

# JOY PAK

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## SKILLS

Adobe Creative Suite | Figma | Miro |  
Sketch | Abstract | Photography |  
Microsoft Office Suite | Native  
Fluency in English and Korean

## AWARDS

Dean's List Fall 2021-Present |  
Patricia Kisker Scholarship | Korean  
American Associations Scholarship  
| Scholastics Art Competition Gold  
Medal Award Recipient 2018-2020

## ACTIVITIES

**Volunteer Piano Accompanist** | January 2019-Present

Assist in playing the piano for local church's services.

**Art Tutor** | May 2022-August 2022  
Helped high school student with building an art portfolio and entering in several art competitions.

**Volunteer Korean Teacher** | February 2018-June 2019  
Supplied supplemental, one-on-one teaching instructions and lessons for young students learning Korean.

## EDUCATION

**University of Cincinnati** College of Design, Architecture, Art, and Planning  
Bachelor of Science in Communication Design | Cincinnati, OH | GPA: 3.8  
*Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.*

## EXPERIENCE

**Chamberlain Group** | UX/UI Design Intern | Oak Brook, Illinois |  
May 2025-August 2025

- Initiated a redesign of the myQ Community web portal, which serves over 12 million users, to modernize UI and improve usability; benchmarked industry competitors and iterated on feedback from cross-functional teams.
- Partnered with Design, Product, and Marketing teams to conceptualize and design subscription upsell flows, supporting revenue growth initiatives.
- Audited and reorganized 50+ design components within the design system, improving scalability and enhancing collaboration between designers and developers.

**New Belgium Brewing** | Creative Design Intern | Fort Collins, CO |  
August 2024-December 2024

- Designed merchandise and promotional materials for Lightstrike, a new beverage targeting Gen Z consumers, launched nationwide in January 2025.
- Designed digital and print assets—including mockups, vector illustrations, and social graphics—for in-store displays, online promotions, and launch events.
- Worked directly with vendors and printers to ensure accurate production, color fidelity, and material selection across multiple product lines.

**Dexcom** | UI Design Intern | San Diego, CA | January 2024-April 2024

- Contributed to the early-stage development of a patent-pending design concept, collaborating with the UI/UX team, Product, and Medical Affairs departments.
- Led and facilitated moderated usability testing with 3+ internal stakeholders to identify usability pain points and inform design improvements.
- Developed wireframes and interactive prototypes using Figma in alignment with Dexcom's comprehensive design system.

**JoyPakDesign** | Freelance Designer | March 2023-Present

- Delivered branding, web, and print design solutions to 5+ clients, generating \$3,000+ in revenue through independent contracts.
- Created promotional materials and visual identity for the Korean American Association of Reno's annual Thanksgiving festival, attended by 100+ participants.
- Produced logos, merchandise, and digital assets for DJs and student organizations, supporting brand growth and community engagement.