

# Anna Gabriela Seiko Ferraz Taguchi

+39 334 3053313  
Milan, Italy  
Brazilian  
07 April 2001  
annagabrielaseiko@gmail.com  
annaseiko.com  
 annagabrielaseiko

Creative professional from São Paulo, Brazil, blending Brazilian and Japanese cultural influences to drive innovative expression. With over 4 years of experience, known for exploring unconventional methods in design and storytelling, which helps articulate unique thoughts and values. Proficient in avant-garde design techniques and experimental concepts, consistently pushing boundaries to unlock new creative possibilities for impactful narratives.

## EXPERIENCE

Creative

C41

Milan, Italy

2024 - PRESENT

- Contributed to the creative team at C41, gaining hands-on experience in the advertising industry, which enhanced my understanding of brand strategy.
- Developed graphics for high-profile events, including Salone del Mobile, helping to elevate brand visibility and engagement.
- Collaborated with renowned brands like Asics, Adidas and Ray-Ban, which strengthened my skills in brand communication and design.
- Participated in the creative development of C41 Magazine, contributing original content that supported the magazine's artistic vision and audience connection.

Graphic Designer

Josefina Baillères

New York, United States (remote)

2025 - PRESENT

- Assisted in the UI design of the jewelry brand's upcoming website, focusing on layout, usability, and visual storytelling.
- Designed booklets, presentations, and digital assets that reflect the brand's aesthetic and identity.
- Supported art direction efforts, contributing to creative concepts and visual development.

Art Assistant

Kleber Matheus Studio

São Paulo, Brazil

2021 - 2023

- Developed research strategies for commercial campaigns, which enhanced targeting and improved overall campaign effectiveness.
- Designed engaging content for social media platforms, helping to increase audience interaction and brand visibility.
- Created branding materials that effectively communicated each company's identity, contributing to stronger brand recognition.
- Produced motion design elements for high-profile clients like Harper's Bazaar Brasil, The Macallan, HBO, and Sauer, which added a dynamic visual appeal to their marketing efforts.

3D Designer

Numéro Switzerland

Schwyz, Switzerland (remote)

JUNE 2024

- Developed a 3D motion piece for the debut issue of Numéro Switzerland, which showcased the brand's innovative approach to visual storytelling.
- Collaborated closely with the editorial team, ensuring that the design aligned with the magazine's overall aesthetic and vision.
- Utilized advanced 3D modeling and animation techniques, enhancing the visual impact of the publication and engaging the audience.
- Delivered the project on a tight deadline, helping to set a high standard for future issues and establishing the magazine's creative identity.

Visual Artist

Pitti Imagine

Florence, Italy

NOV. 2022 - JUNE 2023

- Co-developed and exhibited a site-specific installation for ThreSH(h)old – A Point of Beginning, part of the official Pitti Uomo 104 program.
- Applied spatial design, conceptual research, and artistic direction in collaboration with Sofia Musolas to honor jewelry artist Masahiro Lamarsh.
- Supported the graphic design of the entire event, assisting in the development and conceptualization of posters, flyers, and visual communication materials.

Art Director & Videomaker

Universal Music Italy

Florence, Italy

NOV. 2022 - JUNE 2023

- Collaborated with NoCarb Studio and Universal Music on cross-media content for Thoé (@thoemusic).
- Recorded and edited all video content, ensuring visual consistency and high production value across platforms.
- Contributed to the project's art direction, supporting the development of a cohesive visual identity aligned with the artist's image and music style.

## EDUCATION

### Art Direction

Polimoda *Florence,*  
*Italy*

2020 - 2024

- Creative and strategic art direction, from concept to execution across various media.
- Graphic design and visual storytelling tailored for fashion, digital platforms, and editorial content.
- New media and content creation, including audiovisual production and social media formats.
- Team coordination and creative leadership, managing multidisciplinary projects and collaborators.
- Trend forecasting and cultural insight.
- Hands-on experience with industry-standard tools and software in design and motion.

## LANGUAGES

English

Professional proficiency

Portuguese

Native

Italian

Intermediate Level

French

Basic Level (learning)

## SKILLS

Attention to detail, team player, willingness to learn, curiosity, time-management, 3D Design, Motion Design, Adobe Creative Cloud, multilingual, strategic positioning, research.

## VOLUNTEERING

### Assistant Producer

International Congress of Sustainability in Fashion and Textiles

*São Paulo, Brazil*

2019

I provided assistance at the First International Congress of Sustainability in Fashion and Textiles, an event dedicated to fostering dialogue and innovation in sustainable practices within the fashion industry. From coordinating logistics to facilitating discussions, I played a vital role in ensuring the success of this groundbreaking initiative. It was an inspiring experience to be part of a collective effort aimed at promoting responsible and ethical practices in fashion, shaping a more sustainable future for the industry.

### Finance Vice Director

Academic Centre of the Bachelor in Fashion Design and Textile - University of São Paulo

*São Paulo, Brazil*

2019 - 2020

- Financial management and budget oversight, ensuring accurate cash flow tracking and responsible fund allocation.
- Pricing strategy and product positioning, aimed at maximizing sales and delivering value to the target audience.
- E-commerce coordination, including platform selection and payment system optimization for user-friendly purchasing.
- Operational organization and documentation, maintaining clear internal records to enhance transparency and trust.
- Event planning and speaker coordination, managing logistics and teams for academic and professional events.
- Team leadership and collaborative decision-making, contributing to the smooth execution of initiatives with measurable impact.

## GOAL

In the captivating world of Art Direction and Graphic Design, I strive to merge creativity with strategy. As I navigate this dynamic landscape, I aim to craft experiences that resonate deeply while contributing analytically to the company's evolution.

## PUBLICATION

### Blue Through the Lens of Fashion History

Epigrafe Magazine

*São Paulo, Brazil*

2021

The article explores the use of the color blue in Western fashion across different historical periods. Starting from Antiquity with materials like lapis lazuli and indigo, it traces blue's evolving meanings through the Middle Ages—where it held religious and noble significance—into the Modern Age and key art periods such as the Renaissance and Baroque. The study also examines how synthetic dyes in the Contemporary Age expanded blue's applications. Additionally, it investigates the cultural association of blue with boys, originating around World War II. Despite challenges in accurately representing blue tones digitally, the research offers new insights into the history and cultural significance of blue in fashion.

<https://revistas.usp.br/epigrafe/article/view/173708>