

Education

The Cooper Union | Type@Cooper

Sep 2025 – Present (New York, NY)

Type Design Extended Program

Carnegie Mellon | Graphic Design

Aug 2021 – May 2025 (Pittsburgh, PA)

BDes, Graphic Design

Minor, Computation+Textiles

Experience

Athletics | Design Intern

Nov 2025 – Present (New York, NY)

Currently working alongside the design team on branding projects for clients such as Okta, Amazon, and Apple.

Sunday Afternoon | Design Intern

Jun 2024 – Aug 2024 (New York, NY)

Collaborated on brand and campaign projects, working on logotypes, motion design, and guidelines. Clients included Hoka, Gotham, and The Nature Conservancy.

Awards

ADC Young Ones Award | 2025

Blue Sky Thinking Award | 2024

Ritchey Scholarship | 2021 – 2025

Deans List X4 | 2021 – 2025

Morphing Matter Lab | Designer

Jul 2023 – Apr 2024 (Berkeley, CA)

Designed visual assets on the Meta-Garden team. Making physical and virtual garden experiences to foster local community connection.

Phantasma Studio | Designer

Aug 2023 – Sep 2023 (Pittsburgh, PA)

Commissioned by a design agency to draw illustrations and mockups for clients such as Samsung.

Skills

Languages

English (Native)

Spanish (Fluent)

Programs

Figma, Illustrator, AfterEffects,

InDesign, Photoshop, Glyphs, Robofont

Jasmin Palermo

[Portfolio](#)

Jasminpalermo.com

[Email](#)

Studio.jasminpalermo@gmail.com