

Info:


Date of birth: July 30th, 2004

Residence: Stockholm, Sweden

Get in touch:

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 Albin Bergqvist

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Education:

Hyper Island

Digital Creative 2023-2025

Program Summary - Design, Technology & Project Management

Program Specialization - Pitching, Design Theory, Marketing, Business Strategy

Thorén Business School

Business Program 2020-2023

Program Summary - Economics, Entrepreneurship,

Program Specialization - Pitching, Design Theory, Marketing, Business Strategy

Skills:

Hard Skills

Adobe Photoshop

Adobe Illustrator

Figma

Miro

Soft Skills

Self Leadership

Adaptability

Team Work

Problem Solving

Competence:

Art Direction

Graphic Design

Brand Design

Strategy & Concept Development

User Research

Language:

Fluent in: Swedish, English

Base level Spanish

Albin Bergqvist

Visual & Brand Designer

About me:

I'm currently enrolled at the Digital Creative program at Hyper Island Stockholm. My interests lie in visual communication and marketing. People describe me as hard-working, curious and responsible. I strive to create meaningful content and campaigns that can have a real impact as well as make people turn their heads that one extra time.

Experience:

Freelance Graphic Designer

2023-Present

As a freelance graphic and brand designer, I create visual identities that help businesses communicate their message and stand out in their market. I design logos, marketing materials, and digital content, ensuring consistency across all brand elements. I collaborate closely with clients to understand their vision and translate it into compelling visuals that align with their brand's goals and values. My focus is on delivering creative solutions that not only look great but also support business growth and brand recognition.

Bartender

Makeriet Örebro & The Glassery

2021-Present

I am currently working part-time as a bartender. My work involves preparing and serving alcoholic beverages, maintaining cleanliness and orderliness of the bar area, handling cash transactions, interacting with customers, ensuring legal and safety regulations are followed. I need to have good knowledge of alcoholic beverages, cocktails, and mixology techniques, as well as excellent customer service skills. It can be a fast-paced and dynamic job that requires multitasking, good communication skills, and the ability to work in a team-oriented environment.

Art Director & Brand Designer

YourMinds AB

Nov 2023 - Jan 2024

Developed a Brand Strategy, including market positioning, brand execution strategy for website and social media etc.

Developed a cohesive visual language across platforms such as social media and internal communication platforms.

Delivered a Brand Book and pitched to the client.

Web Developer

Femtonstiftelsen Örebro

Jul 2020 - Jul 2020

Femtonstiftelsen Örebro Summer job through Örebro Municipality at Femtonstiftelsen, a non-profit organization. Tasks included developing a website in WordPress during a four-week period. Collaborated with the Creative Director at the advertising agency House of Brandy.

Internships: Child Care Worker, Retail Worker