUEULE (Parisians tend to look moody, especially in public transportation. It's nothing personal) Fluctuat nec mergitur

**G is for...**Groceries (in Paris, you bag your own groceries they will never do it for you, + Par carte ou par espece?) Galette, Gastronomie

**H is for...**Heure de pointe (de cinq à sept), batiments Haussmaniens (the type of buildings/architecture one finds in Paris)

**I is for...**Isle St. Louis, le coeur de paris, also Isle St Louis is super expensive

**J is for...**Jaywalking (never wait)

**K is for...**Kiosques (along the Seine, a must and trustworthy as they have been there for centuries) 1 Kilogramme = 2.2 lbs

**L is for...**La Bise (2) Lutèce

**M is for...**Manifs (Greve) , Merde (don't step in shit), metro mazes (some stations feel like a maze to get out) Montmartre (best quartier in Paris)

**N is for...**Never drive a car (use public transportation)

**O is for...**Obnoxious (watch your noise levels)

**P is for...**Pause Clope, Pourboire=tip (included in bill), Parisian Pigeons (they are everywhere) Parc des Princes, Paris st-Germain

**Q is for...**Queue (lines are never respected in Paris), les Quais de seine (a good hangout spot)

**R is for...**RER (Keep your ticket)

**S is for...**Style or Sweatpants (Try to dress well)

**V is for...**Vélo (bike lanes)

**W is for...**Watch your step! (Dogshit) Wine

**X is for...**XIXeme siecle, the origins of Parisian style architecture

**Y is for...**Ya pas de...? Ya plus de metros? (careful, no more metros late at night), yelling 'ta gueule!'

**Z is for...**Zone? Zizi? Zero? Zip your pockets (Pickpocket), Zut! Zinzin,

**A is for...**Arrondissements

- Paris is divided into twenty districts, also called arrondissements. Depending on the district, Parisians often judge each other for the arrondissement that they grew up in.

**B is for...**Brasserie

- A brasserie is a type of restaurant found on almost every street corner of Paris. Different from a bistro, a brasserie is open all day, every day and serves the same traditional and often cheap dishes everyday.

**C is for...**CDG 1 et CDG 2

- CDG, or Charles de Gaulle, is the main airport in Paris. When leaving Paris on the RER B, which is the main line going from Paris to the airport, CDG is divided into Terminals 1 and 2, depending on the destination of the flight. Make sure to check on your boarding pass which Terminal is yours in order to avoid a last minute panic on the RER.

**D is for...**Dimanche

- French people prioritize rest more than Americans, which means that like any other city in France, most shops are closed on Sundays in Paris. Keep this in mind when planning your shopping.

**E is for...**Étages

- French people (and most other Europeans) don't count the ground floor of a building when numbering its stories like Americans do. In France, the ground floor is called the "rez-de-chaussée" and the floor above it is called the "1<sup>er</sup> étage".

**F is for...**Fluctuat nec mergitur

- Meaning "He/she is rocked by waves, and/but does not sink", this is the coat of arms for the city of Paris. Although it was first used in the 14th century, it has recently been revived (often in the form of street art) as a means to reflect the resilience of the city in the face of tragedy and adversity.

**G is for...**Groceries

- In Paris, the clerk will never bag your groceries for you, and you are expected to do it as your items are scanned. Try to be quick, so you don't hold the line. Also, shopkeepers in Paris will also always ask you "Par carte ou par espece?"; or "By card or cash?" so be sure to know those two words.

**H is for...**Étiments Haussmanniens

- In the 19<sup>th</sup> century, the architect Baron Georges-Eugène Haussmann was hired by Napoleon III to revamp the city of Paris. Haussmann changed the old medieval streets of Paris into the large boulevards and viaducts that we know today. Most famously, he is known for designing the uniform facades of today's Parisien apartments, with their light gray tone and small outdoor terraces.

**I is for...**Île de la Cité

- Île de la Cité is an island located in the heart of Paris. It has a lot of history, but it's mainly known for being the home of the Notre Dame cathedral. Young people mainly come to the island to hang out beneath one of the many giant willow trees found at the edge of the island.

**J is for...**Jaywalking

- In Paris, if there are no cars or bikes coming towards you, you cross the street, regardless of the crossing light.

**K is for...**Kiosques

- Along the river Seine you can find many newspaper kiosks. These have been a staple in Paris for centuries, and can be a good way to learn more about current Parisian events and culture.

**L is for...**La Bise

- In France, it is the norm to greet people by touching your cheek to theirs and making a little kissing noise. However, depending on the region, the amount of times you touch cheeks can differ. In Paris, you do it twice, left side first, then right.

**M is for...**Manifs

- Too often in Paris, workers go on strike (or grève). Protests usually happen over the weekends, while strikes usually occur during weekdays, which is why they often bring the city to a halt. You should expect delays and transportation issues and plan for this when you navigate the city.

**N is for...**Never drive a car

- Paris is the most visited city in the world, and it doesn't help that it's a city with many tight alleys. Traffic, especially during holiday seasons, can get really bad. Also, the drivers are quite aggressive and crazy. Sometimes, driving a car in Paris can be looked down on, but public transportation systems are extremely well designed and somewhat inexpensive to use. Or, you can always walk.

**O is for...**On va se prendre un...?

- In Paris, some common social activities to do with friends are to get coffee (On va se prendre un café?) or get drinks (On va se prendre un verre?). The coffee is usually a morning or afternoon activity, while the drinks are saved for the evenings or nights. It's important to know these two sayings.

**P is for...**Pause Clope

- French people smoke. Everyone knows that. However, smoking indoors isn't usually permitted (even in Paris). Because of this, it's common for people to take routine smoke breaks, or "Pauses Clope". Parisians take many, all the time. Even if you aren't a smoker, you may join and stand in the freezing cold along with a group of smokers. It can be a good opportunity to socialize and meet new people!

**Q is for...**les Quais de la Seine

- The banks of the River Seine are known as a good place for a stroll in the winter, and a popular hangout spot for young people in the summer. When the terrasses are too full, young people go sit by the Quais de Seine for a drink and an apéro. Careful though, there are no chairs or benches, so you will be sitting on the pavement.

**R is for...**RER

- The RER is a line of 5 express trains that connect the Paris city center to its many surrounding suburbs. Something to note when making use of this train is that after purchasing a paper ticket from a kiosk and putting it through the checkpoint, keep your ticket. If you lose or throw away your ticket before you reach your destination, there is a good chance that you will not be able to leave the station without repurchasing another ticket. Or, even worse, a ticket inspector will catch you and you will be forced to pay a 70 euro fine.

**S is for...**Style

- The fashion standards in Paris are higher than in the US, and visiting Paris can be a good time to try to put a bit more thought into your outfit. Commonly, people wear muted colors.

**T is for...**Tip

- Restaurant work in France is not seen as a low-paid, thankless temporary job for those waiting to find a job somewhere else. Instead, waiters are well respected, and their professions are considered as valid careers. A good reflection of that is seen in the 12-15% service charge that all restaurants in France include, which is why most local Parisians don't tip (or tip very little). French waiters also won't periodically come to your table and will instead leave you to enjoy your meal. So, if you need something, be sure to flag them down.

**U is for...**Un café

- Ordering coffee in Paris can be daunting at first glance, but it is actually a lot simpler than in the US. Most of the time, you won't even be offered a menu but you can always ask for one or know your order beforehand. If you are looking for a drip coffee, order an "Allongé". If you just ask for "un café", you'll get a shot of espresso.

**V is for...**Vélo

- Because Paris isn't a car-friendly city, bike lanes can be found on every street. The Parisien bikes, or vélos, are known to be even more dangerous than the cars, and the bike lane itself can easily be mistaken as a part of the sidewalk, so keep your eyes open when crossing the street.

**W is for...**Watch your step!

- Parisians don't frequently pick up after their dogs, so be sure to watch your step, otherwise you might spend the rest of the day smelling like dog feces.

**X is for...**XIX<sup>ème</sup> siècle

- The period from 1789 to 1914 is dubbed in France as the "long 19th century" as it consisted of some of the most impactful events in French history. These include the French Revolution and the founding of the First French Republic, both of which were largely based in Paris and had long lasting effects on the city. French culture overall became dominated by ideas of nationalism, social unity and egalitarianism. This was seen in the rejection of certain formal modes of address and clothing, which formed the Parisian identity today.

**Y is for...**Yelling 'ta gueule!'

- 'Ta gueule' is French for shut up.

**Z is for...**Zut!

- In French, Zut means Shoot. You can use it in many situations, ranging from stepping in a pile of Parisian dog poop to learning of your grandmother's passing. Just be sure to add a "ROOOH" before the Zut.

This is the finalized Abecedarium.

(PAUL!)  
 IS THIS SATIRE?!

I FORGOT TO WRITE COMMENTS → GET WACKY WITH HOW THIS IS DELIVERED, PRINTED BOOK? FIGMA? IS IT A FLIP TABLET OR A GAME?

- Humor could be a strong component  
 - IDK ab the alphabet either  
 - Animations? for website  
 - I think you should start drawing & putting together the pages & structure of the book  
 - Manger vous pain du choco! 🍪

Paul

Interactive News Paper  
 Guide Book for Young Adults  
 Visiting Paris

I think your project is a great way to get your ~~design~~ illustration and design skills on display.

PAUL <sup>from spoons</sup>  
 PAUL PAUL

I actually love the "childish" comparison — the Alphabet with ~~French~~ French humor & New Yorker-esque illustrations is a great combo!

I can totally picture this as a square format book

↑ letter & blur      illustration

(what if you had a break in the middle of the book for a smoke)

↑ or website

"THIS IS THE PART OF THE BOOK WHERE YOU CAN TAKE A YOUR PAUSE CLOSE"

PAUL ~ Guide to Paris

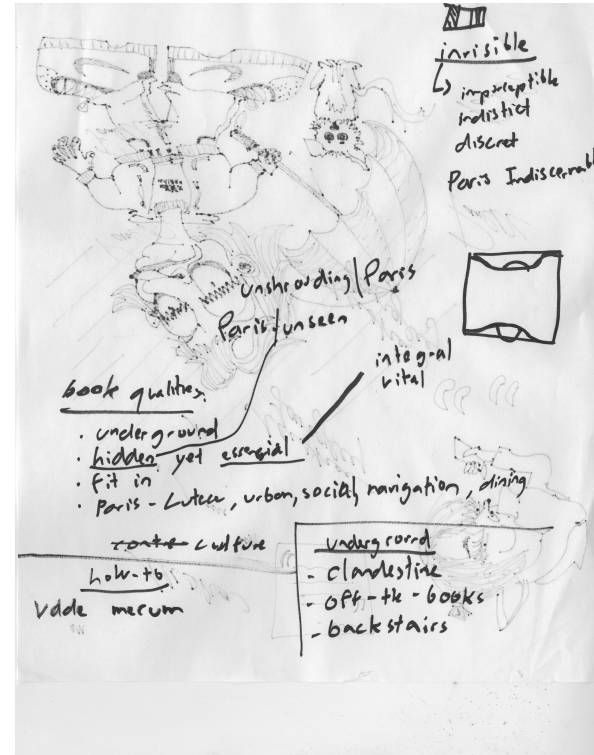
I like the alphabet idea! Kind of emphasizes the "Guide to Paris for Dummies" idea

I like the black & white for the illustrations, gives it some class

These are some very early pieces of feedback that I received from my classmates. At this point in the project I was mostly concerned about how I was going to organize the information in the book and wasn't sure if I wanted to stick with the abecedarium format or go with something else. I'd say my classmates sent me in the right direction.

# Naming

Finding a good name for the book was a huge challenge for me. I was struggling because while I was hoping for the title to be in French, I was worried that because the audience for the book was mainly non-French speaking, the value in a French name would be lost. I also believe that French culture is often seen as snobby, which is the opposite mood I wanted the book to give off—it has to be grounded and inviting by nature.



Guide to Paris for American young adults (18-30)

Titles:

1. Paris Demystified: The Young American's Guidebook
2. Don't dress like an American: The young person's guide to Paris
3. "On va se prendre un verre? - The Young American's Guidebook to Paris

Trop long

On va se prendre un verre?

*How to win the hearts of Parisians as a visitor*

A certain je-ne-sais-quoi

*How to win the hearts of Parisians as a visitor*

Paris Sympa

My Paris

GetParis

Paris'Yours

Paris'Mine

The Paris Insider

The Parisian's Insider

The Parisian's Friend

"In the know": informed, clued (in), with-it, acquainted, Au courant

ABECEDARIUM+ASTUCE

ASTUCEDARIUM

*How to win the hearts of Parisians as a visitor*

PARIS AS AN ALPHABET

*How to win the hearts of Parisians as a visitor*

P IS FOR...

*How to win the hearts of Parisians as a visitor*

Something else I kept in mind when brainstorming was that the purpose of the book isn't to sell a visit to Paris to the audience, and so I didn't want the title to feel commercial in any way.

Qualities: underground, hidden yet essential (not obvious/evident), fit in in Paris, Social, urban life, navigation, dining

How to: *vade mecum*, companion, manual, guidebook, handbook, pocket, Paris Survival Guide, primer, companion,

Underground: clandestin(e), off-the-books, backstairs, off

Invisible: imperceptible, indistinct, discreet, demystify, unshrouding, unseen

In the know *noscere*: discern, informed, clued (in), with-it, acquainted, Au courant, expert, connoisseur, (not so)commonsense

Authentic, genuine, real-life experience, grounded, tangible, verite, "how things are", "like it is", reliable, bona fide, for-real, legit,

Tips & Tricks: advice, tip, astuce, conseil, avertissement, indication, mise en garde, aide (Paris Aide)

Paris: Ville Lumiere, Paname, capitale de L'Amour, Lutece, Ripa (Verlan)

ABC: ABECEDARIUM + ASTUCE

This was a list of synonyms and keywords that I found represent the most important values I want the book to promote. I was hoping to use some kind of combination of these words to create the finalized title.

ASTUCEDARIUM

*How to win the hearts of Parisians as a visitor*

PARIS AS AN ALPHABET

*How to win the hearts of Parisians as a visitor*

P IS FOR...

*How to win the hearts of Parisians as a visitor*

ASTUCES (PARIS?)

*How to win the hearts of Parisians as a visitor*

CLANDESTIN (marked by, held in, or conducted with secrecy)

*How to win the hearts of Parisians as a visitor*

DANS LA RUE (feels a bit like jeté/habite dans la rue)

*How to win the hearts of Parisians as a visitor*

DANS LES RUES DE PARIS

*How to win the hearts of Parisians as a visitor*

SOUS LE CIEL DE PARIS

*How to win the hearts of Parisians as a visitor*

reference to famous Edith Piaf song:

Edith Piaf - Sous le ciel de paris (Audio officiel)

PARIS, REALLY

*How to survive in the worlds most visited city*

PARIS POCKET

*How to win the hearts of Parisians as a visitor*

In the end I went with *Dans les Rues de Paris* as it felt grounded and I didn't feel that it was too hard for non-French speakers to pronounce. It was a good middle ground between making the viewer work to understand what it means without feeling discouraged. It also directly complements the most important quality of the book: being grounded, in the streets, and deglamorizing Paris.

# Typography

I used Garamond in the book because I enjoy the contrast created between the gritty illustration and the sophisticated and iconic figure of the typeface. I also needed a font whose glyphs could feel important on their own at a large scale.

# Adobe Garamond Pro



400 pt Regular

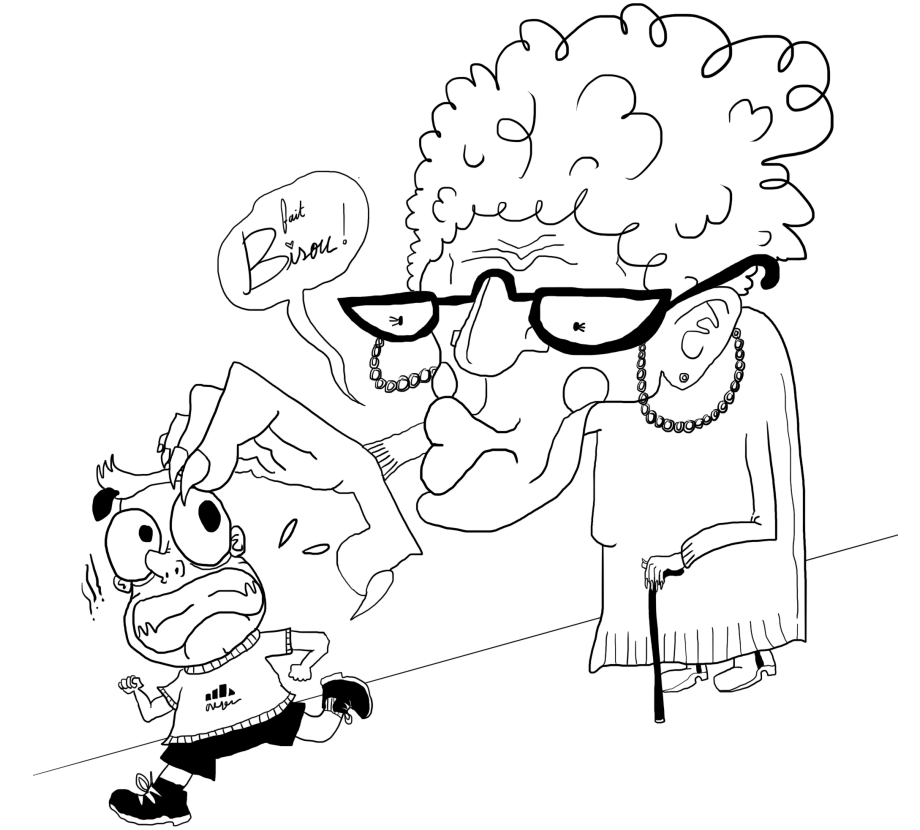
Regular	Fici num et odite nissunt ionsequiat est facestem repro et platendae omnism poreptae voluptaquid et est, underis enimint harciis volupta eceatem dolupta
<i>Italic</i>	<i>Fici num et odite nissunt ionsequiat est facestem repro et platendae omnism poreptae voluptaquid et est, underis enimint harciis volupta eceatem dolupta</i>
Semibold	Fici num et odite nissunt ionsequiat est facestem repro et platendae omnism poreptae voluptaquid et est, underis enimint harciis volupta eceatem dolupta
<i>Semibold Italic</i>	<i>Fici num et odite nissunt ionsequiat est facestem repro et platendae omnism poreptae voluptaquid et est, underis enimint harciis volupta eceatem dolupta</i>
<b>Bold</b>	<b>Fici num et odite nissunt ionsequiat est facestem repro et platendae omnism poreptae voluptaquid et est, underis enimint harciis volupta eceatem dolupta</b>
<b><i>Bold Italic</i></b>	<b><i>Fici num et odite nissunt ionsequiat est facestem repro et platendae omnism poreptae voluptaquid et est, underis enimint harciis volupta eceatem dolupta</i></b>

# Illustration

The most important value I wanted my illustration style to bring to this book was humor. If it wasn't funny, it wasn't going to work. Parisians can sometimes take themselves a bit too seriously, and Americans are sometimes a bit too intimidated by Parisians. To me, the only things that can bridge that gap are humor and lighthearted fun.

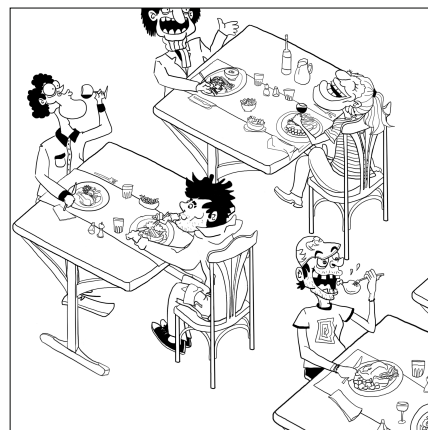


Final linework for letter L (*La Bise*)

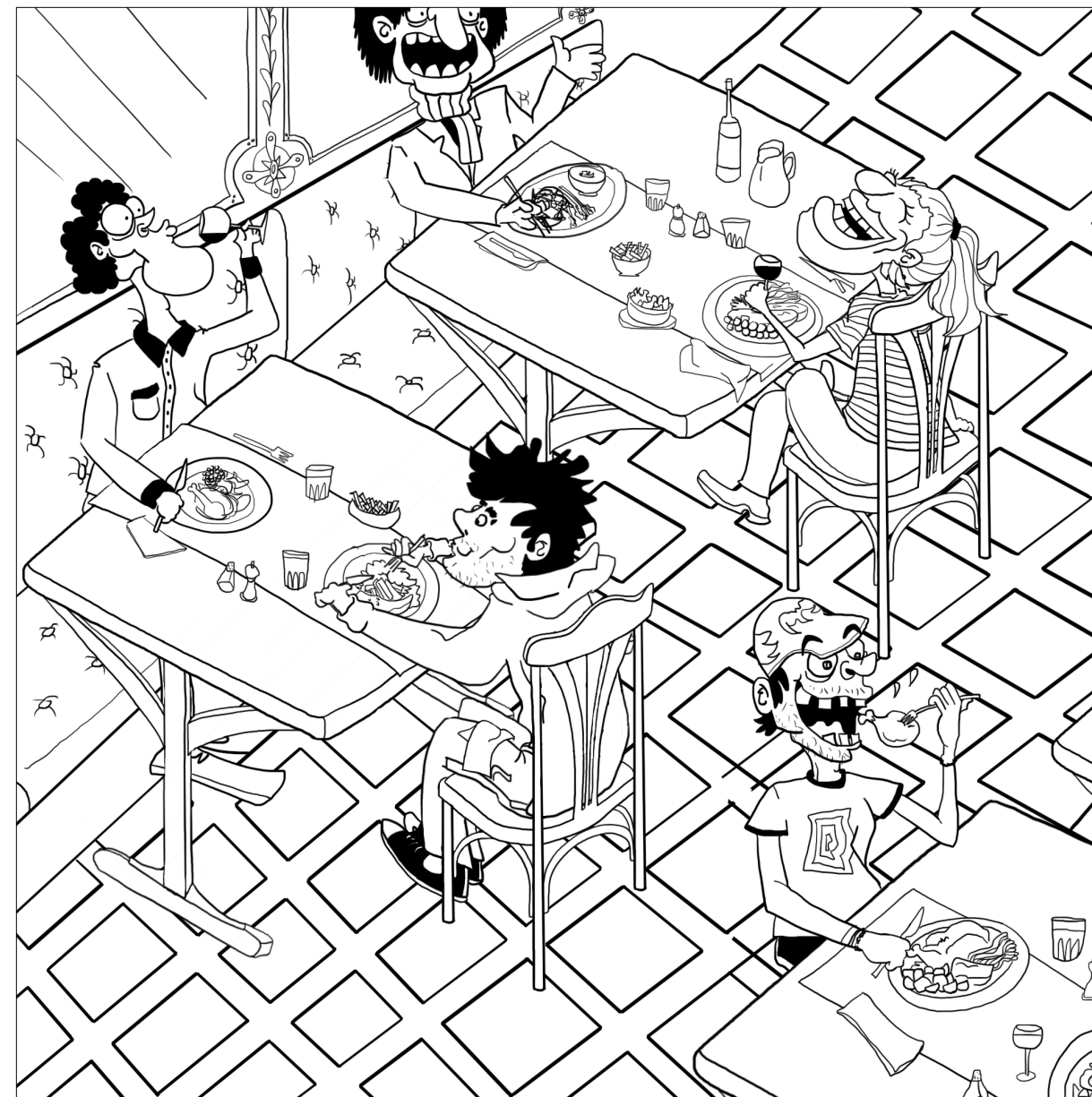


I created all of the illustrations for the book on Procreate, and made the final linework by drawing over low-opacity sketches. In total, I spent about 4 days and 8 hours (or, ~104 hours) making the illustrations for this book.

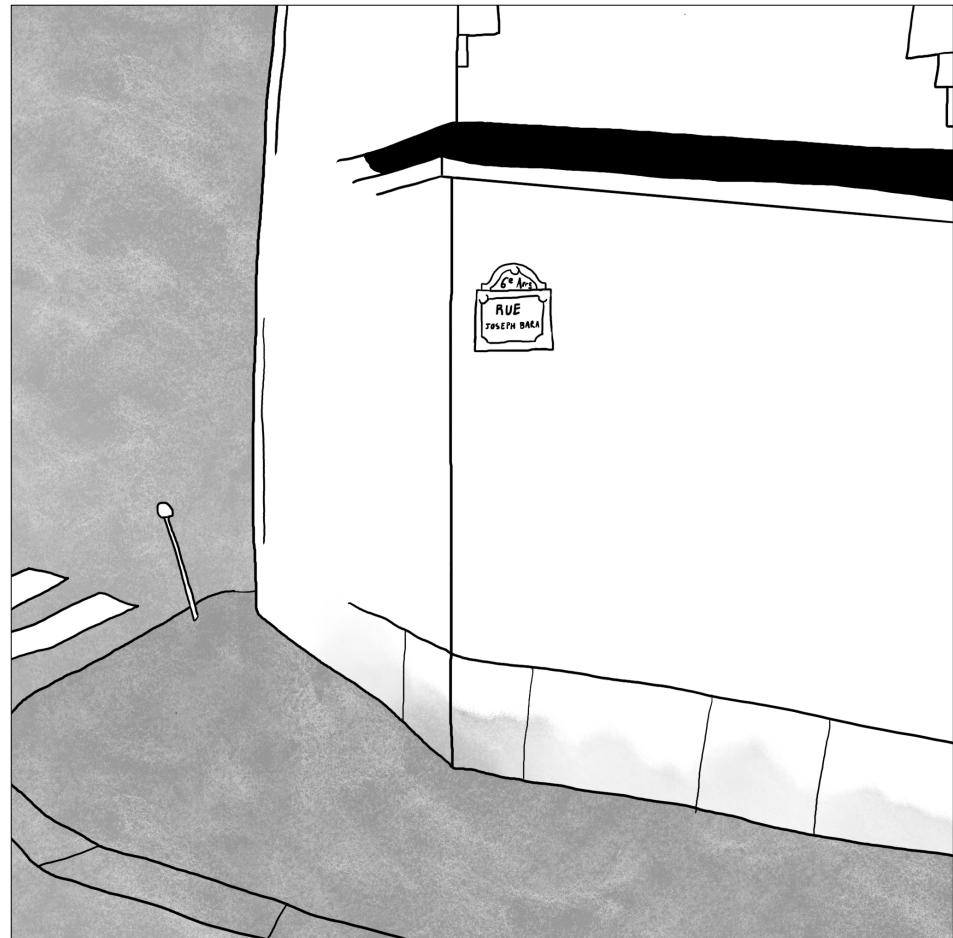
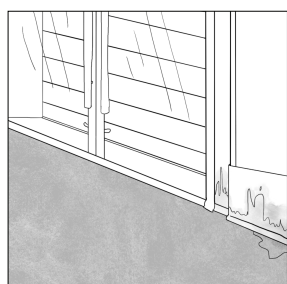
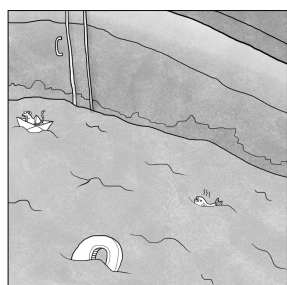
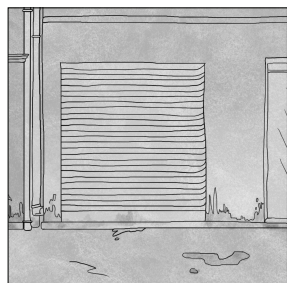




I'm not someone who thumbnails all that much, and most of the ideas for the illustrations came to me in my head very quickly. Initial sketches were mainly used to place elements on the page and figure out the composition.



Final linework for letter B (*Brasserie*)



Depicting the reality of Paris in order to deglamorize the city was a huge part of this project. I emphasized this by adding a sense of grime and uncleanliness to the illustrations.



Final linework for letter D (*Dimanche*)



Final linework for letter E (*Étages*)

The type for this illustration was taken from an experimental typeface that I designed based off of type found in Marcel Gotlib posters. I thought the classic academic French script mixed with a more gritty graffiti look was perfect for this illustration.



a b c d e f g h i j k l m  
n o p q r s t u v w x y z



Final linework for letter F (*Fluctuat nec mergitur*)

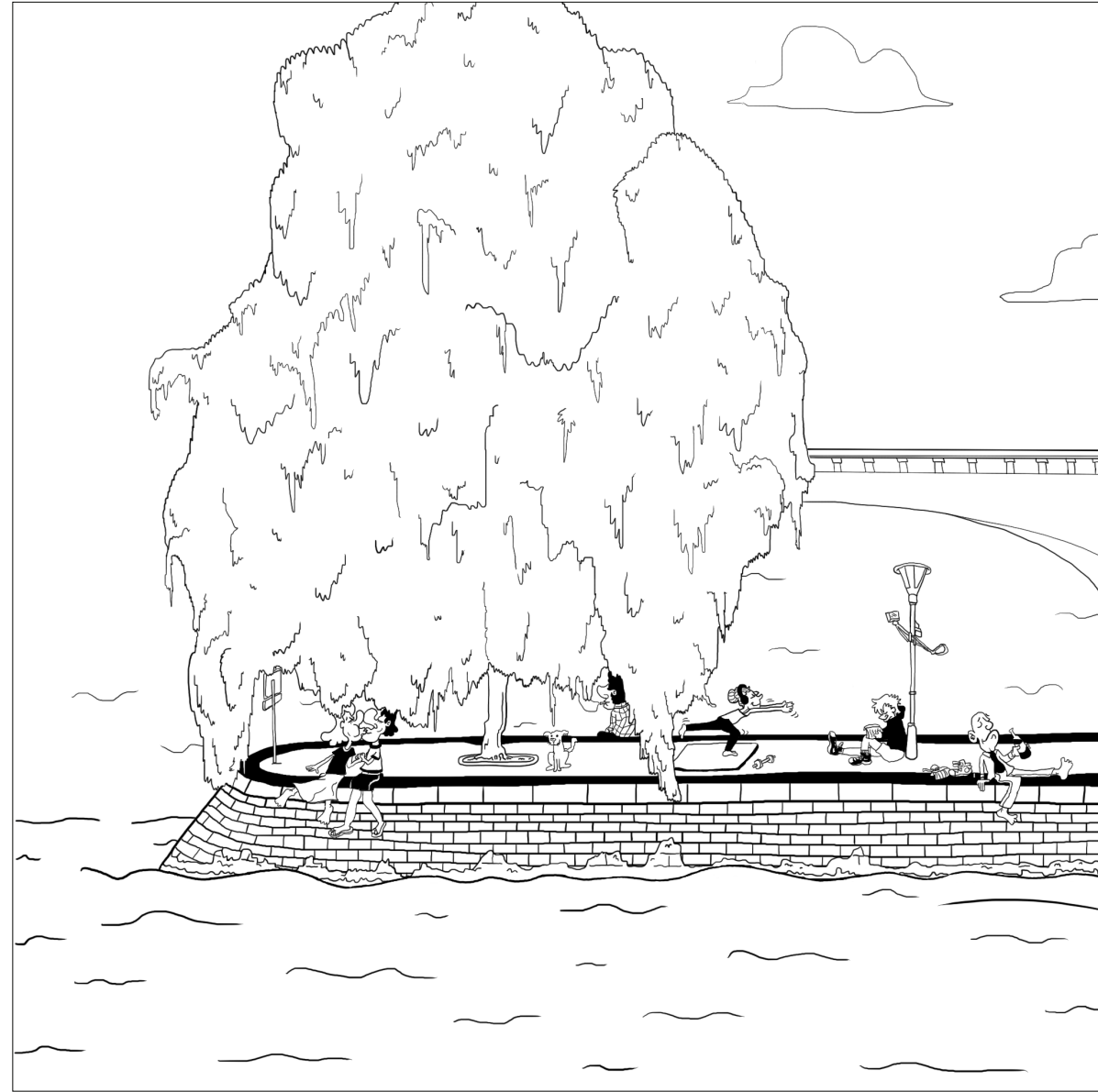
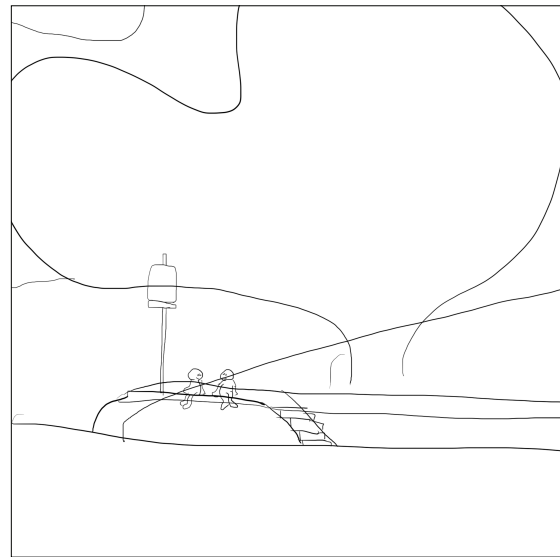
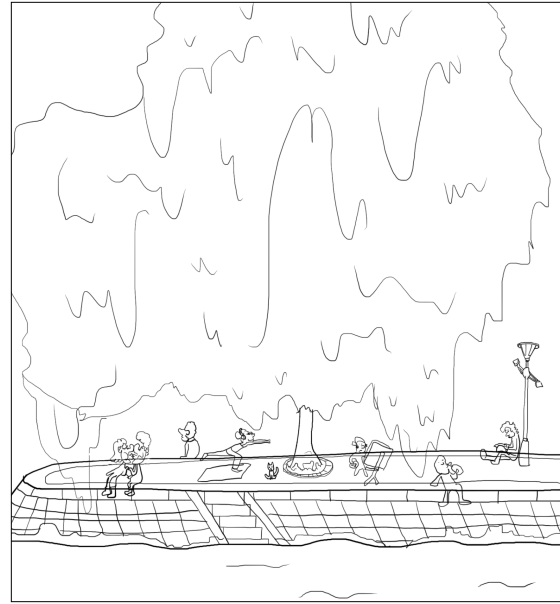
Final linework for letter G (*Groceries*)



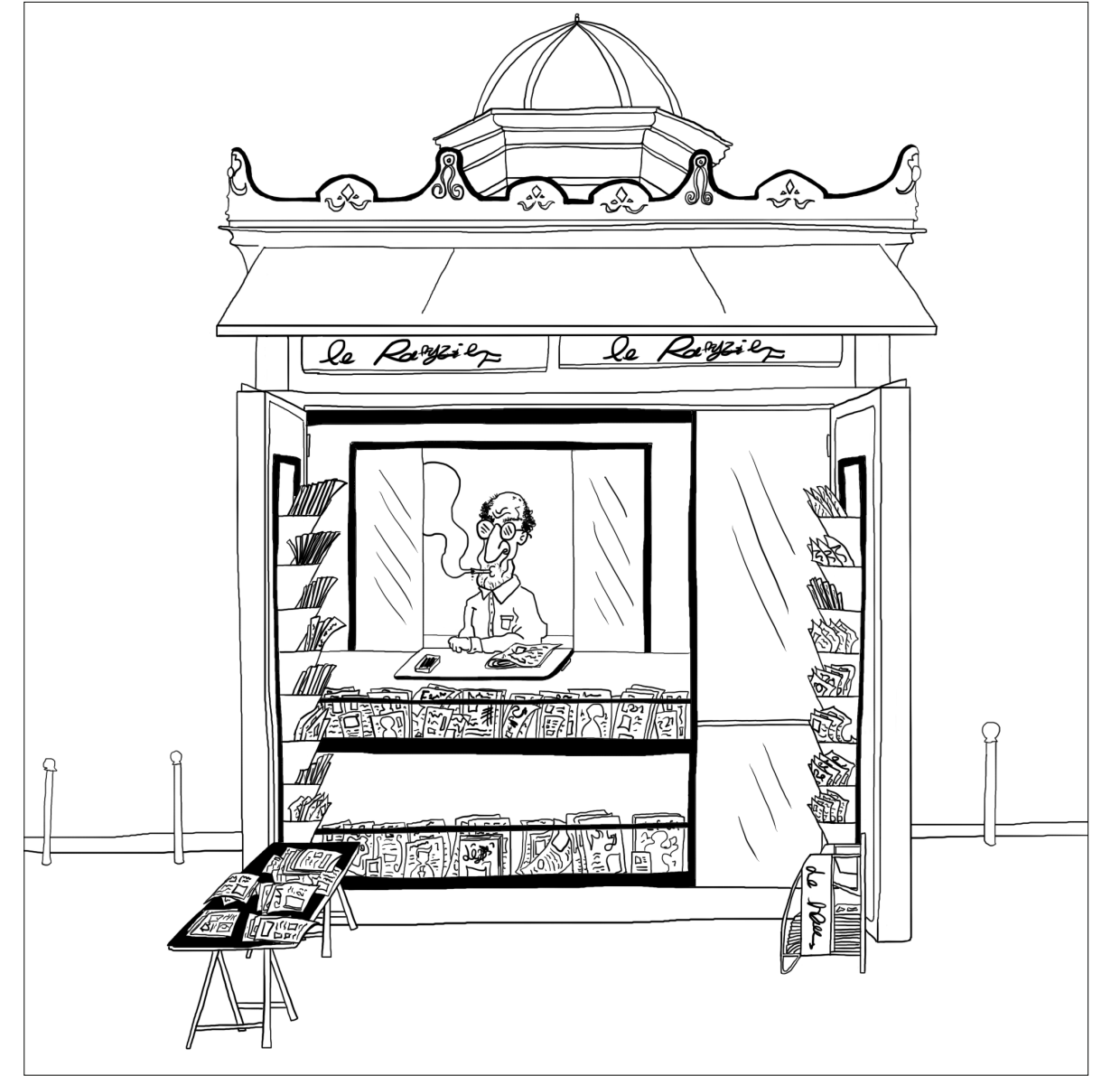
Final linework for letter H (*Hausmann*)

Obviously, none of the illustrations in the book were traced, so I found a lot of help in looking at reference pictures on the Internet. Specifically, looking at the actual streets of Paris in Google street view was super helpful in understanding scale and proportion.

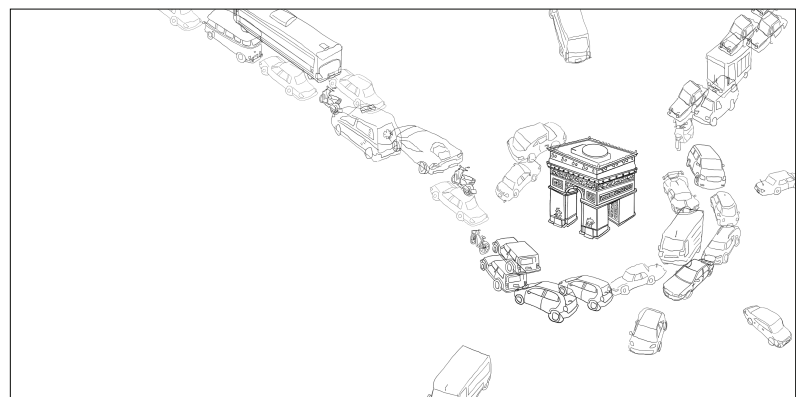
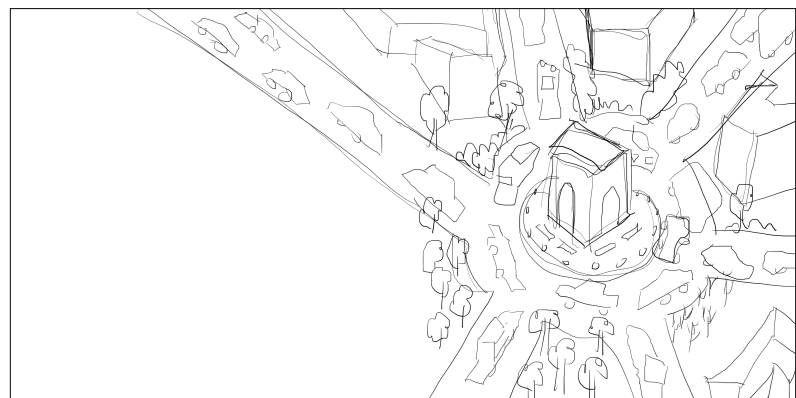
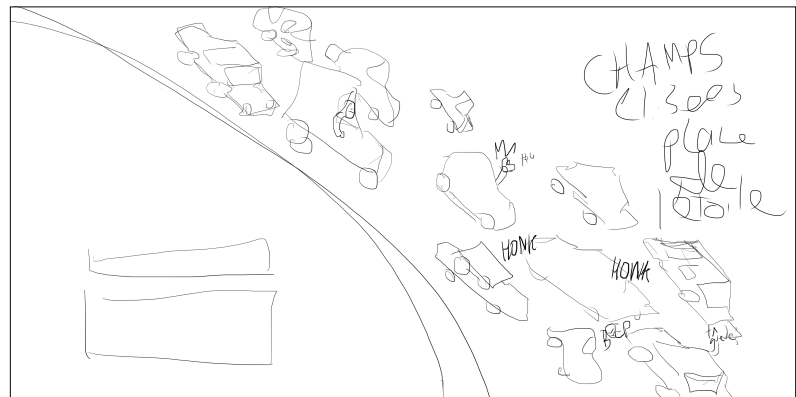
I wasn't looking for realism throughout this project, but I still wanted the illustration to evoke the iconic Parisian identity and style instantly.



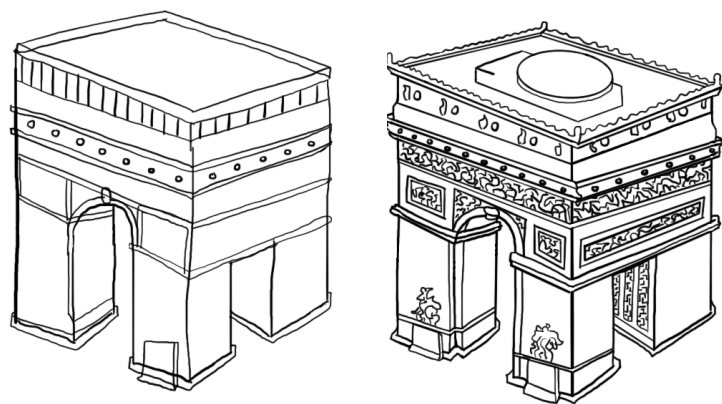
Final linework for letter I (*Île de la Cité*)



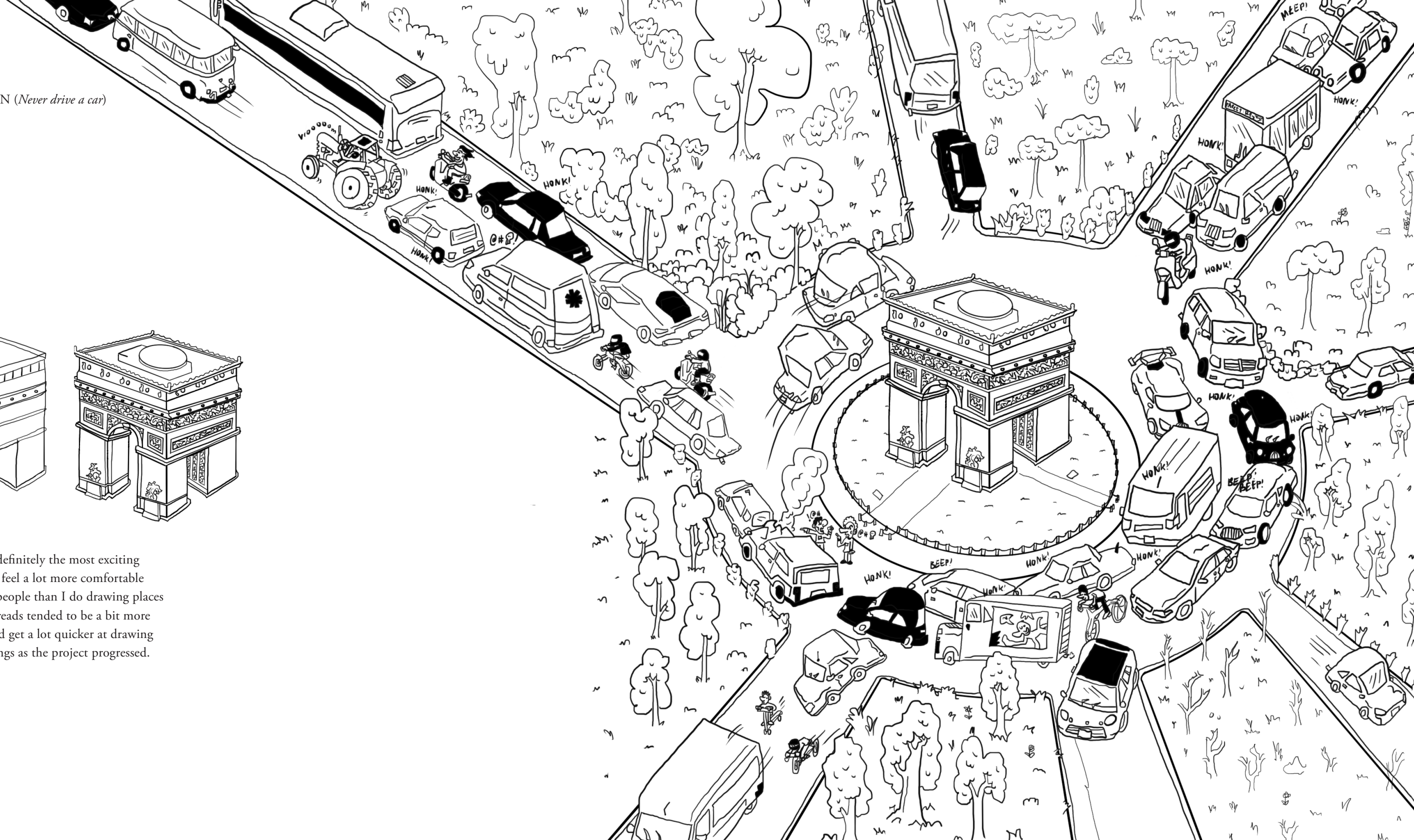
Final linework for letter K (*Kiosques*)

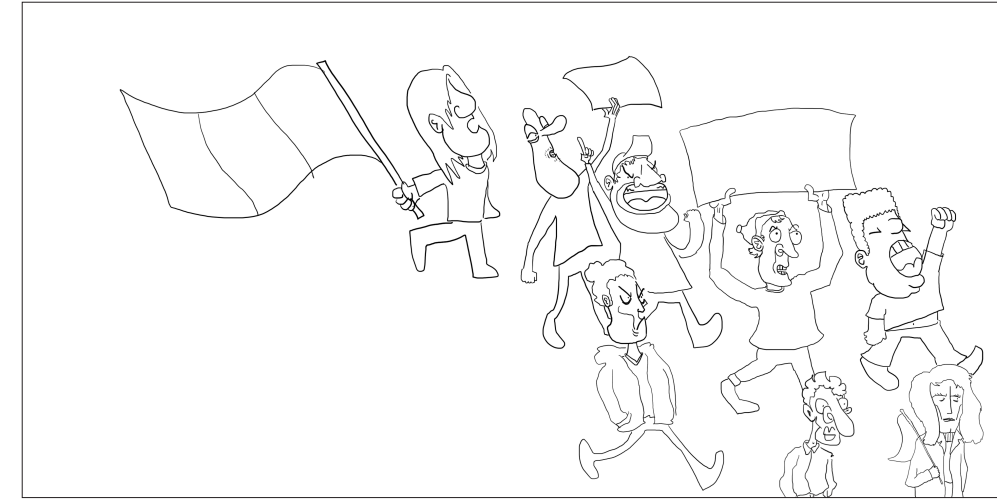


Final linework for letter N (*Never drive a car*)



The full spreads were definitely the most exciting parts of this project. I feel a lot more comfortable illustrating faces and people than I do drawing places and objects, so the spreads tended to be a bit more time consuming. I did get a lot quicker at drawing Haussmannien buildings as the project progressed.

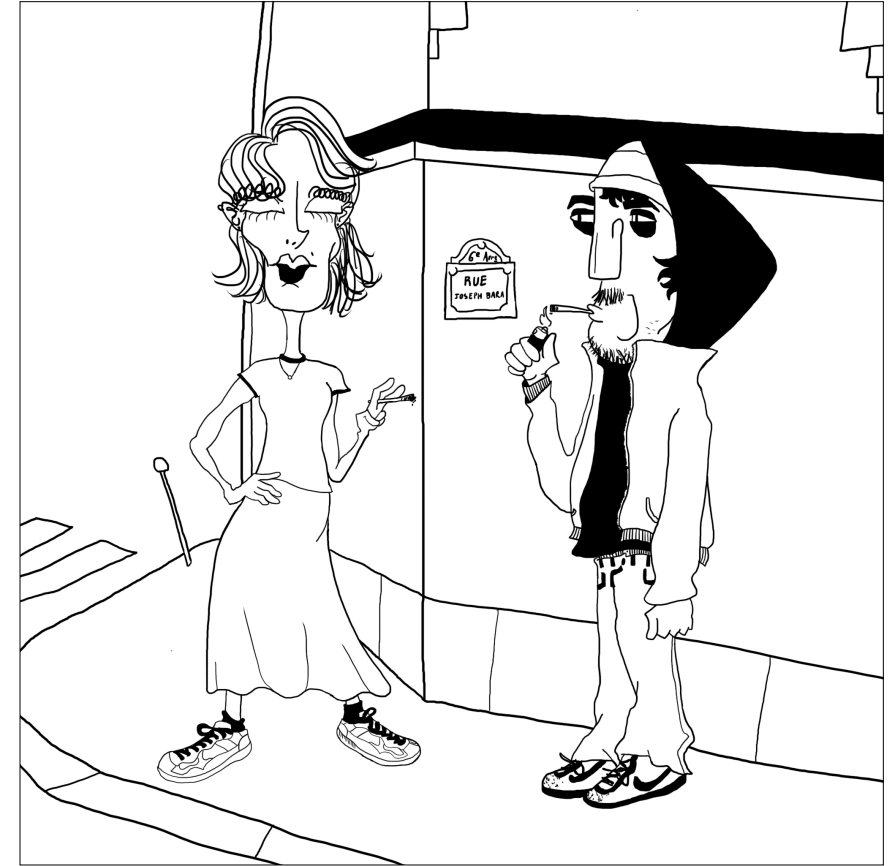
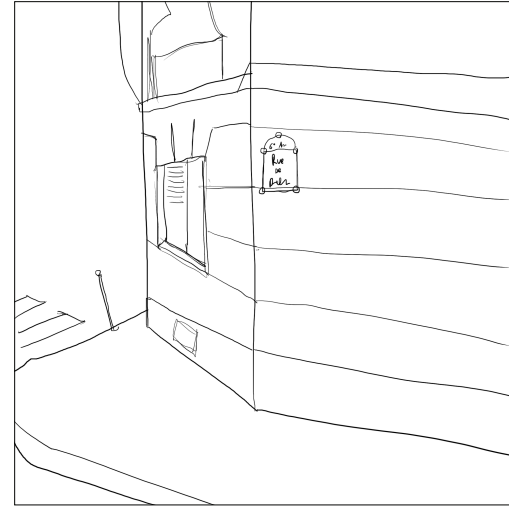




Final linework for letter M (*Manifs*)

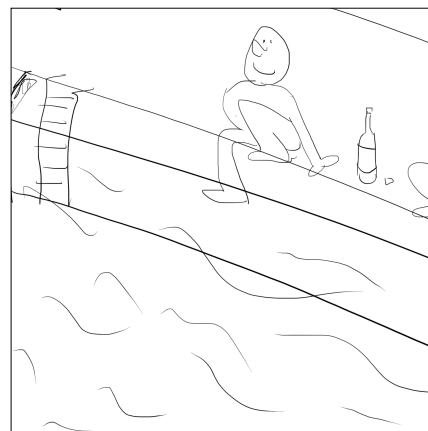


Final linework for letter O (*On va se prendre un...?*)

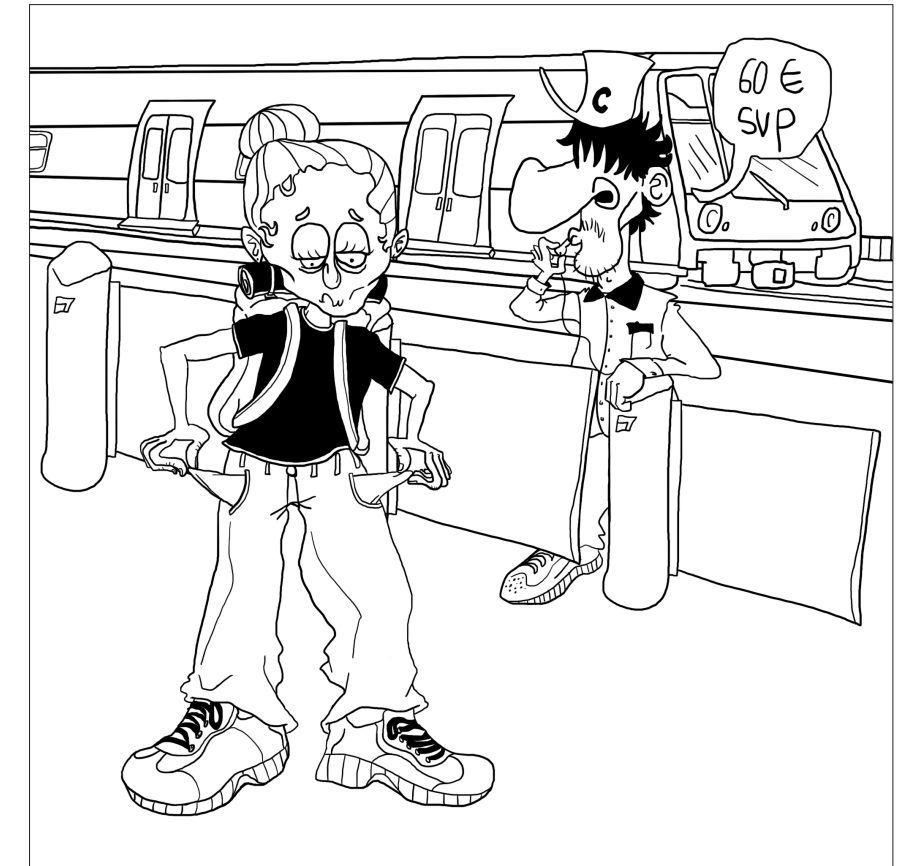
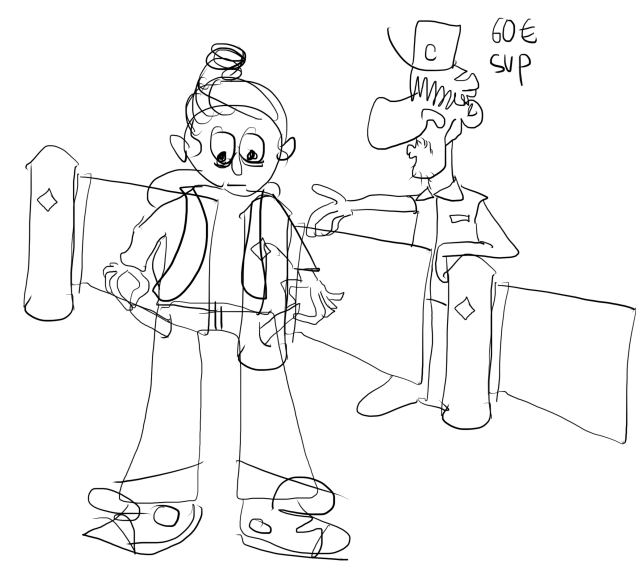
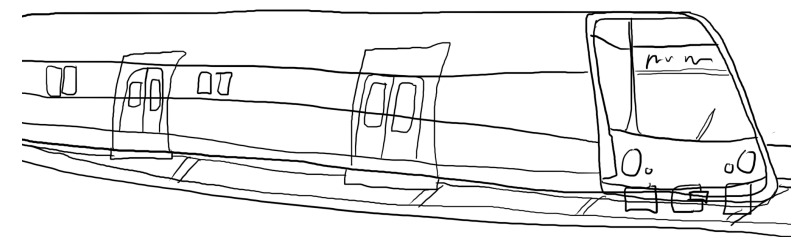


Final linework for letter P (*Pause Clope*)

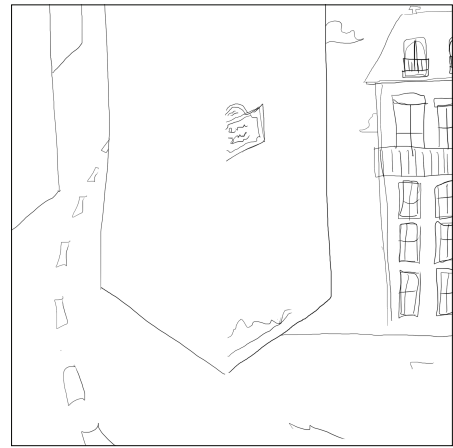




Final linework for letter Q (*Les Quais de la Seine*)



Final linework for letter R (*RER*)



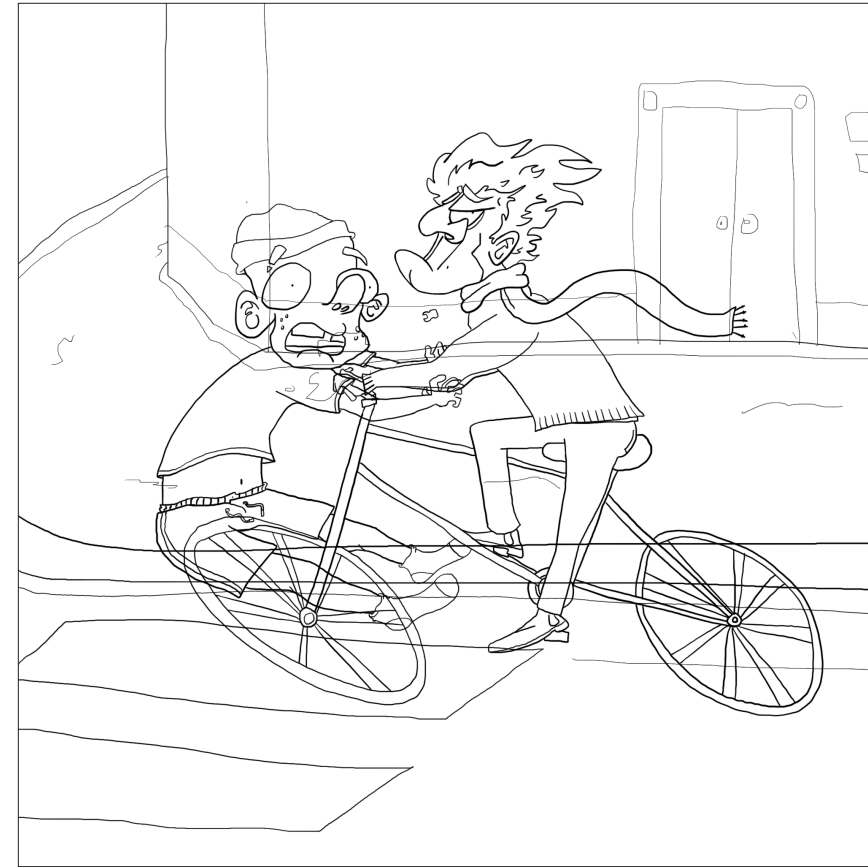
Final linework for letter S (*Style*)



Final linework for letter T (*Tips*)



Final linework for letter U (*Un café*)



Final linework for letter V (*Vélo*)



Final linework for letter W (*Watch your step!*)



Final linework for letter X (*XIX<sup>ème</sup> siècle*)

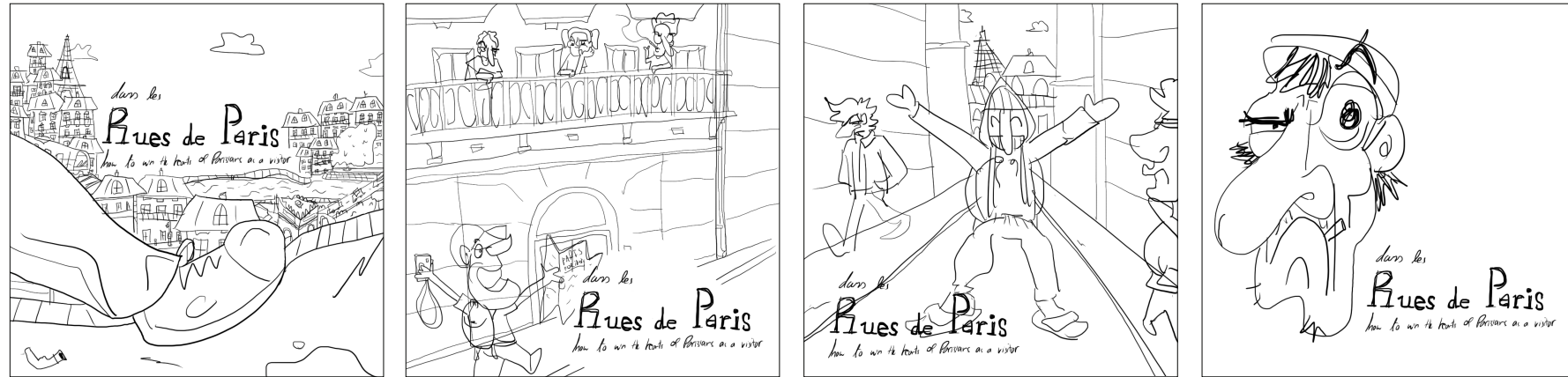


Final linework for letter Y (Yelling "Ta gueule!")



Final linework for letter Z (Zut!)

These were the first four initial thumbnail sketches that I made for the front cover.

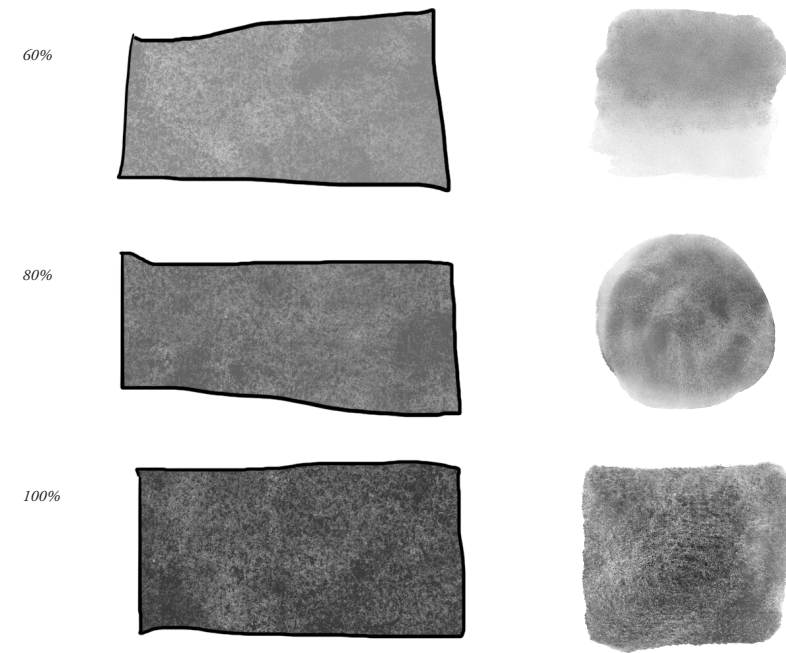


Something I kept in mind when thumbnailing for the cover was that I didn't want to end up creating some sort of mascot out of the many characters included within the book, which is why I chose the illustration on the far left.



Final linework for the front cover

## The washes



I used 3 different ProCreate brushes to make all the washes and lowered the opacities to create a wider range of values and texture.

I chose to leave the book grayscale because to me, Paris is gray. There aren't many colors that I associate with Paris and I felt that leaving everything colorless would help emphasize the grit and mood of the city.



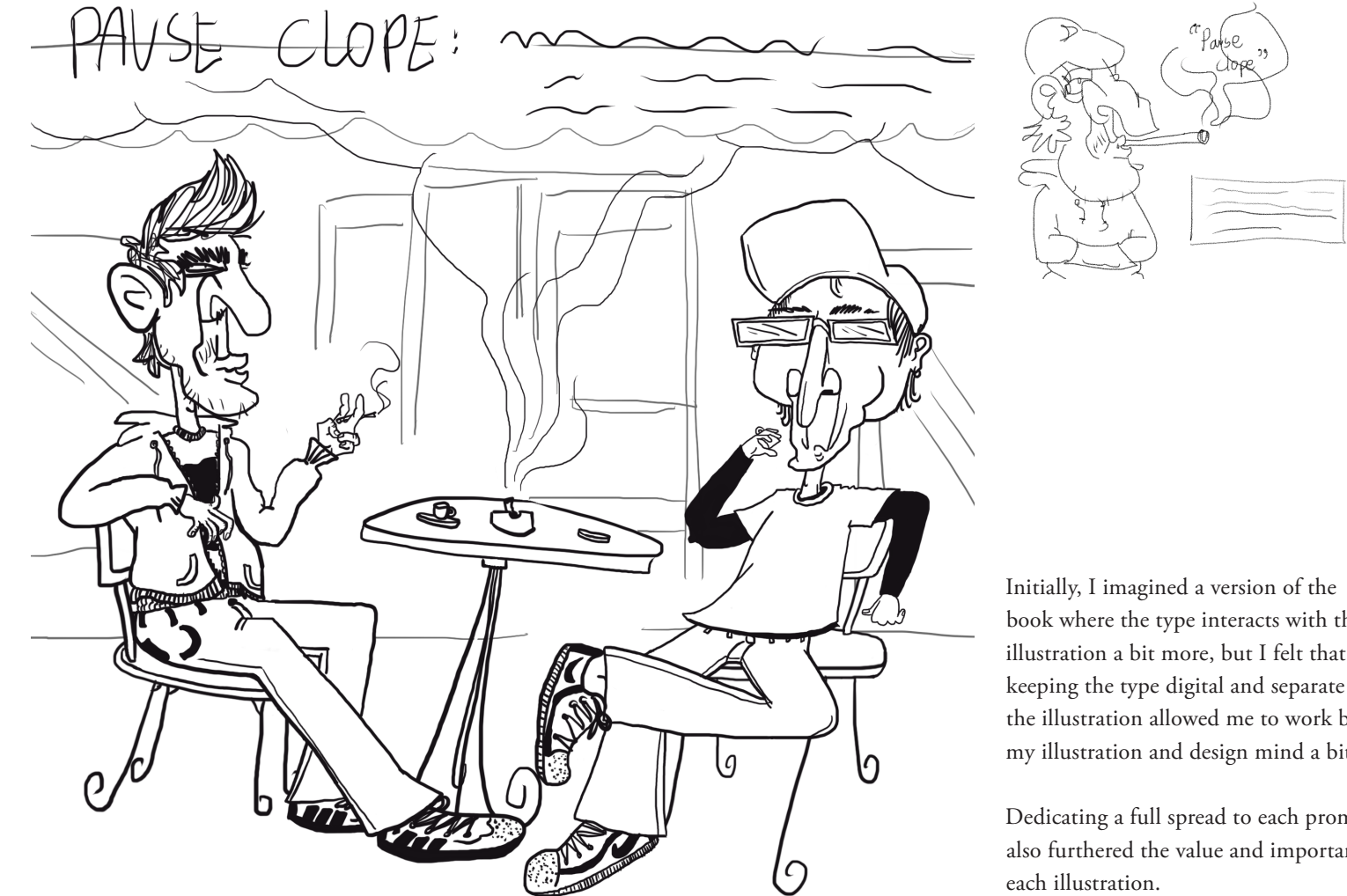
I did experiment with a more digital and image traced look for the illustrations, but in the end I didn't feel that these expressed the same moods as the more analog gray washes and hand drawn linework.

## Characters

I kept the characters in the book diverse and made sure not to repeat any single individual throughout the illustrations in order to avoid creating any kind of narrative. I'm depicting Paris as a whole, not the story of any character.



## Layout



Initially, I imagined a version of the book where the type interacts with the illustration a bit more, but I felt that keeping the type digital and separate from the illustration allowed me to work both my illustration and design mind a bit more.

Dedicating a full spread to each prompt also furthered the value and importance of each illustration.



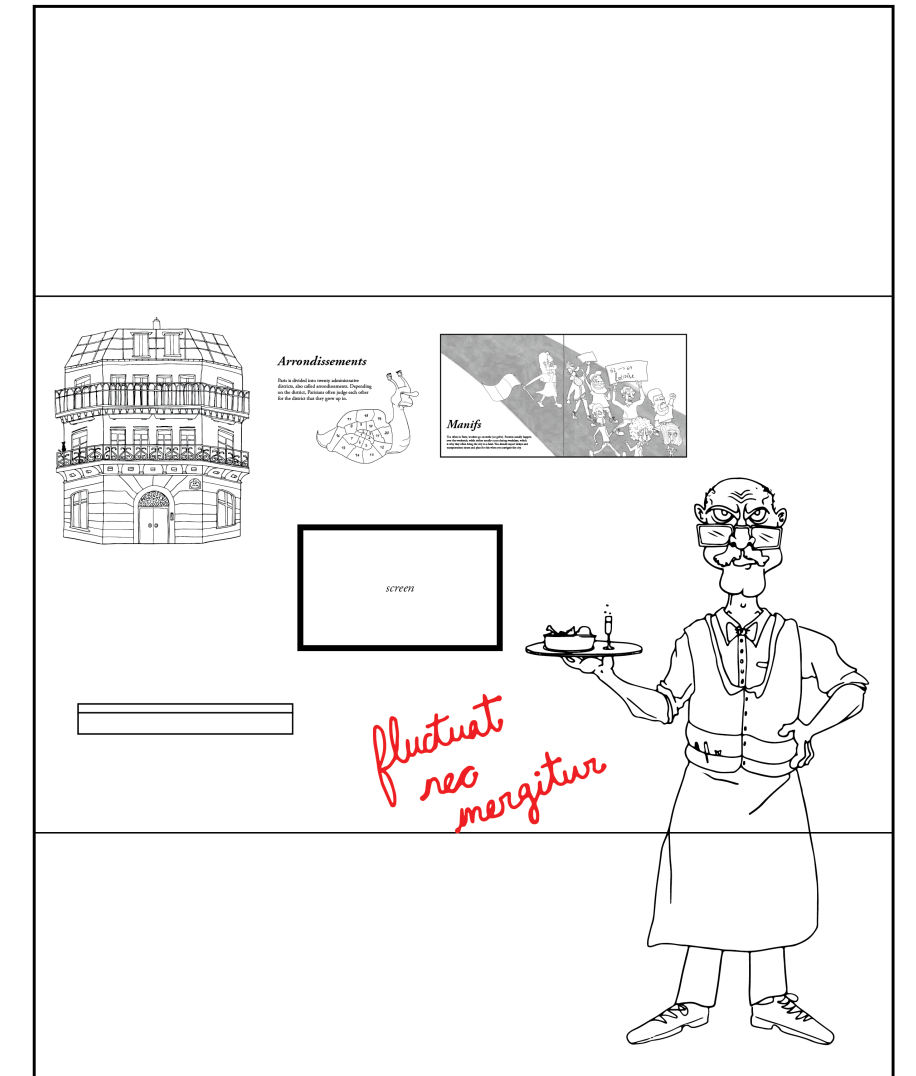
I kept the layout of the book relatively simple and allowed for the open space to help emphasize both the letter and the illustration. I really enjoy the contrast that is clear between the two. Everything was done in InDesign.



I did experiment with having the left side of each spread in black, but in the end decided against this as it created inconsistencies with the full spread illustrations and didn't feel cohesive as a whole.

## Exhibition

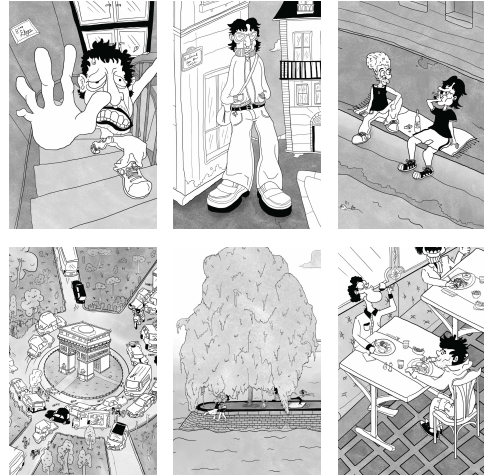
In terms of exhibition, something I thought about a lot was that I didn't want it to feel tacky, or too obviously French. I didn't use red, white or blue and I didn't play any French music over the speakers. Instead, I wanted to keep things clean and simple. I had also planned to use a monitor in my exhibition, but ended up getting rid of it because it didn't feel useful and distracted from the analog feel of the project.



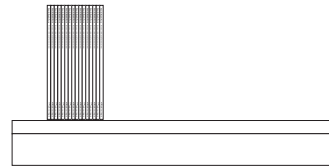
First exhibition maquette

*dans les*  
**Rues de Paris**  
*How to win the hearts of Parisians as a visitor*

*Dans les Rues de Paris* serves as a comprehensive, easy-to-follow guide for young American adults aimed at enhancing their visit to Paris. It reveals insider tips and practical advice for seamless navigation and deep cultural immersion, and aims to help tourists better integrate in the world's most visited city.



*fluctuat  
nec  
mergitur*



This was the second iteration of my maquette, which I printed out at full scale and taped to the wall. The inclusion of the table and chairs was something I was super happy with, because it made everything feel more Parisian without being too obvious or tacky. The paragraph of text beneath the title was eventually changed as it felt a bit dry and it needed to be more in line with the themes of humor found in the book.



Overall, this project made me better understand what I do and don't enjoy making. Being passionate about my craft will always make it better for both myself and the viewer. I've also struggled in the past with long term projects that require a lot of self-discipline, so the workload and autonomous nature of this BFA made me learn a lot about the importance of setting deadlines and working efficiently.

Working with the content of this book also furthered my love for both France and comical illustration as a whole, something I plan on pursuing throughout my career.

