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## Education

### The Cooper Union | Type@Cooper

Sep 2025 – Present (New York, NY)

Type Design Extended Program

### Carnegie Mellon | Graphic Design

Aug 2021 – May 2025 (Pittsburgh, PA)

BDes, Graphic Design

Minor, Computation+Textiles

## Awards

ADC Young Ones Award | 2025

Blue Sky Thinking Award | 2024

Ritchey Scholarship | 2021 – 2025

Deans List X4 | 2021 – 2025

## Experience

### Athletics | Design Intern

Nov 2025 – Present (New York, NY)

Currently working alongside the design team on branding projects for clients such as Okta, Amazon, and Apple.

### Sunday Afternoon | Design Intern

Jun 2024 – Aug 2024 (New York, NY)

Collaborated on brand and campaign projects, working on logotypes, motion design, and guidelines. Clients included Hoka, Gotham, and The Nature Conservancy.

### Morphing Matter Lab | Designer

Jul 2023 – Apr 2024 (Berkeley, CA)

Designed visual assets on the Meta-Garden team. Making physical and virtual garden experiences to foster local community connection.

### Phantasma Studio | Designer

Aug 2023 – Sep 2023 (Pittsburgh, PA)

Commissioned by a design agency to draw illustrations and mockups for clients such as Samsung.

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## Skills

### Languages

English (Native)  
Spanish (Fluent)

### Programs

Figma, Illustrator, AfterEffects,  
InDesign, Photoshop, Glyphs, Robofont

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# Jasmin Palermo

### Portfolio

Jasminpalermo.com

### Email

Studio.jasminpalermo@gmail.com

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