



mira holifield

Graphic Designer

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education

University of Dayton; Dayton, Ohio

Aug. 2019 – May 2023

BFA in Graphic Design

Marketing Minor

GPA: 3.92

Relevant Coursework

Graphic Design I, II, III; Photography;

Trademark Design; Typography I, II;

Design Processes I, II; Web Design

skills

Adobe Creative Suite

Illustrator, InDesign, Photoshop, XD,
Acrobat, Dimension, Lightroom

Microsoft

Word, PowerPoint, Excel

Professional

Problem Solving, Attention to Detail,

Open Mindedness, Observation,

Collaboration, Time Management

awards

The Hub Call for Art Proposal

Finalist | 2023

Horvath Annual Juried Exhibition

Participant | 2021, 2022, 2023

Honorable Mention | 2021, 2023

Published in Orpheus Magazine

Artist | 2021, 2022, 2023

Honors Program Juried Exhibition

Best in Show | 2022

Participant | 2020, 2021, 2022

Jury Box Mural Proposal

Runner-Up | 2022

Rhythms of Containment Senior Show

Radial Gallery | 2022

Walking With Words Exhibition

The Hub | 2022

Dayton Metro Library | 2022

Scene: Visible Expressions of Solidarity

Multi-Ethnic Education & Engagement

Center | 2022

Many People, Many Voices, One City

Greater West Dayton Incubator | 2021

University of Dayton Art + Design

Scholarship Recipient | 2019

experience

Graphic Design Intern | University of Dayton Career Services

Sept. 2020 – May 2023

Design and publication of marketing materials within current University of Dayton brand standards; Includes: statistical reports, handouts, flyers, and social media graphics

Designer & Editor | Orpheus Art + Literary Magazine

Lead | Aug. 2022 – May 2023

Assistant | Aug. 2021 – Aug. 2022

Theme development, artwork curation, art direction, type-setting, creating graphics, proofing, production, and press checks of biannual art and literary publication at the University of Dayton

Graphic Design Intern | CODO Design

May 2022 – Aug. 2022

Direction from senior designers on food and beverage branding projects; Clients include: Tinker Coffee Co., Good George Brewing, Lock 27 Brewing, Mission Brewing, KettleHouse Brewing Co., Prodigy Brewing Co., and Three Rivers Brewing Co.

Student Designer | Ligature Studio

Jan. 2022 – May 2022

Collaboration with the community, faculty, and other students to create design work; Clients include: University of Dayton Women's Center and University of Dayton Biology Dept.

Freelance Designer

Aug. 2019 – Present

Creation of design, lettering, and mural projects; Clients include: The Contemporary Dayton, University of Dayton Dept. of Health and Sport Science, Harreld Lawn & Landscape, Blooms by Dragonfly, Zionsville Lions Club, St. Alphonsus Liguori Catholic Church, Hoosier Heights Country Club, Azionaqua Swim Club, Longs Peak Leather, Rudy's Runway, and Neighborhood Watch

involvement

AIGA: The Professional Association for Design

Member | Sept. 2022 – Present

Letterpress Studio

Apprentice | Jan. 2022 – May 2022

Assistance in setting up the letterpress studio, sorting and cleaning metal type, and printing works

University of Dayton Dance Team

Member | Aug. 2020 – May 2023

Attendance of biweekly practices and performance at athletic and charity events on campus

Life Itself Dance

Advanced Contemporary Teacher | Aug. 2020 – May 2023

Social Chair | Jan. 2022 – Dec. 2022

Member | Aug. 2019 – May 2023

Creation of contemporary program that has grown to 50+ dancers, choreography and instruction for weekly rehearsals, design of social media posts and marketing materials, and coordination of biannual showcase and auditions

Sustainability Club

Marketing Chair | Aug. 2019 – May 2021

Member | Aug. 2019 – May 2023

Design of social media posts and coordination of events and bimonthly meetings