

interaction designer. art director. creative prototyper. She has designed for XR, Generative AI, AI wearables, entertainment, health & wellness, creator tools, productivity tools.

meijiehuuu@gmail.com

EDUCATION

Carnegie Mellon University

Bachelor of Design Human-Computer Interaction Minor

New York University

MPS, Interactive Telecommunication

SKILLS

Interaction Design

Adobe Suite, Figma, Protopie, user research, storyboarding;

XR Prototyping

Blender, Unity, Unreal Engine, Motion Capture, Substance Painter, Maya, TouchDesigner, OSC;

Physical Prototyping

Arduino, Fusion 360, 3D printing, IoT, OSC, Eagle PCB design;

Programming Language

C#, Python, React;

AWARDS

Telly Award Silver 2 2024 Lucid Reality Labs

Gold MUSE Award ☐ 2024 Lucid Reality Labs

IxDA Award ☑

2023 Disrupting category shortlist

The 2022 GQ Fitness Awards ☑

Frame Fitness Reformer

Core 77 Design Award ☑

2021 Student Notable

NOTABLE EXPERIENCE

Lucid Reality Labs, remote 2

XR Experiential Designer, January 2023 - present

First full-time design hire. Lead design from presale creative direction to XR UI/UX design system 0-1 for award-winning XR projects, incuding Universal Studio, Doxy.me, Medtronics, Phillips.

USC Vision & Graphic Lab, remote 2

UI/UX Designer & Technical Artist, May 2023 - Jan 2024

I created photorealistic renderings in UE5 and Maya for the latest research on AI & character creation, and I designed early product vision for the text-to-avatar AI platform.

Punchcut, San Francisco, CA 🗅

Design Technologist, May 2023 - Sept 2023

Design prototyper for internal XR & AI exploration and external client Amazon Prime Video.

Meta Reality Lab, Burlingame, CA □

VR Product Designer, June 2022 - Aug 2022

I invented an innovative user journey for mobile-VR sharing flywheel, and pitched the concept to cross-functional partners across four RL teams to flesh out the concept into actionable tasks collaboratively.

IA Collaborative, Chicago, IL 12

Interaction Design Intern, June 2021 - Aug 2021

I helped the smart fitness equipment startup Frame Fitness by incorporating business strategy, user research and branding in the display screen and web design. Other clients: Airbnb, Capital Group.

IA Collaborative, Chicago, IL

Art Direction Intern, June 2021 - Aug 2021

I pitched creative campaigns and designed billboards for clients including Oculus Quest 2, Facebook Portal, Nissan, Mountain Dew.

Ogilvy, New York, NY 2

Art Direction & Creative Technology, June 2019 - August 2019

I helped create motion graphics for LG OLED interactive mirror and pitched experiential branding concepts for clients including Mikimoto.