

Lirui Gong

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EDUCATION

Emerson College

Bachelor of Arts in Media Arts Production
Angeles

Jan 2023 – Dec 2025 (Expected)

Five Semesters in Boston, One Semester in Los Angeles

- **GPA: 3.92/4.00**
- Honors: Dean's List, 2023-2025
- Core Coursework: Media Criticism and Theory, Writing the Feature Film, Production Design, Photography, Producing, Virtual Production, Music Documentary, Studio TV Production, Analog Film.

Framingham State University (online credit transfer)

Dec 2023 – Jan 2025, May 2025 – Jun 2025

- Online Courses: Women in American History, Labor Economics.

Keiser University (online credit transfer)

May 2023 – Sep 2023

- Online Courses: Speech Communication, Intro to Psychology.

RESEARCH PROJECT

Feature Film Research & Screenwriting Project — Before the Lull

Boston, MA

Practice-Based Narrative Research | *Advised by Professor Gabrielle Demeestère*

May 2024 – Aug 2024

- Conducted a full-cycle development of an original feature film, including concept creation, lookbook, character studies, and narrative worldbuilding.
- Produced a polished 25-page Act I screenplay through iterative drafting and instructor feedback, integrating thematic research on intergenerational conflict, identity, and queer coming-of-age.
- Analyzed feature-length screenplay structures (three-act framework, beat sheets, subtext, character need vs. want) and applied them to design a complete story architecture.

PROFESSIONAL EXPERIENCE

Smart Entertainment

Beverly Hills, CA

Trainee in the Development Department

Sep 2025 – Present

- Reviewed and analyzed scripts and film materials; produced independent script coverage evaluating story structure, character development, and market potential.
- Conducted industry and competitive research, compiling trend reports, comparable projects, and talent lists to support creative and strategic decision-making.
- Assisted the development team throughout the pitch-to-early-development pipeline, organizing internal materials and contributing creative input as needed.
- Provided day-to-day departmental support, including creative coordination and administrative tasks, ensuring smooth and efficient workflow across ongoing projects.

Studio TV Production, Emerson Studio A

Boston, MA

Director, Advised by Professor Nicholson Thibault

Nov 2024 – Dec 2024

- Produced rundowns, camera scripts, and marked scripts, proficient in the TV production process.
- Worked with three team members in pre-production to write scripts, contribute ideas, actively communicate, and incorporate suggestions.
- Document issues during the tech fax stage, and meet and communicate with team members to resolve issues.
- Worked effectively in fast-paced control room environments with 12 crews.

YouTube Channel-Privileged Few Productions

Boston, MA

Production Designer

Oct 2024 – Nov 2024

- Gathered information to determine the best execution of creative ideas.
- Executed designs that adhered to the overall creative vision and direction.
- Enhanced visual storytelling by designing captivating sets and props for 8 episodes.
- Collaborated with directors and producers to achieve a unified vision, ensuring cohesive aesthetics across all projects.
- Expertise in resolving emergencies that occur during filming.

Mango TV

Variety Show Planning Intern (Remote)

Dec 2023 – Feb 2024

- Create and manage project plans, schedules, crisis response forms, material design forms, and budget forms.
- Designed multiple promotional plans for the responsible variety show, promoted it on different social media platforms, and conducted traffic analysis, with the total number of views of the promotional video exceeding 30,000.
- Developed organizational skills through managing multiple tasks simultaneously while adhering to strict deadlines.
- Provided reporting for forecast analysis and ad-hoc reporting in support of decision-making.
- Prepare and present competitor analyses of the same type of variety shows to provide valuable insights for strategic decision-making.

EXTRACURRICULAR ACTIVITIES

Emerson College Chinese Students Association (CSA)

Deputy Minister of the Ministry of Administration

Sep 2024 – Dec 2025

- Managed departmental scheduling, event execution workflows, and documentation systems, contributing to the development of more efficient administrative standards.
- Collaborated closely with the Communications/PR team to support campus events, coordinating project briefs, content requests, promotional timelines, venue booking, resource allocation, and budget preparation.
- Assisted with organizational updates, onboarding materials, and interview documentation to support structured recruitment and departmental training.
- Strengthened skills in organizational management, process optimization, and multi-stakeholder coordination through high-volume extracurricular operations.

SKILLS

Languages: Mandarin (Native), English (Proficiency), Japanese (Proficiency)

Computer: Photoshop, Microsoft Office Suite, Zoom, Canva, Adobe Lightroom, Google Drive Suite, Capcut, Unreal Engine.

Technical Skills: Look Book, Script Coverage, TV rundown, marked script and camera script, Call sheet, Shot List, Basic composition, Industry research & market analysis, Character breakdown.

Additional Interests: Café hopping for creative writing, Journaling people-watching insights in different cities, Baking as creative experimentation.