

# Aykys Salchak

## Experience

### Graphic Designer

Whalar

January 2025 - Present

- Executed 80+ tailored pitch decks that helped secure major brand partnerships across beauty, tech, and fashion sectors
- Collaborate closely with strategy leadership and co-CEO to ensure presentations met client goals and brand standards
- Transitioned to become the sole U.S. graphic designer in Whalar Agency's brand partnership team, leading all design across pitch decks and internal branding
- Elevate Whalar's internal brand system by refining design language that is used agency-wide
- Translate emerging digital trends into brand relevant design executions

### Junior Graphic Designer

Whalar

June 2023 - January 2025

- Produced social media, one-pagers, and motion graphics that maintained the branding of Whalar Agency and Whalar Group
- Delivered high-volume design work in a fast paced agency setting while meeting tight deadlines
- Maintained and evolved the Whalar visual identity across external and internal comms

### Graphic Designer

Mothership Strategies

July 2022-May 2023

- Designed email and advertising campaigns for organizations raising awareness and millions for the 2022 Democratic candidates
- Collaborated with strategists on new design tactics to enhance engagement and encourage donations
- Successfully pitched 5 new merchandise designs within 4 weeks from conception to execution
- Managed and updated image archiving system for over 20 clients

### Social Media Lead Intern

Voice of America Student Union

January 2021 - April 2021

- Produced weekly content across Facebook and Instagram
- Designed print and digital visualizations/ infographics for use in reports, brochures, 1-pagers, and online publications

### Program and Video Intern

Japan-America Society of Washington, D.C.

January 2020 - August 2020

- Produced, filmed, and edited videos about Japanese culture for Instagram, Facebook, and Youtube
- Delivered Japanese cultural material to American students in their classrooms

## Contact

aykysisdesigning.com

aesalchak@gmail.com

## Education

### American University (2022)

BA, International Studies,  
magna cum laude

Minor: Graphic / Visual  
Communication Design

## Tools

Photoshop

Illustrator

InDesign

Figma

Asana

Premiere Pro

After Effects

Final Cut Pro

Procreate

## Skills

Branding Systems

Presentation Design

Campaign Creative

Template Building

Editorial Layout &  
Visual Storytelling

Cross-functional Collaboration

Internal Brand Development

Creative Communication